

FREQUENTLY ASKED QUESTIONS

Where do the proceeds go?

Donations raised for the First Coast Heart Walk will go to the American Heart Association, funding lifesaving heart disease and stroke research as well as community programs and advocacy efforts. For more information on the American Heart Association visit www.heart.org.

What is a Company Leader, Coach and Walker?

Company Leader: Leads the First Coast Heart Walk efforts at your company.

Coach: Helps us by recruiting walkers in their department or personal network.

Walker: Helps raise funds and awareness through 1-on-1 contact with co-workers, friends and family.

Top Walker: Participant who raises \$1,000 or more.

Do I have to pay a registration fee?

There is no registration fee, but fundraising is encouraged. Any participant who raises \$100 or more will receive a First Coast Heart Walk t-shirt.

What is a Red Cap?

The term "Red Cap" refers to heart disease and stroke survivors who are honored with a red cap to wear at the Heart Walk. On the morning of the event, adult survivors are encouraged to visit the survivor tent to pick up their red cap and share their story. For child survivors, we will have red capes at the survivor tent.

If you are a survivor, we want to hear from you!

Email us at FirstCoastHeartWalk@heart.org with the subject "I Want to Share My Story!"

When and where is the First Coast Heart Walk?

The First Coast Heart Walk will be held on Sept. 15, 2018 at Metropolitan Park: 1410 Gator Bowl Blvd. Jacksonville, FL 32202. Festivities begin at 8:30 a.m. & the walk begins at 9:30 a.m.

How long is the walk?

The First Coast Heart Walk route is 5 kilometers (3.1 miles) long. There is also a 1-mile route available for our survivors and beginner walkers.

Can I run the course instead of walking?

Yes, you may run the course. However, you will not be timed and awards are not given for completing the course.

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Where do I turn in donations?

You can turn in money to your coach or your American Heart Association staff partner prior to the Heart Walk. At the walk, donations can be brought to the "Donation Turn-In" tent. Donations will be accepted before, during and after the Heart Walk.

If I can't make it to the walk, can I still participate?

If you can't attend the event, you can still participate as a virtual walker. Sign up online and fundraise right from your personal webpage. Try to encourage your donors to give by credit or debit card online, or mail checks to the American Heart Association using the donation form link on your personal donation web page.

What if the weather is bad?

The event will be held regardless of weather. If it is raining, please bring your umbrella and other rain gear.

Are strollers and pets allowed?

Strollers are allowed! The Heart Walk is a family event. Pets that are friendly and leashed are allowed.

If t-shirts aren't distributed until after the walk, what should I wear that morning?

Companies and/or teams typically design their own shirts to wear at the walk to show their spirit and distinguish themselves from the crowd. If you do not have a company t-shirt, any workout clothes will work. Don't forget your walking shoes!

How do I edit my personal username and/or password?

Login on FirstCoastHeartWalk.org, Choose My Profile, then proceed to Change/ Reset Password.

How do I edit my personal goal?

Login on FirstCoastHeartWalk.org, Click My Dashboard, Click Edit My Goal.

When will my company picture be taken?

Exact company photo times will be sent to Company Leaders as the walk approaches.