



American Heart Association®
Heart Walk®

TOP WALKER VIP CLUB

Become a member by raising \$1,000 or more!

Top Walker Benefits Include:

- VIP Parking Pass to our exclusive VIP lot adjacent to the walk site
- A pass for you and a friend to get into the Top Walker VIP Tent at the Heart Walk
- Entry in exclusive Top Walker chance to win prize
- Heart Walk Hero Gear (through the online Rewards Center)
- Recognition at the Heart Walk, including a personalized sign along the route
- Top Walker Swag Bag

Get rewarded along the way!

In addition to contributing to our mission to be a relentless force of a world of longer, healthier lives, you will get additional rewards as you raise funds toward the Marion County Heart Walk and the life-saving research of the American Heart Association. By using our new Rewards Center, you can maximize your dollars raised and earn lots of great Heart Walk Hero Gear!

Fundraising Milestones



\$100 Hero
+ 100 Points Added
Total Points= 100



\$250 Medalist
+ 200 Points Added
Total Points= 300



\$500 Warrior
+ 200 Points Added
Total Points= 500



\$1,000 Life Saver
+ 300 Points Added
Total Points= 800



All donations must be turned in by

August 30, 2019 to ensure delivery of benefits.

For more information, contact your Heart Walk Team at:
727.563.8083 or MarionCounty@heart.org



KEYS TO SUCCESS

Tips on how to reach your Top Walker Status

- | | |
|---|---------|
| 1. Show your commitment and make a personal donation of \$50 or more | + \$50 |
| 2. Ask a close friend or family member to match your donation | + \$50 |
| 3. Ask your employer to match your donation | + \$50 |
| 4. Ask a friend or family member to raise money on your behalf | + \$100 |
| 5. Set-up a Facebook Fundraiser and share with your family and friends | + \$250 |
| 6. Ask people to make a pledge in honor or memory of someone. | + \$50 |
| 7. Ask your four best friends for \$25 each | + \$100 |
| 8. Send 25 fundraising emails to your mailing list (each email averages \$10) | + \$250 |
| 9. Ask vendors/suppliers to support your goal | + \$100 |

Become a Top Walker! \$1,000

Remember to:

- ⇒ Ask everyone! The reason most people do not give is because they are not asked.
- ⇒ Follow-up! If they did not respond to the first email, send another to make sure they received it.
- ⇒ Send letters to add a personal touch. It's unique and some people don't use the Internet.
- ⇒ When you get close, raise your goal on your personal page to encourage new donations.

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