

American Heart Association Chicago Heart Walk Finish Strong Sweepstakes

The Chicago Heart Walk Finish Strong Sweepstakes (the "Sweepstakes") is a volunteer-based fundraising program conducted by American Heart Association, Inc. ("AHA"). These Rules apply to all participants. The Sponsor shall make all determinations as to whether the Rules have been complied with, and the decision of the Sponsor as to any issue is final.

Sponsors: AHA is the Sponsor of this Sweepstakes.

Eligibility: **No purchase or donation is necessary to participate in the Sweepstakes.**

Participation is open only to legal residents of the 50 United States or the District of Columbia who are 18 years of age or older as of the date of entry who are participating in or fundraising for one of AHA's Chicago Heart Walks in Chicago, Illinois on September 21, 22 or 23, 2018 (each, an "Event" and collectively the "Events"). Employees of AHA and American Airlines and each of their immediate family members are not eligible to win.

For this purpose, "immediate family" includes the spouse, parents, grandparents, great-grandparents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This definition also includes a) "step" and adoptive relationships, b) individuals for whom an employee is the current legal guardian and c) individuals who are not legally related but who reside with an employee. THE SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Time: The Sweepstakes starts at 12:00 am on August 31, 2018 (all times Central Time) and ends on September 23, 2018 at the conclusion of the Events (the "Sweepstakes Period"). All entries must be received during the Sweepstakes Period.

Entry: Participants may enter the Sweepstakes by registering to participate in the Event at www.heartwalk.org, and raising at least \$1,000 through your personal fundraising page.

Alternatively, participants may enter the Sweepstakes without meeting the requirements above by sending a letter on a 3"x5" card, or larger, to American Heart Association, Attn: Chicago Heart Walk Sweepstakes, 300 S. Riverside Plaza, Suite 1200, Chicago, IL 60606, with their name, address, email address and phone number. Sponsor is not responsible for lost, late, incomplete, illegible or postage-due entries.

The odds of winning the Sweepstakes depend on the total number of eligible entries. By participating in the Sweepstakes, each participant fully and unconditionally agrees to, and accepts these, Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes. Limit one entry per person.

Determination of Winner: There will be two winners (the "Winners" and, each, a "Winner") of the Sweepstakes. The Winners will be chosen by random selection from the participants who satisfy the entry requirements above. The Winners will be selected privately. No participant is required to be present to win. The Winners will be notified no

later than 6:00pm on October 1, 2018 by telephone or email and subsequently announced to the public. The selection of the Winners by Sponsor is final and binding on all participants.

The Prize may be forfeited and awarded to an alternative winner if a Winner does not respond within seven (7) days of notification or if two (2) attempts to contact a Winner by phone and/or email are not successful.

Prize: Each Winner will receive one (1) prize (the "Prize") of the Sweepstakes. Each Winner will receive AAdvantage® mileage award certificates, totaling 50,000 AAdvantage® miles from American Airlines. In order to redeem the Prize, the Winners must be an AAdvantage member with American Airlines. The Winners will be able to use the Prize for him or herself or for his or her designee. The flight(s) a Winner chooses determines the number of AAdvantage® miles required for use. See full terms and conditions of AAdvantage miles at www.aa.com/aadvantage.

The estimated fair market value of the Prize is \$1,470. However, the actual value may be more or less than this amount.

Winner Responsibilities: The Winners must comply with any restrictions or limitations, including travel dates, on the Prize. The Winners and any traveling companions are responsible for their own transportation to and from their homes and the departure airport or other transportation terminal (if any), checked baggage and other additional fees charged by the airline, ground transportation in and around their destination, any hotel expenses, and all other expenses incurred in connection with their travel or their stay other than as included in the Prize.

Taxes: The value of the Prize is includible in the Winners' income. Sponsor is required to report the value of the Prize to the Internal Revenue Service. The Winners agree to provide his or her valid name, address, and Social Security number to Sponsor for tax reporting purposes. The Winners are responsible for paying all federal, state, and local income and other applicable taxes due in connection with receipt of the Prize.

Additional Agreements: The Winners will each be required to execute a Winner Notification Agreement with Sponsor as a condition of accepting the Prize. The agreement includes releases of liability in favor of AHA. The Winners and any traveling companions will also be required to follow all instructions given by American Airlines and agree to any Terms and Conditions that American Airlines may require.

Consent to Publicity: Except where prohibited by law, by accepting the Prize, the Winners consent to Sponsor's use of his or her name and/or photograph in any publicity, publications, promotional and marketing material, advertising, and any other print materials, web pages, electronic or other communications published or distributed by Sponsor without compensation and without notice and agrees to sign an agreement to this effect.

Miscellaneous Conditions: In the event that the operation or administration of the Sweepstakes is impaired or prevented in any way for any reason, including, but not limited to fraud, change of condition, or other technical problems, the Sponsor may in their sole discretion, either: (a) terminate the Sweepstakes; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Rules; and/or (c) substitute other prizes for any prize set forth in these Rules that becomes unavailable for any reason. The Sponsor reserves the right in its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or acting in violation of these Rules. Failure to execute and return the Winner Notification Agreement and accept a prize, timely, and pursuant to the terms stated therein, will result in such Winner's automatic forfeiture of his/her prize with no substitution or alternative prize available. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of that or any other provision. Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy.

Sponsor is not responsible for: (i) electronic transmissions that are lost, late, stolen, incomplete, damaged or misdirected; (ii) any problems or technical malfunctions, errors, omissions, deletions, defects, communication failures or (iii) causes beyond the Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Sponsor will not be responsible if weather conditions, event cancellations, acts of God or other circumstances beyond their control prevent the Prize or the Contest from taking place.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Contest. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED ON AN "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR AND/OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSIONS OF IMPLIED WARRANTIES SO SOME OF THE LIMITATIONS OR EXCLUSIONS IN THIS SECTION MAY NOT APPLY IN SUCH JURISDICTIONS.

By participating in the Sweepstakes, participants agree to release, discharge and hold harmless Sponsor and each of their affiliates, directors, officers, employees, and agents from and against any and all injuries, claims, losses, damages, actions and/or liability arising out of or in connection with, directly or indirectly, participation in and/or entry into the Sweepstakes or acceptance, delivery, possession, use or misuse of any prize received in this Sweepstakes. The determinations of the Sponsor are final and binding with respect to any matter arising out of the interpretation or application of these Rules.

For a list of winners, send a hand-written, self-addressed, stamped envelope to American Heart Association, Chicago Heart Walk Sweepstakes, 7272 Greenville Ave, Dallas, Texas 75231. Requests for the winner list must be received by October 15, 2018.

American Airlines is not a Sponsor of the Sweepstakes. AAdvantage® is a registered trademark of American Airlines, Inc.