



2023 First Coast Heart Walk Festival Area

1-VIP & Sponsor Lounge
 2-Photo booth Sponsored By Dun & Bradstreet
 3-HCA Florida Healthcare
 4-Miller Electric Company
 5-Refreshments sponsored by Winn Dixie
6-Availity (Presenting Sponsor)
 7-The Suddath Companies
 8-Survivor Lounge sponsored by Encompass Health Rehabilitation Hospital
 9-UF Health Jacksonville
 10-Color Me Mindful sponsored by Johnson & Johnson Vision Care, Inc.

11-Mayo Clinic Jacksonville
 12-Fickling Construction
 13-Fidelity National Financial
 14-Walgreens
 15-Florida Blue
 16-Guidewell Source Family of Companies
 17-Florida State College at Jacksonville
 18-Superior Construction
 19-Volunteer check-in sponsored by ASM Global
 20-Refreshments sponsored by Winn Dixie
 21-Donation & Information tent

22-Kids Activities sponsored by Jacksonville Jaguars
 23-Memorial wall/Honor wall Sponsored By Fickling Construction
 24-Kids Activities sponsored by Jacksonville Jaguars
 25-Norsan Media
 26-Baptist Health
 27-Brooks Rehabilitation
 B-Portable Restrooms

2023 First Coast Heart Walk Festival Area Details

Enter the Heart Walk festival area through the entrance on E Duval Street and Franklin Street. Upon entering, the start/finish line will be set up straight ahead, about 125 yards, in the middle of the tent area. From the start/finish line the tents are set up numbers 2-10, and 27 on the left side, and 11-18 on the right side. The tents on the left side are in order as follows: 2: Photobooth sponsored by Dun & Bradstreet, 3: HCA Florida Healthcare, 4: Miller Electric Company, 5: Refreshment tent sponsored by Winn Dixie, 6: Availity, 7: The Suddath Companies, 8: Survivor Lounge sponsored by Encompass Health Rehabilitation Hospital, 9: UF Health Jacksonville, 10: Color Me Mindful Wall sponsored by Johnson and Johnson Vision Care Inc. 27: Brooks Rehabilitation. Tents to the right are as follows: 11: Mayo Clinic Jacksonville, 12- Fickling Construction, 13: Fidelity National Financial, 14- Walgreens, 15: Florida Blue, 16: GuideWell Source Family of Companies, 17: Florida State College at Jacksonville, 18: Superior Construction. Behind tents 11-18 to the right are tents 20-26 and the kid's zone. Right behind the Fickling tent (12) is the Memorial Wall at number 23. Across from the Memorial Wall is the kids zone and tents 20-26. The tents are in order as follows, 20: Refreshments sponsored by Winn Dixie, 21: Donation tent, 22: Kids Activities sponsored by the Jacksonville Jaguars, 24: Jaguars fan bus, 25: Norsan Media, 26: Baptist Health. The bathrooms are located on the grassy areas behind tents 2-10, and to the left of the stage. The VIP sponsor area is located on the cemented area behind the stage.

The Jacksonville Fairgrounds are accessible, and we will have staff on hand to assist, if needed. For any additional questions please contact the Heart Challenge team at ahafirstcoast@heart.org