



American Heart Association®

# Wall Street Run & Heart Walk™

[www.heartwalknyc.org](http://www.heartwalknyc.org)

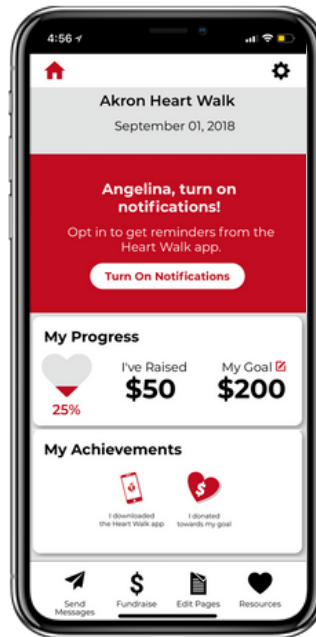
Thursday, May 16, 2024

Check-in: 5:00pm | Walk/Run Begins: 6:30pm  
Brookfield Place | 200 Vesey Street | New York, NY 10281

## How to Register

1. Visit [www.heartwalknyc.org](http://www.heartwalknyc.org) and click "register". Select start a team or join a team.
2. Select "Yes" or "No" if you have ever participated in an event for the American Heart Association.
3. If you select "yes," you will input your User Name and Password from a previously created account. If you select "no," you will advance to the next screen.
4. Choose your role, select "Join a Team" and follow prompts to choose your company and team name
5. Follow the prompts to personalize your own Heart Walk page.
6. Send emails and texts to family, friends and co-workers to support your efforts.
7. If you have a Facebook account, link your personal Heart Walk page via Facebook Fundraiser (from your participant center), and begin fundraising in a new and exciting way!

## Heart Walk Mobile App



- Personalize your Heart Walk experience, by adding a photo and your story.
- Send pre-written Emails, Text Messages or make posts to your Social Media channels asking for donations.
- Recruit Team Members and easily communicate with your team.
- Deposit checks through the app, just like you can at your bank.
- Access Fundraising Tips and earn Achievement Badges along the way.

For more information, contact the American Heart Association at [nyheartwalk@heart.org](mailto:nyheartwalk@heart.org).

