



American Heart Association®
Heart Walk®

MATCHING GIFTS

Thousands of companies make matching gifts to the American Heart Association | American Stroke Association on behalf of their employees. Matching gifts are...



Quick to set up.



Easy to submit.



Can greatly increase your donation's potential.

To find out if your company participates, visit www.matchinggifts.com/aha
Follow the links to the matching gifts website to download forms.

FREQUENTLY ASKED QUESTIONS

Q: My Company isn't listed on the website above. Does that mean they don't match gifts?

A: If you don't see your company listed, it may have a program that has not yet benefitted the American Heart Association. Please contact your Human Resources Department representative. Companies wishing to establish a matching gift program may contact fdamatchinggift@heart.org.

Q: Can others who donate to my personal fundraising page submit matching gift requests?

A: You bet! Your supporters' HR department will have more information on how their gift can be matched, or you can search for their policy at www.matchinggifts.com/aha and encourage them to start the process.

Q: Do matching gifts count toward my personal fundraising goal?

A: Absolutely! Matching gifts can help you double your fundraising opportunity. Once we receive the eligible matching gift, and are able to verify the original gift, the match will be added to your fundraising page.

Q: Can matching gifts be used towards Cor Vitae Society or Circle of Red Membership?

A: Yes! Many companies provide their employees the opportunity to match donations of various size to the American Heart Association. Please refer to your company's policy by contacting your HR representative or visit www.matchinggifts.com/aha.

Q: Are donor advised funds eligible for matching gifts?

A: It's possible. Each company has different guidelines on what types of gifts they do and do not match, and donor advised funds may have special eligibility criteria. Please contact your HR representative or visit www.matchinggifts.com/aha to determine which types of gift are eligible. You may also want to check with your DAF advisor for any specific requirements.

Q: What is the maximum and minimum gift amounts that can be matched?

A: Each company has different requirements on what is considered an eligible match. Please contact your Human Resources representative or visit www.matchinggifts.com/aha to identify those limits. Every eligible gift, no matter the size, can make a positive difference in saving lives from heart disease and stroke.

Questions? Reach out to our Matching Gifts Specialist: fdamatchinggift@heart.org