



American Heart Association®
Wall Street
Run & Heart Walk™



MATCHING GIFTS PROCESS

Your support continues to help fuel the mission of the American Heart Association to be a relentless force for a world of longer, healthier lives while supporting priority issues in New York City.

1

Make a personal
gift through our
Fundraising Site

Make a personal gift to support your goal

☐ \$250 ☐ \$100 ☐ \$50

☒ \$25 ☐ Other Amount

☐ No gift at this time

Your fundraising impact could be DOUBLED!
Enter your employer's name to see if they have a matching gifts program.
If yes, be on the lookout for an email with next steps!

Morgan|
Morgan Stanley
Kinder Morgan Inc.

2

Once you make your gift, you
will receive a "Thank You" email

Thank You Page
provides direct link to
complete your portion
of the Matching Gift

*** If you did not receive this email,
check your spam folder! ***

Thank you for your donation, Detra!
Help inspire others by letting your friends and family know about your generous gift to [Detra Foster's page](#).

[Share on Facebook](#) [Share on Twitter](#)

Your donation is making an extraordinary impact by funding research initiatives, vital education, quality healthcare, and a voice in government. You can read more about our research, programs and advocacy efforts online at www.heart.org

Life is why the American Heart Association exists. For the littlest baby and the oldest grandparent, you can change and even save their life. On behalf of the American Heart Association and everyone affected by heart disease and stroke, thank you for your support!

Filling out the information for Matching Gifts does not automatically submit a match for payment. Please follow your company's internal Matching Gifts process and reach out to your Human Resource Department with questions.

< New Search

Q Morgan Stanley

Yes! 🎉
Your company has a matching gift program.

[GO TO MATCHING GIFT FORM](#) [SEE GUIDELINES](#)

Match Amounts

Minimum	Maximum	Match Ratio
\$50	\$4,000	0.25:1

Employee Eligibility

Full-Time Employees	Part-Time Employees	Retired Employees
Yes ✓	Yes ✓	No ✗



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3




Eligible Donor
receives up to 3
Communications

♥ 1 hour

♥ 5 days

♥ 21 days

Matching Gifts

 +  = 
You Company Match Double the Impact!

Dear John,

Your donation of \$50 is eligible for a matching gift from The Home Depot! Please see the below instructions and documentation to submit a matching gift request. Please note that multiple gifts to the American Heart Association can be combined to meet minimum requirements.

Step 1: Start the matching gift submission process! [Click here](#)

If you have already submitted your matching gift, Thank you! If not, it's not too late. Please follow the directions in the link above. If you are eligible and you complete your portion, come back and let us know by clicking the link below. Please forward any paper form or Cybergrants confirmation to MatchingGifts@heart.org for completion.

Step 2: I've submitted my matching gift request! [Click here](#)

Regards,

Matching Gift Team

PS: If your company doesn't offer a matching gift program or won't match your donation, please let us know by clicking the following link:
[I'm not eligible for a matching gift.](#)

Charity Information:
American Heart Association
7272 Greenville Avenue
Dallas, TX 75231
Tax ID: 13-5613797
MatchingGifts@heart.org

For any further questions, please reach out to your AHA staff partner.