



American Heart Association.

KIDS | **AMERICAN**
HEART | **HEART**
CHALLENGE™ | **CHALLENGE**™

Dear Volunteer,

Thank you for your leadership in supporting our legacy service-learning school program within your school. You're playing a vital role in students, staff and families learning how to keep their bodies and minds healthy. You'll have access to professional development and interactive educational resources for your classroom, and your school could secure financial support to further impact student health. Plus, raising funds to help kids with special hearts, and to support the health of hearts and brains everywhere, helps students feel good by doing good!

Key Program Benefits You Can Always Count On

✓ VOLUNTEER RESOURCES

Program support

- ✓ How-to guides and videos
- ✓ Parent communication
- ✓ Morning announcements
- ✓ Sample scripts, email and social posts
- ✓ Facebook support communities: join and share with #kidsheartchallenge or #americanheartchallenge

✓ CLASSROOM HEALTH RESOURCES

Physical and emotional well-being support

- ✓ Physical activity videos
- ✓ Pep talks from survivors
- ✓ Heart and brain anatomy posters
- ✓ STEM lesson plans
- ✓ Journaling activities
- ✓ Mental well-being posters

✓ PARENT ENGAGEMENT RESOURCES

- ✓ Monthly newsletters on topics including healthy recipes and stress management
- ✓ How to recognize the signs of a stroke
- ✓ Learn to perform Hands-Only CPR
- ✓ How to talk to your youth about vaping
- ✓ Survivor and caregiver support network

✓ ONE APP. ONE WEBSITE.

This year we've merged KHC and AHC into one place.

- ✓ Custom QR code for your school page
- ✓ Check scanning for fast processing
- ✓ Easy to use reports to track:
 - Students who did not register online
 - Gifts earned
 - Gifts delivered
 - Fundraising progress

✓ SCHOOL FUNDING

Opportunities for your school

- ✓ US Games Certificates: to redeem on equipment and OPEN professional development
- ✓ Grants: apply for funding to support your school's well-being
- ✓ Direct Check: the more you raise the more you can earn



The National Football League (NFL) is a proud national supporter of the American Heart Association's Nation of Lifesavers.



The American Heart Association and NFL are working together to build a **nation of lifesavers**. We want all students, educators and families to learn the lifesaving skill of **Hands-Only CPR**. As part of this effort, we are thrilled to announce we'll be giving away **Super Bowl LIX (2025)** tickets and school gym equipment makeovers! Stay tuned to learn more.

Immediate Hands-Only CPR can double — even triple — a person's chance of surviving cardiac arrest.

