

2018 Phoenix **HEART WALK**



Day of Logistics

3 Mile Heart Walk & 1 Mile Stroke Walk

Saturday, April 7th, 2018

1 E. Washington St.

Phoenix, AZ 85004

#PHXHeartWalk
#Heartwalking



Event Schedule

8:00 AM – 12:00 PM Money Drop Off

8:30 AM – Opening Ceremonies

9:00 AM – 3 & 1 Mile Walk Begins

10:00 AM -12:00 PM - Heart Healthy Festival



**American
Heart
Association®**
life is why™

Healthy For Good™
Heart Walk®
25th Anniversary

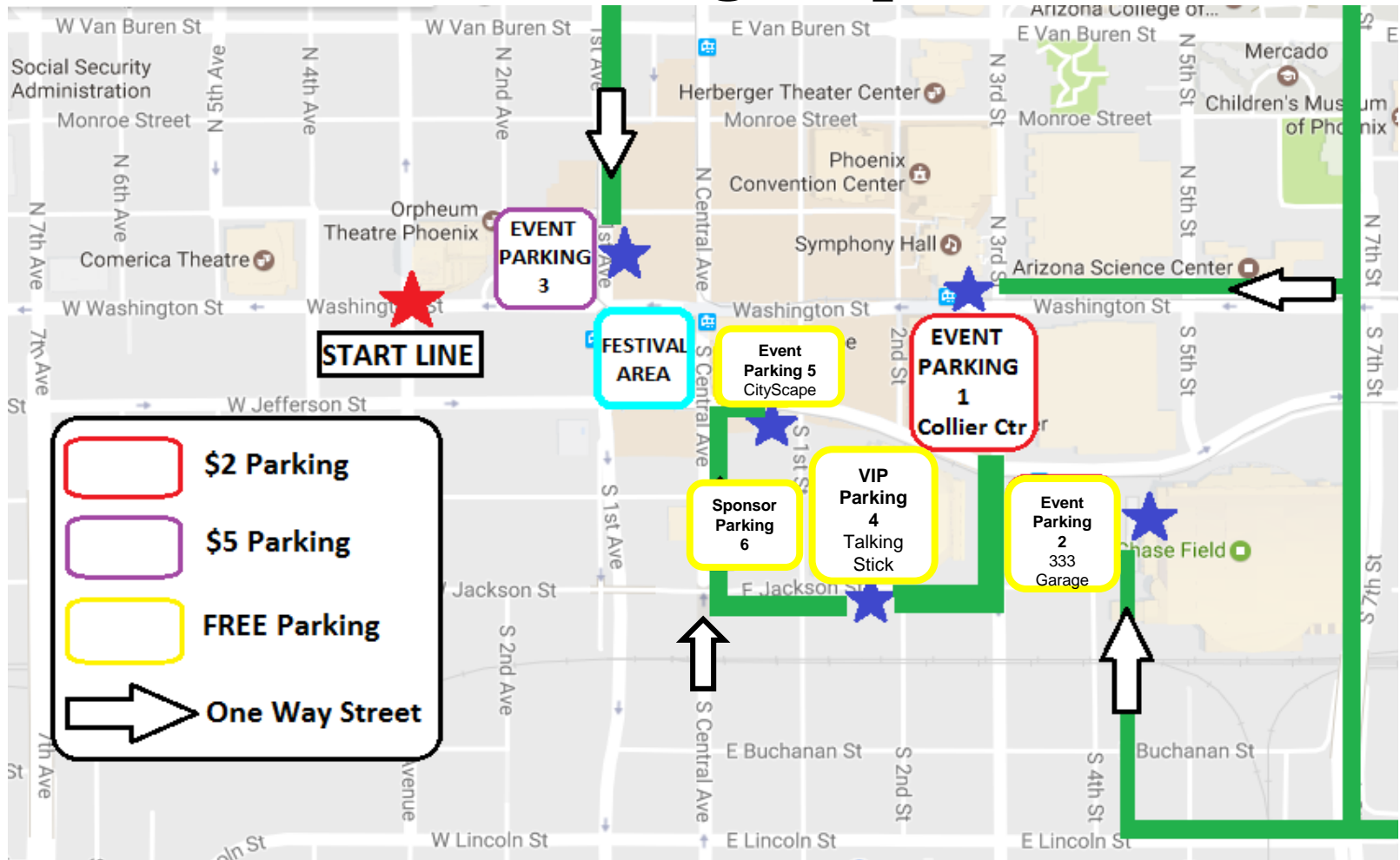
Sponsor Booth Supplies Drop Off

Sponsor parking will be at the ABM Parking Lot parallel to the Talking Stick Resort Arena: 201 E. Jefferson St., Phoenix, AZ 85004 (Take 1st Street Street to Jefferson Street). Sponsor Drop Off is for our sponsors that have a booth in the festival area. If this includes you, you will receive a sponsor parking pass and your company will be placed on the parking list. Please arrive between 5:30am – 7:30am to set up your booth area. Volunteers will have golf carts available to help you take supplies to your booth, set-up needs to be completed by 8:00 am.

**** golf carts will not be returning to sponsor pick up after 7:30**



Parking Map



1. The Collier Center will be offering \$2 parking for participants (Washington and 2nd St)
2. The 333 Garage on 4th St. will be offering FREE parking for participants (Jefferson and 4th St)
3. The Wells Fargo garage will be offering \$5 parking for participants (Washington and 1st Ave)
4. The Talking Stick Resort Arena (Phoenix Suns) garage will be offering FREE parking.
5. The East CityScape Garage will be offering FREE parking for participants (Jefferson and Central Avenue) Entrance off Jefferson Street between Central and 1st Avenue only
6. The ABM Parking Lot will be parking for our sponsors.

Parking Directions

Collier Center - 201 E. Washington St. Phoenix, AZ 85004

Take 7th street to Washington St. and head west on Washington, the garage will be on the SE corner of 2nd Street and Washington Street.

Garage 333 – 333 E. Jefferson St. Phoenix, AZ 85004

Take 7th Street to Lincoln, head west on Lincoln to North on Jackson, the garage will be on the left.

The Wells Fargo garage – 66 N. 1st Ave Phoenix, AZ 85003

Take 7th Street to Van Buren and head west on Van Buren to 1st Avenue, head south on 1st Avenue and the garage will be on the right.

The Talking Stick Resort (Phoenix Suns garage) – 115 E. Jackson St. Phoenix, AZ 85004

Take 7th Street to Washington St. and head west on Washington to 3rd Street, then head south on 3rd Street to west on Jackson Street and the garage will be on the right.

** VIP and Event Parking**

East CityScape Garage – 701 E. Jefferson St. Phoenix, AZ 85004 (enter and exit off of Jefferson)

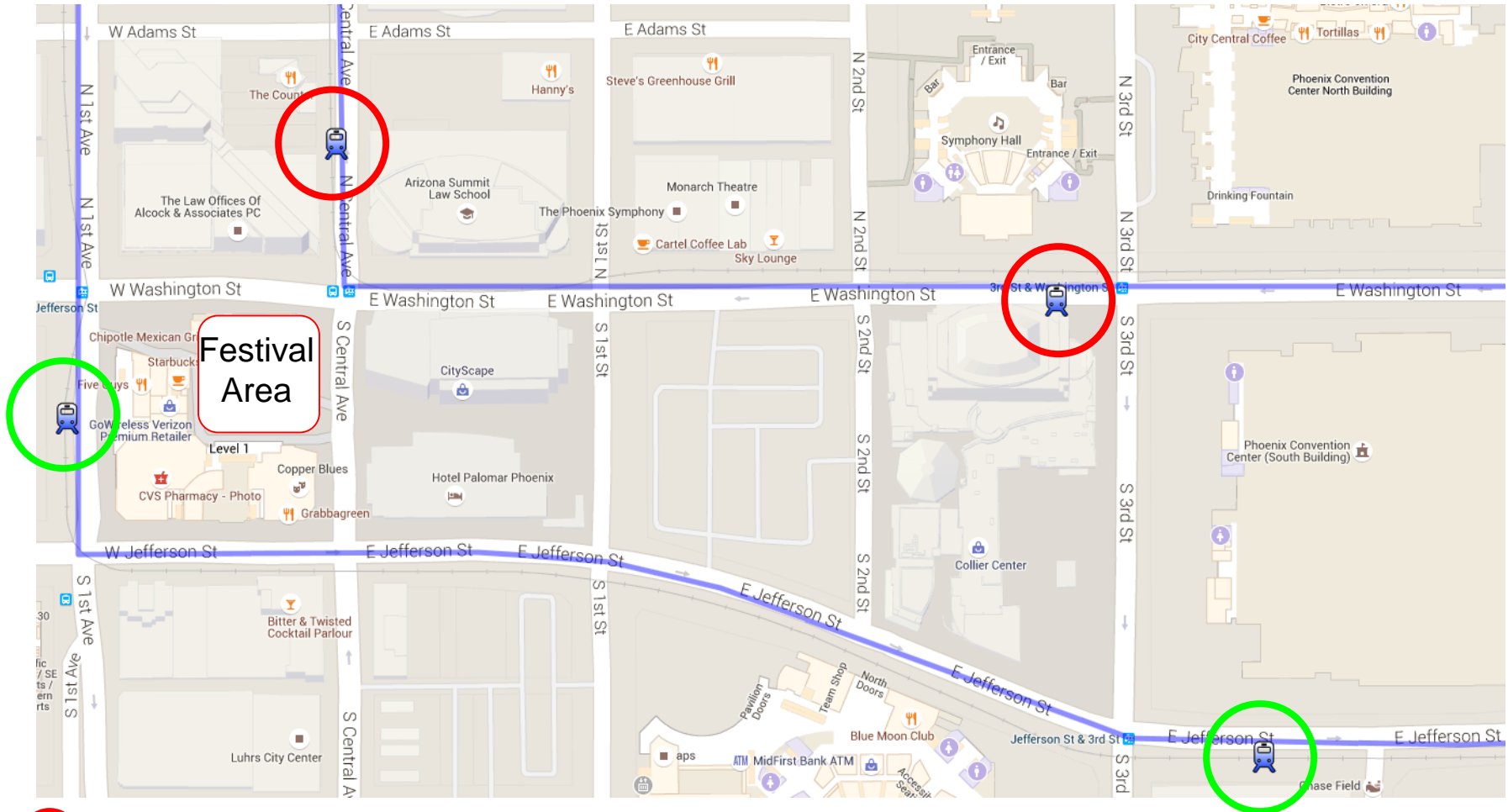
Take 7th Street to Washington St. and head west on Washington to 3rd Street, then head south on 3rd Street to west Jackson Street, then take Jackson St. to south Central Avenue and then turn right onto Jefferson Street, the garage will be on the left hand side of west Jefferson just past the corner of Jefferson and Central Ave. **Parking only available in Visitor parking **

ABM Parking Lot- 120 S. First St. Phoenix, AZ 85004

Take 7th Street to Washington St. Head South on 1st Street. Cross Jefferson. The garage should be on the right hand side parallel to Talking Stick Arena.



Light Rail Map



- Arriving: West Bound Stops – 3rd St./Washington and Washington/Central Ave.
- Arriving: East Bound Stops – Jefferson St./1st Ave. and 3rd St./Jefferson St.

Light Rail Park & Ride

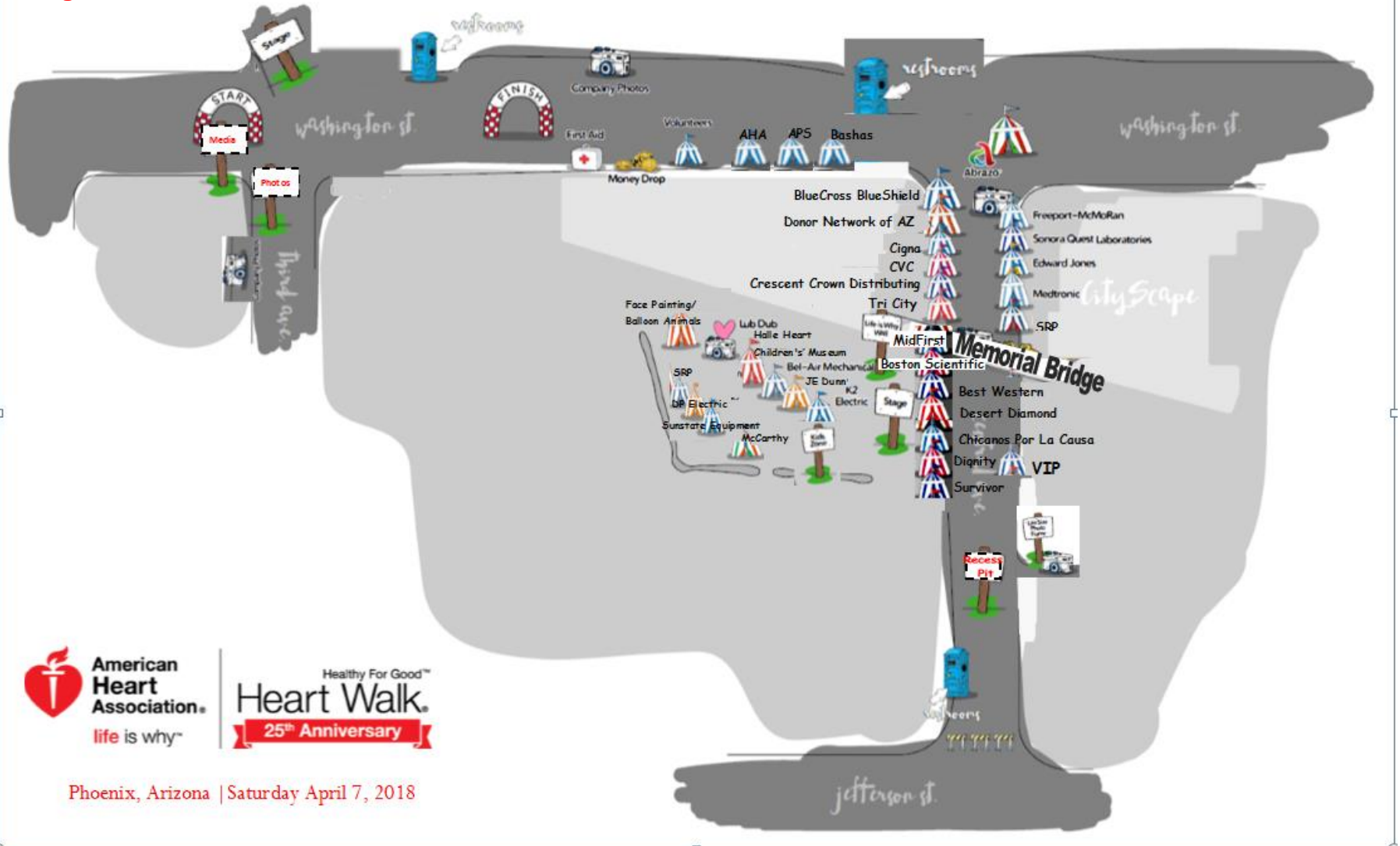
You can Park and Ride at the following crossroads:

W. Main St. & N. Sycamore
E. Apache Blvd. & N. Price Rd.
E. Apache Blvd. & S. McClintock
E. Apache Blvd. & S. Dorsey Ln.
E. Washington & Gateway Dr.
W. Camelback Rd. & N. 7th Ave.
W. Camelback Rd. & N. 19th Ave.
N. 19th Ave. & W. Montebello Ave.

For more information visit: www.valleymetro.org

Booth Locations

The Start Line is located
at the crossroads of
Washington and 1st. Ave.

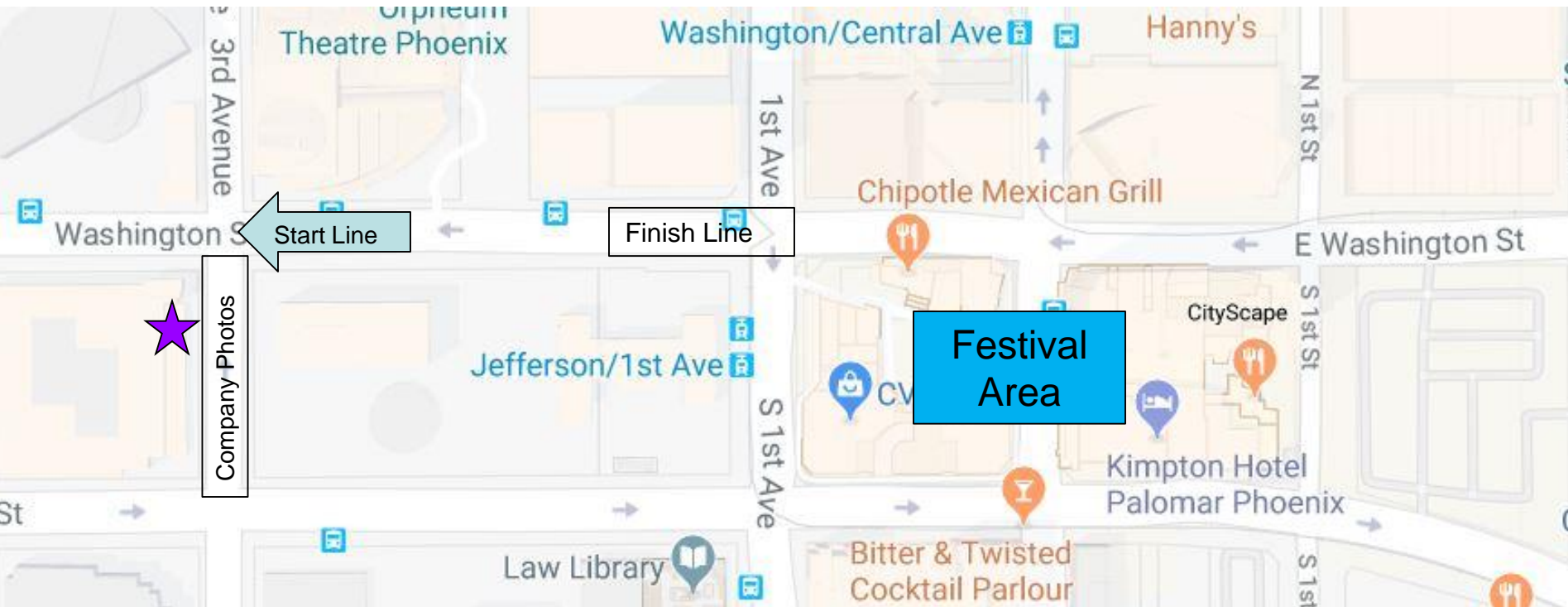


Healthy For Good™
Heart Walk.
25th Anniversary

Phoenix, Arizona | Saturday April 7, 2018

Company Photo Map

*Company photos are for our \$10K + sponsors. Company photos are located on 3rd Avenue between Washington and Jefferson.

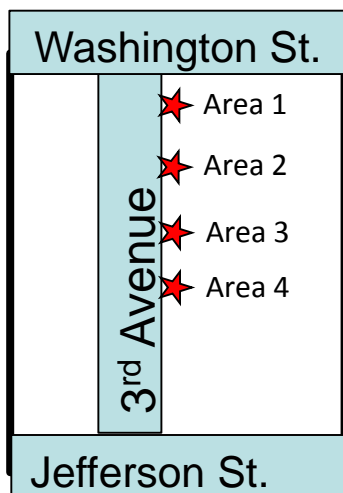


Company Photo Schedule

*Company photos are for our \$10K + sponsors.

Four companies will get their photo taken at the same time on 3rd Avenue.

****Please pay attention to the area your company is assigned!****



Area 1 – 7:30am: Bashas'

Area 3 – 7:30am: Desert Diamond

Area 4 – 7:30am: Boston Scientific

Area 1 – 7:40am: Enterprise Fleet Management

Area 2 – 7:40am: Alliance Bank

Area 4 – 7:40am: Cardiovascular Consultants

Area 1 – 7:50am: Medtronic

Area 2 – 7:50am: Banner Health

Area 3 – 7:50am: Best Western

Area 4 -- 7:50am: DP Electric

Area 1 – 8:00am: CPLC

Area 2 – 8:00am: BlueCross BlueShield of Arizona

Area 3 – 8:00am: Mayo

Area 4 – 8:00am: Sunstate

Area 1 – 8:10am: Abrazo

Area 2 – 8:10am: Sonora Quest Laboratories

Area 3 – 8:10am: MidFirst Bank

Area 4 – 8:10am: Cigna

Area 1 – 8:20am: APS

Area 2 – 8:20am: Crescent Crown

Area 3 – 8:20am: United Healthcare

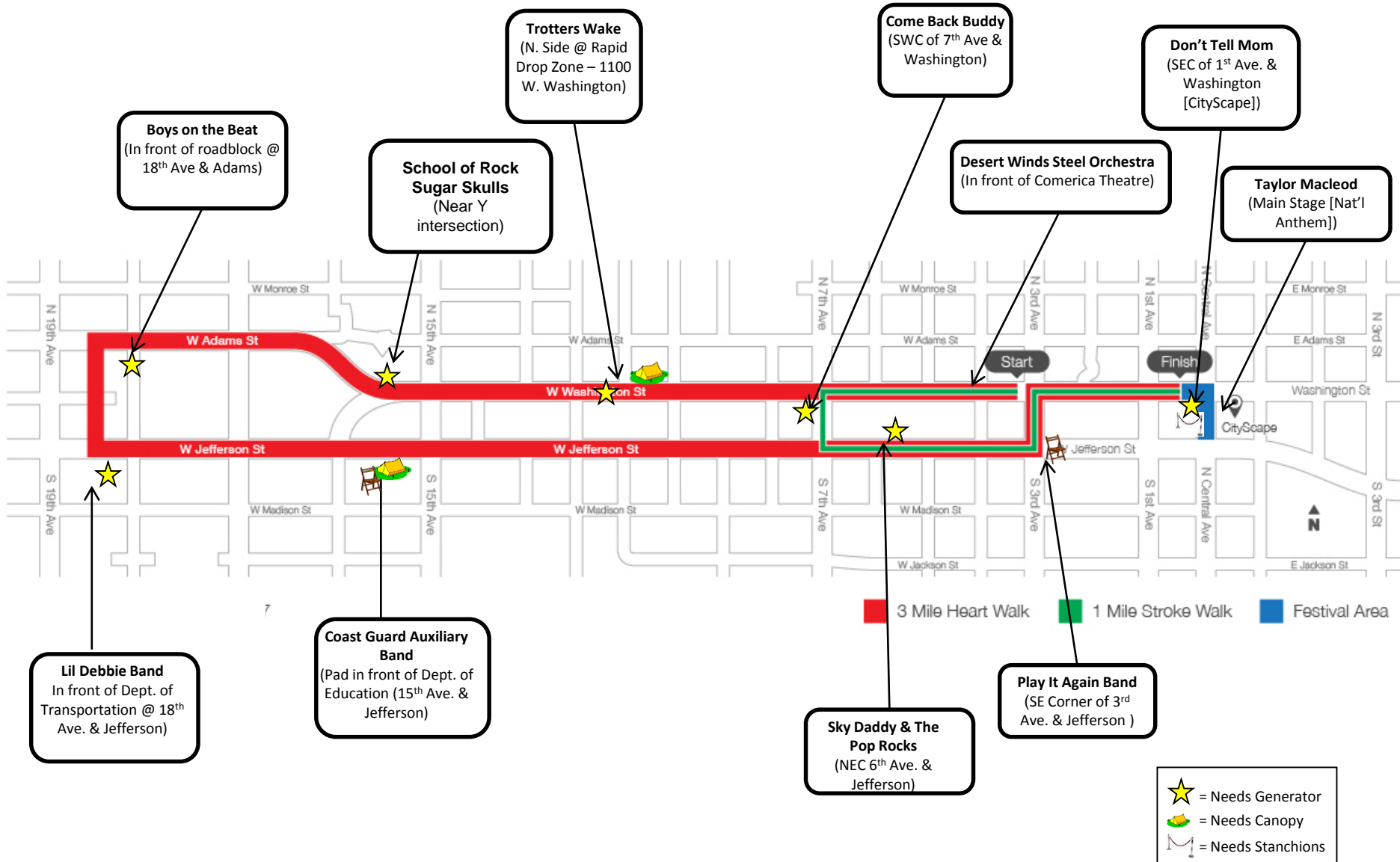
Area 4 – 8:20 am: Tri-City Cardiology

Area 1 – 8:30am: McCarthy Building Co.

Area 2 – 8:30am: Freeport McMoRan

Area 1-- 8:40 am Edward Jones

Heart Walk 2018 – Band Locations



Bands can park along streets off walk route, or in nearby public lots.
Streets close at 6:00 am.

CityScape Tenants Open for Business During the Phoenix Heart Walk

- **Potbelly**
- **Breakfast Club**
- **Chico Malo**
- **Ahi Poke**
- **Pizza Studio**
- **Starbucks**
- **Chipotle**



Prize Information

T-Shirts, Prizes, Diamondbacks and Suns Tickets Info:

Heart Walk T-Shirts: Heart Walk shirts will NOT be distributed the day of the walk. If you raise \$100+ by Friday, April 27th and you have marked in your online registration information that you would like to receive a Heart Walk shirt, you will receive a shirt. Shirts will be distributed to the company or facility leader to pass out to qualifying participants.

Prizes: The deadline for prizes is Monday, April 30th. You will be emailed a username and password, along with a link to redeem any prizes you may have earned through fundraising.

Diamondbacks Tickets: Register online and raise \$100+ in individual fundraising by April 30th and receive a Diamondbacks ticket voucher (each voucher is good for two tickets)!

Suns Tickets: Register online and raise \$200+ in individual fundraising by April 30th and receive a Suns ticket voucher (each voucher is good for two tickets)!

How it works...

Diamondbacks Tickets: After April 30th, we will pull a report of everyone who meets the above requirements with the voucher totals by company. A company report as well as the vouchers will then be mailed to the company or facility leader to distribute.

Suns Tickets: After the walk, we will pull a report of everyone who meets the above requirements. We will send an email letting them they have qualified to receive a Suns voucher and to be on the lookout for a future email from the Suns. The Suns will be emailing the vouchers in September when the 2018-2019 schedule is finalized.

FAQs

What time is the event?

The opening ceremonies will take place at the start line at 8:30am. The walk begins at 9:00am.

Do I need to register?

If you are already registered online, you do not need to register the day of. Anyone who wants to show up the day of and walk are able to do so without registering as well. Children are not required to be registered. While it is helpful for us to have a headcount of participants in order to plan for the event, we understand that parents are not always comfortable with a child having a webpage attached to his/her name (every registered participant get his/her own webpage). However, if parents are willing and the children want to fundraise (to be eligible for prizes), they should register.

Where can I drop off donations and who do I make checks payable to?

You are able to drop off donations at the Money Drop Off Tent near the start line and Finish line on Washington St. before the walk. After the walk, visit our location in the festival area. Please make checks payable to the American Heart Association.

How long is the walk?

There are 1-mile and 3-mile walk routes.

Where is the event located?

The festival is located at Downtown Phoenix, CityScape: 1 E. Washington St Phoenix, AZ 85004

Where can I park?

We highly encourage Heart Walk participants to take the Light Rail into downtown Phoenix. Parking is available at the Collier Center garage, Garage 333, The Talking Stick Resort (Phoenix Suns) garage, and the Wells Fargo garage.

What is the survivor tent and where is it located? (See site map link above)

The survivor area is in the center of the festival. Red caps for heart disease survivors and white hats for stroke survivors will be provided. There will also be a photo opportunity for survivors and refreshments.



FAQs

Are dogs allowed?

Leashed dogs are welcome. In consideration of other walkers, please bring bags in order to clean up after your dog.

Will water be available?

Yes, there are three water stations located along the route.

Where are the portable bathrooms?

Restrooms are located in the festival area and around the route at the halfway point near Wesley Bolin Plaza.

Is there First Aid at the event?

There will be a First Aid tent near the Finish line. AHA volunteers will be along the route, watching for any situations that require fire department response.

Is the event handicap accessible?

Yes, both the route and sponsor tents are handicap accessible.

Are strollers, bikes, or rollerblades allowed on the path?

Yes, strollers, bikes, and rollerblades are allowed on the path. Please be courteous and careful with your wheels so that everyone can enjoy the event!

What if it rains on the day of the event?

The Heart Walk will go on rain or shine. In the event of severe weather conditions we will notify participants via the website about the status of the event.

