We appreciate your efforts to help us fund life-saving science to keep hearts beating!

Your fundraising not only makes you a relentless force for longer, healthier lives, it also earns you points in your personal Rewards Center — points you can redeem for Heart Walk Hero Gear. It’s our way of saying thanks and it’s a great way to show your support for heart and brain health!

Earn points by fundraising

The more funds you raise, the more points you earn to redeem for Heart Walk Hero Gear. Once you reach a new fundraising milestone, additional points will automatically be added to your points balance. After redeeming your points, your balance will be adjusted accordingly. The total possible points to earn is 1,400. Points expire 6 weeks after the day of the Heart Walk.

Fundraising Milestones

NEW LEVEL AVAILABLE NOVEMBER 2019

$100 Hero
+$100 Points Added
Total Points= 100

$250 Medalist
+$200 Points Added
Total Points= 300

$500 Warrior
+$500 Points Added
Total Points= 500

$1,000 Life Saver
+$1000 Points Added
Total Points= 1100

$2,500 Advocate
+$2500 Points Added
Total Points= 1400

$5,000 Champion
+$3000 Points Added
Total MAX Points = 1400

How to redeem your points

Log into the Heart Walk Headquarters or via the Heart Walk App
Click to Visit the Reward Center
Find the perfect gear and add to basket
Apply all or some of your points
Check-out and we will ship out your gear!

Points Expire 6 Weeks After Heart Walk Date
Heart Walk Hero Gear

Log in to your Heart Walk Headquarters on your PC or HW App to visit the 2020 HW Rewards Center to see these items upclose.

- **Anatomical Heart Tee** (Men, Ladies, Junior & Youth Sizes) 100 Points
- **Athletic Department Tee** (Men, Ladies, Junior & Youth Sizes) 100 Points
- **Pet Kit** (Small or Large) 300 Points
- **Sunburst Varsity Tee** 300 Points
- **EKG District Mesh Cap** 300 Points
- **Keep Calm Walk On Tee** 500 Points
- **New Era 9TWENTY 1924 Cap** 500 Points
- **HW2020 Bucket Hat** 500 Points
- **HW Packable Jacket** 800 Points
- **Adult & Child OR Infant CPR Anytime Kit** 800 Points
- **Choose Your Gear! Select 2 Tees + 2 Hats**
  - **New Era Hoodie Tee** 800 Points
  - **Nike Dri-Fit Polo** 1100 Points
  - **Alternative Hoodie** 1100 Points
  - **HW Bundle Package** 1100 Points
- **North Face Ridgeline Vest** 1400 Points
- **Adidas Quarter Zip Jacket** 1400 Points
- **Knit Hoodie Jacket** 1400 Points

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