

HEART WALK FUNDRAISERS



Healthy For Good
Heart Walk®

BE A SUCCESSFUL HEART WALK FUNDRAISER

Walkers drive success. Get ready to inspire your family, friends and co-workers all the way to the finish line by raising heart beats and raising funds!

HOW DO I GET STARTED?

STEP 1

Register

Follow the step-by-step instructions below.

STEP 2

Make a personal gift

We strongly encourage all Heart Walk participants to make a personal gift to jump start your team fundraising!

STEP 3

Set a personal goal

Set a goal for yourself of \$300 or higher

STEP 4

Personalize your Page

Easily import a picture to your personal Heart Walk fundraising page to share your motivation for participating with others!

STEP 5

Reach out and ask for support and a donation.

We make it easy for you to ask for donations. Follow the prompts in your personal dashboard to ask for support in various ways – email, text and social media.

A Few Ideas:

After kicking off your fundraising efforts with a personal gift, reach out to close family members and friends to personal support your effort.

- ♥ Ask one person to match your personal contribution.
- ♥ Take 10 minutes and send 10 e-mails to friends and family.
- ♥ Ask one person to raise \$100 on your behalf.
- ♥ Ask your four best friends for \$25 each.

Next Widen your audience by:

- ♥ Send a letter to your holiday card mailing list and invite friends to contribute
- ♥ Ask your vendors and suppliers (barber/dry cleaners/banker/dentist/car dealer).
- ♥ Ask people who have been personally affected by heart disease or stroke.
- ♥ Ask people who have asked you for donations in the past year.
- ♥ Ask co-workers who are not personally raising money for the Heart Walk.

Finally, reach out to your Social Media Networks allowing everyone you know to join you in your efforts to be Healthy For Good!

REGISTRATION INSTRUCTIONS

- + Go to SpokaneHeartWalk.org, click Register Here & follow steps below.
- + Choose Your Role – Select Join a Team & follow prompts to choose your company & team
- + Create Your Login – Follow prompts for Returning Participants and New Participants
- + Complete Your Profile – Add your contact information
- + Personalize It – Customize your web & mobile cause pages
- + Give a Personal Gift – The best way to jump start your fundraising efforts is through a personal gift
- + Set Your Personal Fundraising Goal
- + Finish Your Registration – You will be taken to your personal Dashboard for Heart Walk. Use your Dashboard to implement your personal fundraising campaign and manage your overall team fundraising.

