



American Heart Association®
Heart Walk®

TOP WALKER VIP CLUB

Become a member by raising \$1,000 or more!

Top Walker Benefits Include:

- VIP Parking Pass to our exclusive VIP lot adjacent to the walk site
- A pass for you and a friend to get into the Top Walker VIP Tent at the Heart Walk
- Entry in exclusive Top Walker chance to win prize
- Heart Walk Hero Gear (through the online Rewards Center)
- Recognition at the Heart Walk, including a personalized sign along the route
- Top Walker Swag Bag

Get rewarded along the way!

In addition to contributing to our mission to be a relentless force of a world of longer, healthier lives, you will get additional rewards as you raise funds toward the Alachua County Heart Walk and the life-saving research of the American Heart Association. By using our new Rewards Center, you can maximize your dollars raised and earn lots of great Heart Walk Hero Gear!

Fundraising Milestones



\$100 Hero
+ 100 Points Added
Total Points= 100



\$250 Medalist
+ 200 Points Added
Total Points= 300



\$500 Warrior
+ 200 Points Added
Total Points= 500



\$1,000 Life Saver
+ 300 Points Added
Total Points= 800



All donations must be turned in by

August 23, 2019 to ensure delivery of benefits.

For more information, contact your Heart Walk Team at:
727.563.8083 or Alachua@heart.org



KEYS TO SUCCESS

Tips on how to reach your Top Walker Status

- | | |
|---|---------|
| 1. Show your commitment and make a personal donation of \$50 or more | + \$50 |
| 2. Ask a close friend or family member to match your donation | + \$50 |
| 3. Ask your employer to match your donation | + \$50 |
| 4. Ask a friend or family member to raise money on your behalf | + \$100 |
| 5. Set-up a Facebook Fundraiser and share with your family and friends | + \$250 |
| 6. Ask people to make a pledge in honor or memory of someone. | + \$50 |
| 7. Ask your four best friends for \$25 each | + \$100 |
| 8. Send 25 fundraising emails to your mailing list (each email averages \$10) | + \$250 |
| 9. Ask vendors/suppliers to support your goal | + \$100 |

Become a Top Walker! \$1,000

Remember to:

- ⇒ Ask everyone! The reason most people do not give is because they are not asked.
- ⇒ Follow-up! If they did not respond to the first email, send another to make sure they received it.
- ⇒ Send letters to add a personal touch. It's unique and some people don't use the Internet.
- ⇒ When you get close, raise your goal on your personal page to encourage new donations.

All donations must be turned in by

August 23, 2019 to ensure delivery of Top Walker benefits.

For more information, contact your Heart Walk Team at

727.563.8083 or Alachua@heart.org