



NFL PLAY 60

Family Challenge



The American Heart Association and
the National Football League are working
together to get youth physically active.



Welcome to the **NFL PLAY 60** **Family Challenge**

This toolkit has all you need to kick-off a week of family wellness activities, including classroom activities and ready-to-send messages for families.

On the following page you will find the **NFL PLAY 60 Family Challenge** document to share with your families. [CLICK HERE](#) for the digital version. Families can keep track of their MOVEments on the [NFL PLAY 60 Tracker](#).



Get families engaged

Each day offers an easy activity that brings families together around health and wellness. With the **NFL PLAY 60 Family Challenge**, families can track their minutes of movement and celebrate healthy choices together.



Teach healthy skills

From physical activity to mindfulness, students learn practical ways to improve their well-being. The **NFL PLAY 60 Family Challenge** gives families fun, simple tools to move more, eat smart and strengthen healthy habits at home.



Feel better together

By participating as a community, we support each other in building healthier habits. Through the **NFL PLAY 60 Family Challenge**, every family can take steps toward a healthier heart and a stronger future.



NFL PLAY 60 Family Challenge

Each day after school, families can do one fun activity together to be healthy, active and connected!



Movement Monday with Turbo

Take a family walk, have a dance party or play a game of tag. *Moving together is good for your hearts and boosts everyone's mood.*



Together Tuesday with Beet

Make a healthy snack or meal as a family. Ask each other fun questions like, "What superpower would you want?" Cooking and eating together brings families closer and supports eating smart.



Wellness Wednesday with Zee

Practice deep breathing before bedtime or enjoy a family stretch break.

Getting enough sleep reduces stress and improves overall well-being.



Teamwork Thursday with Victor

Play 'Move More Bingo'! Complete 4 exercises in a row, or go for the bonus challenge and finish all 16 together as a family.

Leading by example in practicing healthy habits inspires others to be their very best.



Finn's Mission Friday with Rescue

Learn lifesaving Hands-Only CPR in only 90 seconds by completing Finn's Mission as a family.

Register and watch the video at heart.org/schools



Option 1: One Time Family Engagement Message

Send this message before the start of the week.

This week we're celebrating the NFL PLAY 60 Family Challenge with the American Heart Association's Kids Heart Challenge! Each day after school, students and families can do one easy activity to be healthy together!

It's Movement Monday!

Take a moment for some active fun. Go for a family walk, have a dance party, play catch, or a game of tag. Moving together is good for your body, your heart, and your mood!

It's Together Tuesday!

Make a healthy snack or meal together. Ask fun questions like, "What superpower would you want?" or "What's your favorite thing to do together?" Sharing meals strengthens family bonds and supports healthy habits.

It's Wellness Wednesday!

Take 5 deep breaths with a long sigh after each one. Try it before bedtime to relax and wind down. Practicing mindfulness together helps boost your overall well-being.

It's Teamwork Thursday

Play 'Move More Bingo'! Complete 4 exercises in a row, or go for the bonus challenge and finish all 16 together as a family. Bingo makes movement fun, builds teamwork and gets everyone active together.

It's Finn's Mission Friday!

Learn lifesaving Hands-Only CPR in only 90 seconds as a family by completing Finn's Mission. Sign up by downloading the 'AHA Schools' app or visiting heart.org/schools



Option 2: Daily Family Engagement Messages

Send one message per day, starting on Monday.

This week we're celebrating the NFL PLAY 60 Family Challenge with the American Heart Association's Kids Heart Challenge! Each day after school, students and families can do one easy activity to be healthy together!

It's Movement Monday!

Take a moment for some active fun. Go for a family walk, have a dance party, play catch, or a game of tag. Moving together is good for your body, your heart, and your mood!

It's Together Tuesday!

Make a healthy snack or meal together. Ask fun questions like, "What superpower would you want?" or "What's your favorite thing to do together?" Sharing meals strengthens family bonds and supports healthy habits.

It's Wellness Wednesday!

Take 5 deep breaths with a long sigh after each one. Try it before bedtime to relax and wind down. Practicing mindfulness together helps boost your overall well-being.

It's Teamwork Thursday

Play 'Move More Bingo'! Complete 4 exercises in a row, or go for the bonus challenge and finish all 16 together as a family. Bingo makes movement fun, builds teamwork and gets everyone active together.

It's Finn's Friday!

Learn lifesaving Hands-Only CPR in only 90 seconds as a family by completing Finn's Mission. Sign up by downloading the 'AHA Schools' app or visiting heart.org/schools



Activities

to do in class or at home



NFL PLAY60

FITNESS TRACKING COMPETITION

MINUTES OF MOVEMENT

Teacher Name: _____

School Name: _____

Grade: _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Total Minutes: _____



The American Heart Association and the National Football League are working together to get youth physically active.

25 WAYS TO GET MOVING AT HOME



- 1** Run in place for 30 seconds
- 2** Dance party for 1 minute
- 3** Stand up and sit down 10 times
- 4** Read standing up
- 5** Hot lava! Keep a balloon in the air without touching the ground (make it harder by only using heads or elbows)
- 6** Jumping jacks for 30 seconds
- 7** Do the hokey pokey
- 8** See how many squats you can do in 15 seconds
- 9** Stand up, touch your toes
- 10** Wall sits while reading
- 11** One-minute meditation
- 12** Stretch your hands high over your head
- 13** Arm circles forward for 30 seconds, arm circles backward for 30 seconds
- 14** 10 frog jumps
- 15** Standing mountain climbers for 30 seconds
- 16** Stand on one leg, put your hands up, put your hands out to the side
- 17** 5 lunges on the right leg, 5 lunges on the left leg
- 18** Practice spelling, do a squat for every vowel
- 19** Run in place for 30 seconds, check your heart rate
- 20** Practice spelling by doing a jumping jack for each letter
- 21** 30-second plank
- 22** Practice math problems, do a jumping jack every time the answer is an even number
- 23** 20 leg lifts
- 24** Ball toss spelling practice. Toss the ball and say a letter then toss the ball to someone else to say the next letter
- 25** High knees for 30 seconds



The American Heart Association and the National Football League are working together to get youth physically active.

25 FORMAS DE PONERTE EN MOVIMIENTO EN CASA



1

Corre en el lugar durante 30 segundos

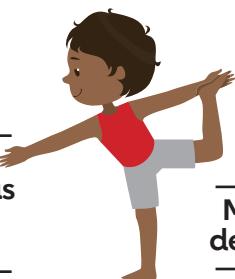


5

¡Lava caliente! Mantén un globo en el aire sin que toque el suelo (puedes agregar dificultad utilizando solo la cabeza y los codos)

10

Lee mientras realiza sentadillas con la espalda contra la pared



14

10 saltos de rana



ABC 18 XY

Deletra palabras realizando una sentadilla por cada vocal

22

Practica problemas matemáticos. Realiza un salto de tijera cada vez que la respuesta sea un número par

2

Fiesta de baile durante 1 minuto

6

Saltos de tijera durante 30 segundos

11

Meditación de un minuto

15

Ejercicio de escalador de pie durante 30 segundos

19

Corre en el lugar durante 30 segundos, revisa tu frecuencia cardíaca

23

20 levantamientos de piernas

3

Ponte de pie y siéntate 10 veces

7

Realiza el baile hokey pokey

12

Estira las manos por encima de la cabeza

16

Párate en una pierna, levanta las manos y, a continuación, mueve las manos a los lados

20

Deletra palabras realizando un salto de tijera por cada letra

24

Juega a deletrar palabras lanzando una pelota a otras personas. Lanza la pelota y dí la primera letra de una palabra. La persona que la recibe dice la siguiente letra, se la lanza a otra persona que dice la siguiente letra, y así sucesivamente

4

Lee de pie

9

Ponte de pie y tócate las puntas de los pies

13

Realiza círculos hacia delante con los brazos durante 30 segundos, realiza círculos hacia atrás con los brazos durante 30 segundos

17

5 estocadas con la pierna derecha, 5 estocadas con la pierna izquierda

21

Plancha de 30 segundos



25

Rodillas al pecho durante 30 segundos



The American Heart Association y la National Football League están trabajando juntas para lograr que los jóvenes sean físicamente activos.

heart.org/KidsActivities

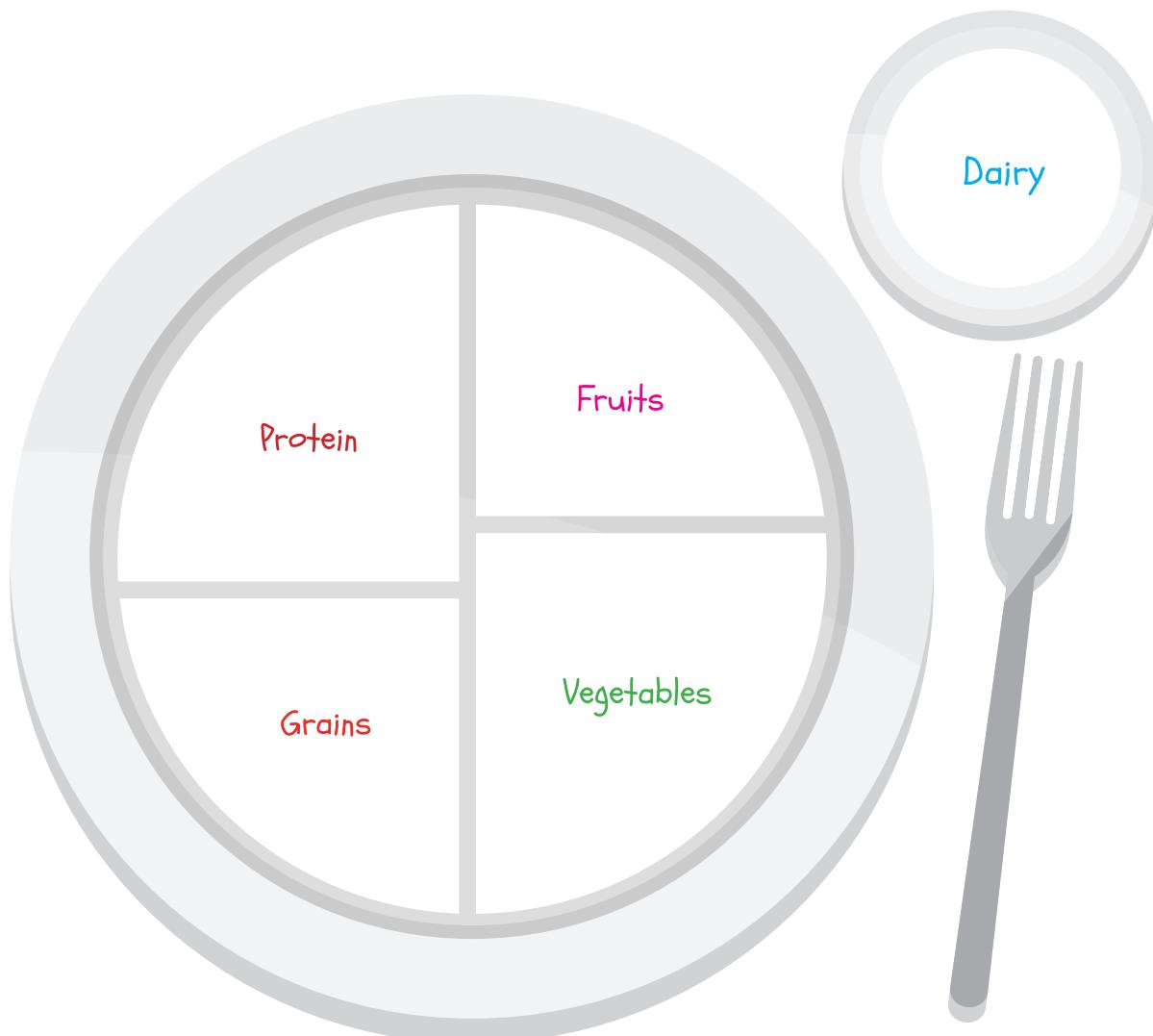
Together Tuesday

COLOR YOUR PLATE!

My favorite thing to eat together is:

(fill in the blank)

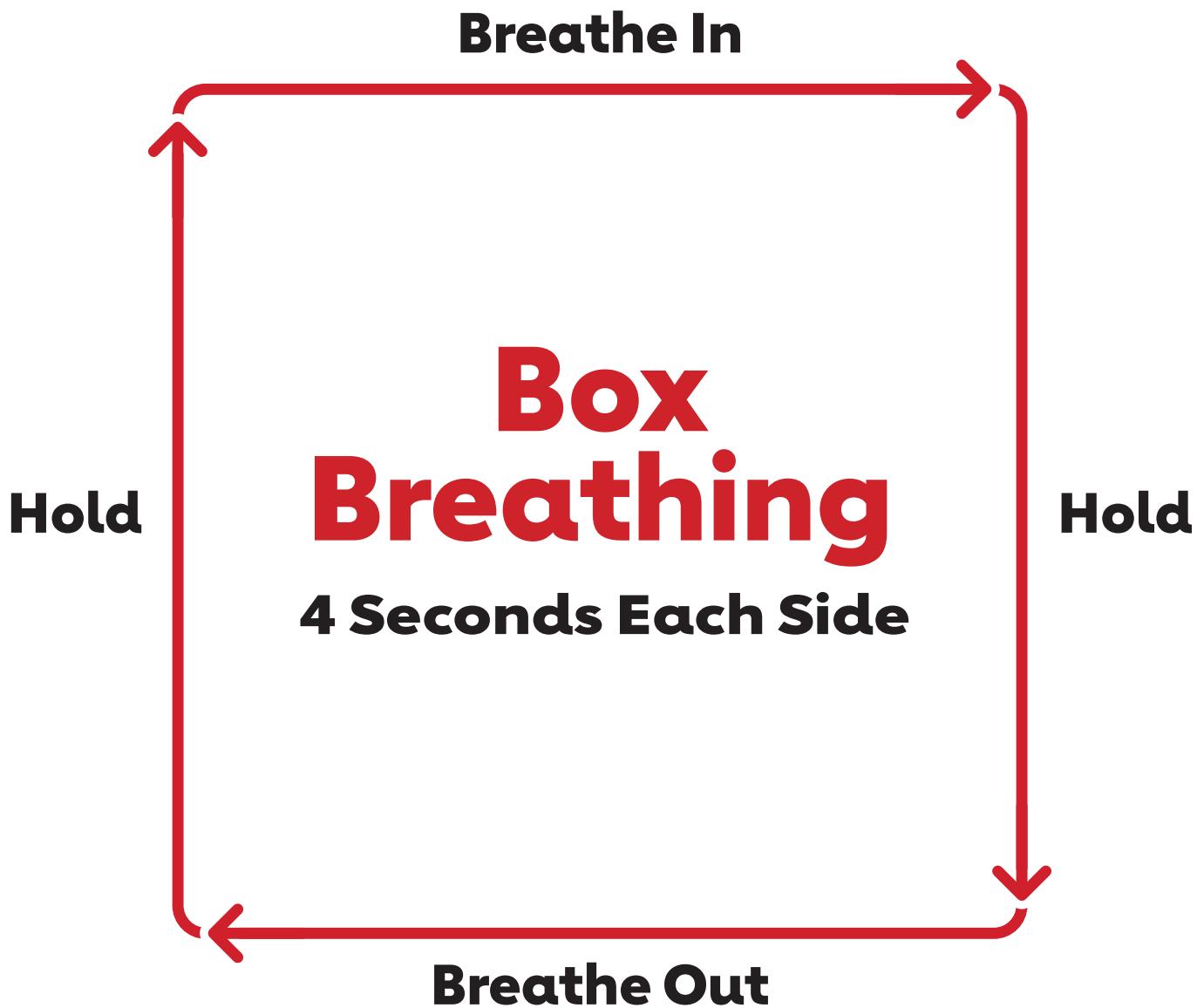
It is important to eat a colorful diet, especially as kids! Don't forget to fill your plate with lots of fruits and vegetables, whole grains, healthy proteins and some low-fat dairy products. Grab your most colorful crayons and colored pencils and fill your plate with color! Draw in at least two foods from each group.





Wellness Wednesday

Let's relax together by practicing this 5 times.



Use this any time you need to feel more calm or relaxed.
You can even try this at bedtime.



MOVE MORE BINGO

HOW TO PLAY:
Complete the movement on each square until you've finished 4 exercises in a row.

Once finished, say: I can Move More like Turbo!

BONUS: Complete ALL 16 exercises.



15 SIT-UPS	10 PUSH-UPS	30 SECOND PLANK	20 SQUATS
20 CALF RAISES	15 TOE TOUCHES	25 ARM CIRCLES	15 JUMPING JACKS
RUN IN PLACE FOR 30 SECONDS	HIGH KNEES FOR 30 SECONDS	BUNNY HOP FOR 30 SECONDS	SKIP FOR 30 SECONDS
CRAB WALK FOR 30 SECONDS	BEAR CRAWL FOR 30 SECONDS	15 SIDE LEG RAISES	JUMP ROPE FOR 30 SECONDS



The American Heart Association and the National Football League are working together to get youth physically active.

©2025 American Heart Association, Inc., a 501(c)(3) not-for-profit. Kids Heart Challenge is a trademark of the American Heart Association. All rights reserved. Unauthorized use prohibited.



Finn's Mission Friday



Learn CPR as a family

Meet Navi, a Real-Life Hero

When Navi participated in her school's Kids Heart Challenge, she learned an important skill: Hands-Only CPR. Just weeks later, her Papa experienced a life-threatening emergency. Because Navi remembered what she had learned, she called 911 and performed Hands-Only CPR, helping to save his life.

You can make a difference too. By joining the Kids Heart Challenge and learning Hands-Only CPR in Finn's Mission, you gain the skills to help protect the people you care about most.

Learn Hands-Only CPR as a family in Finn's Mission (located in your headquarters online).

Complete Finn's Mission at heart.org/schools

2 STEPS TO **SAVE A LIFE**



The National Football League is the Youth Sponsor of Nation of Lifesavers.

© Copyright 2025 American Heart Association, Inc., a 501(c)(3) not-for-profit. All rights reserved. Kids Heart Challenge is a trademark of the AHA. Unauthorized use prohibited.