



# 2022 Indianapolis Heart Walk Saturday, October 1, 2022 Victory Field #IndyHeartwalk

Locally sponsored by





# **LETTER FROM THE CHAIR**

### Dear Walkers,

Welcome to the 2022 Indianapolis Heart Walk. Over the past year, the American Heart Association has prioritized health more than ever. Our community has rallied around healthy habits by focusing on mental and physical health.

Today is the perfect time to renew your commitment to the mission. Cardiovascular disease, including stroke, remains the No. 1 killer of Americans. We need to meet this challenge with vigor to better prevent, diagnose and treat heart disease and stroke so that fewer people suffer and die.

We hope that you are inspired by your participation in today's Heart Walk. With every step you take and every dollar you raise, you are a part of the solution for a world of longer, healthier lives.

The American Heart Association's top priority is the health and well-being of individuals and their families today and in the future, in every community. So, let's keep the momentum going as we get our hearts pumping and beating as one. Together, we can make a difference!

For healthier hearts,



Burider



# **○TRIMEDX**\*



**2022 INDIANAPOLIS HEART WALK** 

SIGNATURE SPONSOR



**American Heart Association** 

# **Heart Walk**

# THANK YOU TO OUR SPONSORS!

Signature Sponsors





Also locally sponsored by











United Healthcare



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ACV Auctions| Barnes & Thornburg| Citizens Energy Group | Market District

Raymond James | Walgreens I Elements Financial INDY'S CHILD | 13 WTHR | TWO MEN AND A TRUCK

You're a Heart Walk hero.

Go ahead, pat yourself on the back. We'll wait.





It's often the things you can't see that make the biggest difference in your health.

If there's a change, get it checked.

go.roche.com/getchecked



Roche Diagnostics is a proud supporter of the American Heart Association's mission to save and improve lives.

# **DAY OF EVENT**

**Location:** Victory Field (501 W Maryland St Indianapolis, IN 46225) The Main Entrance for the walk is the Center Field Gate on the corner of Maryland St & West St.

Time: Victory Field will open at 9:00am.

There will be a brief opening ceremony at 10:30 am. Walkers will be released to the start line in waves. To ensure a rolling start, please choose a seat in the stands during the opening ceremony.

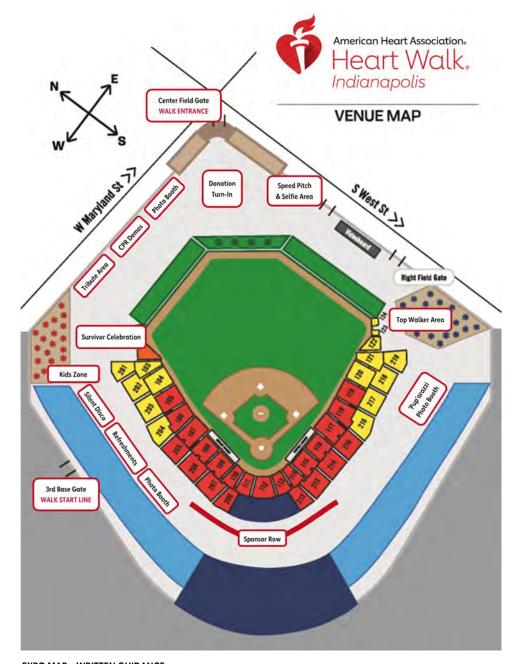
5K and 1 mile Heart Walk Start Time: 11:00am

<u>Updated COVID-19 protocols:</u> The health and safety of our volunteers, participants and community is our top priority. We are taking many precautions such as utilizing rolling starts, providing sanitation stations, and encouraging mask wearing.

<u>Parking:</u> You may park in any of the surrounding garages & available street parking. Please note: parking costs will not be covered by the AHA.

What to expect: Make sure to check out the whole ballpark before or after you walk!

- *Tribute Area*: A symbol of the Heart Walk. Make sure to stop by, grab a sharpie and tell us why you are walking! Check out the Tribute tree.
- Survivor Celebration Area: We recognize our Heart survivors with a red cap, our Stroke survivors with a white cap and our child survivors with a red hero cape! We will also have tribute stickers so your loved ones can tell everyone why they walk.
- *Kids Zone*: We will have airbrush tattoo and balloon artists along with games and activities for kids before the walk begins. Share your photos on social media with #IndyHeartWalk.
- *Silent Disco*: Attendees will wear headphones and dance to music only they can hear. Music requests are encouraged!
- Top Walker Area: Our Top Walker area is for walkers who fund-raised at \$1,000 and above on their personal page. Come celebrate your efforts! Collect your Top Walker medal, your Top Walker Bib, and other swag! Take your picture with our special backdrop and find your sign at Top Walker Way.



### **EXPO MAP - WRITTEN GUIDANCE**

Enter the Indianapolis Heart Walk area through the Center Field Gate entrance to Victory Field, at Maryland Street and West St. Upon entering, in the following order from North-South Counterclockwise: 1-Donation turn-in, 2-Photo booth, 3-CPR Demos, 4-Tirbute Area, 5-Survivor Celebration, 6-Kids's Zone, 7-Silent Disco, 8-Refreshments, 9-3<sup>rd</sup> Base Gate/Walk Start Line, 10-Photo Booth, 11-Sposor Row, 12-Pup'arazzi Photo Booth, 13-Top Walker Area, 14-Speed Pitch. Volunteers will be on hand to direct quests.

If you have any additional questions, please contact Matt McKain (812) 350-9817.



# DON'T MISS A BEAT. GIVE UP TOBACCO & VAPING.

Cigarette smoking is the leading preventable cause of death in the United States, causing more than 480,000 deaths each year—nearly 20 percent of all deaths. Smoking cigarettes leads to disease and disability and harms nearly every organ of the body. Let's make sure our youth does not miss a bit, help them give up tobacco and vaping. **Quit Today**.



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# Leadership

### **Executive Chair**

Jim Wright, Byrider

### **Executive Leadership Team Members**

**Henry Hummel** 

**TRIMEDX** 

Bryan Hohne

Byrider

Patrick O'Donovan

Raymond James

Shaun Petersen

DPG Buckeye Insurance

Dennis Carey

**ACV** Auctions

**Scott Hoselton** 

Walgreens

### Jim England

RE: Media and Marketing

# AHA Heart Walk Team

Matt McKain

Heart Walk Director

Shaunda Reed

Heart Walk Director

Coco Okocha

**Development Coordinator** 





# **HAT HEART'S NOT** ING TO START

DON'T BE AFRAID. GIVE CPR. SAVE A LIFE.

More than

out-of-hospital cardiac arrests occur each year in the United States. During cardiac arrest, immediate CPR can



a person's chance of survival.



But currently, bystanders only perform CPR

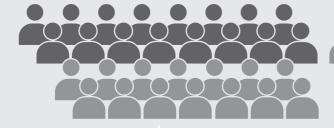


In a nationwide online survey, respondents commented on why they did not perform CPR on someone in cardiac arrest despite having the opportunity to do so:

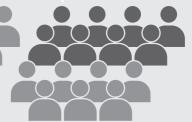
Afraid of legal ramifications

**1**% CPR is too

I have not been trained to perform CPR







Afraid I might hurt the person **%** I did not feel confident performing the steps

I did not want to give rescue breaths

Source: 2016 Hands-Only CPR Research Tracking Study, American Heart Association. Published April 4, 2017

With hands-only CPR, it takes just







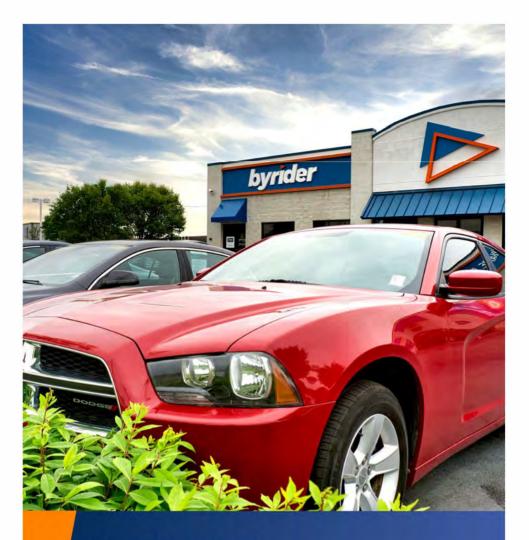


# Thanks to all participants that achieved \$1,000+ in personal fundraising!

Julie Clary
Monte Curnutt
Marie Denney
Sandeep Dube
Rob Duffy
Julie & Mike Dunlap
James England
Marc Gerdisch
William Gill
Bryan Hohne
Henry Hummel
Melissa Lee
Tim McGeath
Natalie Miller

Patrick O'Donovan
Mike Onda
Jerry Ouellette
Anthony Palmer
Shaun Petersen
Geoff Robinson
Terri Ruff
Jerry Smartt
Sean Stebing
Jonathan Sundheimer
Jim Taylor
Loreen Wolford
Al Wozniak
Jim Wright





PROUD TO BE CONTINUED SPONSORS OF THE AMERICAN HEART ASSOCIATION HEART WALK





# American Heart Association. Healthy for Good Life's Essential

Improving and maintaining cardiovascular health, or CVH, can help you enjoy a longer, healthier life. Better CVH also has been associated with decreased risk for heart disease, stroke, cancer, dementia and other major health problems.

Life's Essential 8 outlines a few easy steps you can take to live a healthier lifestyle.



### **✓** EAT BETTER

Aim for an overall healthy eating pattern that includes whole foods, lots of fruits and vegetables, lean protein, nuts, seeds and cooking in non-tropical oils such as olive and canola.



### **MANAGE WEIGHT**

Achieving and maintaining a healthy weight has many benefits. Body mass index (BMI), a numerical value of your weight in relation to your height, is a useful gauge. Optimal BMI for most adults ranges from 18.5 to less than 25. You can calculate it online or consult a health care professional.





## **BE MORE ACTIVE**

Adults should participate in 150 minutes of moderate or 75 minutes of vigorous physical activity. Walking is great for moderate levels of activity. Kids should have 60 minutes every day, including play and structured activities.



## **✓** CONTROL CHOLESTEROL

High levels of non-HDL, or "bad," cholesterol can lead to heart disease. Your health care professional can consider non-HDL cholesterol as the preferred number to monitor, rather than total cholesterol, because it can be measured without fasting beforehand and is reliably calculated among all people.





### QUIT TOBACCO

Use of inhaled nicotine delivery products, which includes traditional cigarettes, e-cigarettes and vaping, is the leading cause of preventable death in the U.S., including about a third of all deaths from heart disease. And about a third of U.S. children ages 3-11 are exposed to secondhand smoke or vaping.



### **MANAGE BLOOD SUGAR**

Most of the food we eat is turned into glucose (or blood sugar) that our bodies use as energy. Over time, high levels of blood sugar can damage your heart, kidneys, eyes and nerves. As part of testing, monitoring hemoglobin A1c can better reflect long-term control in people with diabetes or prediabetes.





## GET HEALTHY SLEEP

Getting a good night's sleep every night is vital to cardiovascular health. Adults should aim for an average of 7-9 hours, and babies and kids need more depending on their age. Too little or too much sleep is associated with heart disease, studies show.



### **✓** MANAGE BLOOD PRESSURE

Keeping your blood pressure within acceptable ranges can keep you healthier longer. Levels less than 120/80 mm Hg are optimal. High blood pressure is defined as 130-139 mm Hg systolic pressure (the top number in a reading) or 80-89 mm Hg diastolic pressure (bottom number).



Learn more at heart.org/lifes8



Cor Vitae, Latin for 'heart of life', is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

### We are proud to honor the Indianapolis society members

Rangarajan Arunachalam

Andrew Barker

William Bates

Mark & Kris Bowen-Bowell

Doug & Julie Bowen

Robert & Terry Bowen

Amber & Jason Chittenden

Frank Conte

Erika Conttrell & Greg Strock

Monte & Cathlynn Curnutt

Ora R. Disinger

Rachel & Scott Doba

Sandeep & Kshitija Dube

Rob & Beth Duffu

Gary & Carol Edwards

William & Eve Gill

Jeff Harrison

Fred C. Hecker

Denise Herd

Bryan Hohne

Henry Hummel

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Richard & Roxanne Kovacs

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**Brad Shaffer** 

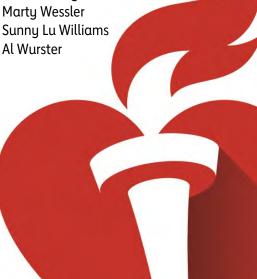
Donna Smithers

Melissa St. John

Jay & Kelly Swearingen

Jim Taylor

Jess & Ashley Testerman







# IU Health is a proud sponsor of the 2022 Indianapolis Heart Walk.

Saturday, October 1, 2022



Indiana University Health

#IndyHeartWalk



# EAT SMART

# WITH FOOD NUTRITION LABELS

The Nutrition Facts label can help you make healthier choices.

Use it! Here's what to look for:

fish & mea

# **Nutrition Facts**

8 servings per container

Serving size 2/3 cup (55g)

Amount per serving

Calories

230

200
Daily Value*
10%
5%
0%
7%
13%
14%
gars <b>20%</b>
10%
20%
45%
6%

\* The % Daily Value (DV) tells you how much a nutrient in

a day is used for general nutrition advice.

a serving of food contributes to a daily diet. 2,000 calories

This will tell you the size of a single serving and how many servings are in the package.

# Check total calories.

Do the math to know how many calories you're really getting if you eat the whole package.

# Limit certain nutrients.

Compare labels when possible and choose options with lower amounts of added sugars, sodium and saturated fat and no trans fat.

# Get enough of beneficial nutrients.

Eat foods with nutrients your body needs, like calcium, dietary fiber, iron, potassium and Vitamin D.

# Understand % Daily Value.

- The % Daily Value (DV) tells you the percentage of each nutrient in a single serving in terms of the daily recommended amount.
- To consume less of a nutrient (such as saturated fat or sodium), choose foods with a lower % DV (5% or less).
- To consume more of a nutrient (such as fiber or potassium), choose foods with a higher % DV (20% or more).

For more tips and tricks on eating smart, visit heart.org/HealthyForGood

Start with serving information.





# STEM Goes Red in Indianapolis

### Why Go Red Goes STEM?

Women are grossly underrepresented in STEM fields across the board. Go Red for Women is working to change that through STEM Goes Red by cultivating tomorrow's female STEM innovators, today.

## Go Red Goes STEM in Indianapolis

This year we are excited to host an interactive, informative, and compelling digital experience where students will have an opportunity to come together and explore the exciting world of STEM, hear from industry leaders, participate in virtual breakout sessions, and engage their minds through STEM-related activities.

# Locally sponsored by





American College of Education | Allison Transmission | LIFT Academy | Marian University | Woolpert



For more information, contact Kristin.Pfaff@heart.org

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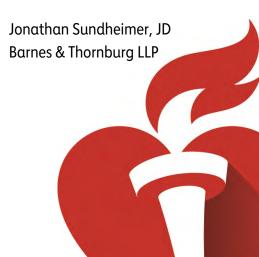
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# MAKE MOVES TODAY

Take a stand. Wear red and give. Together we can change the statistics and help women create the healthy habits they need to have their best chance at life.

Learn more at heart.org/IndyGoesRed





Go Red for Women® sponsored nationally by



Central Indiana Goes Red sponsored locally by



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# 2022 Executives with Heart



Thank you to these Indianapolis Executives & Physicians for raising \$5,000+ in personal fundraising!

Congratulations to Jim Wright for topping the leaderboard!























# heart of goodness

Pleased to sponsor the Indianapolis Heart Walk.

#meijercommunity

TRIMEDX is pleased to support the American Heart Association by sponsoring and participating in the 2022 Indianapolis Heart Walk.



TRIMEDX associates make a difference in health care and our communities each day.





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# See you next year!

Thank you to the following sponsors who have already committed their support for next year's Heart Walk!





See You Next Year!
September/October 2023