



American Heart Challenge Promotion Posts

FACEBOOK ANNOUNCEMENT POST

Put your dancing shoes on! Our school is participating in a program called #AmericanHeartChallenge sponsored by the @AmericanHeartAssociation. The American Heart Challenge is a chance to show your heart by helping other, learn tons of healthy habits, and have a whole lot of fun. Your generosity will help scientists develop technology and treatments that literally save lives. To learn more, visit heart.org/dance and register under our school

FACEBOOK REMINDER POST It's almost here! #AmericanHeartChallenge benefitting the @AmericanHeartAssociation is on (Date of event). Remember to dress accordingly and get ready for an afternoon of dancing!

TWITTER ANNOUNCEMENT POST

Get ready for #AmericanHeartChallenge! Students all across America are putting on their dancing shoes to join celebrity dancers tWitch and sisters Maddie and Mackenzie Ziegler! Our school has kicked off our event to benefit the @American_Heart. Visit heart.org/dance to register today!

FAMILY REMINDER EMAIL

Hello, families! It's almost here! The American Heart Challenge event benefitting the American Heart Association will take place on (Date of event). Students, remember to wear dancing shoes and bring your best moves! Also, we're closing in on our service learning goals, so keep up the good work! We can't wait for next week.

ROBOCALL SCRIPT

Hello, families! This is a friendly reminder that the American Heart Challenge event benefitting the American Heart Association will take place next week, on (date of event). Be sure to register online at heart.org/dance today! Have a great evening.

#AmericanHeartChallenge
#DanceChallenge
#HaveAHeart
#DanceYourHeartOut
#DancingAndDonating