

# **South Bay Heart Walk**

**Wednesday, October 4, 2023**

Discovery Meadows  
180 Woz Way  
San Jose, CA 95110  
11:30am – 1:00pm  
Walk Begins 12:00pm

## **2023 Reward Center for Fundraising Participants**

All participants who raise \$100 or more for the Bay Area Heart Walk will be able to redeem Hero Gear as a reward for fundraising. Points will be redeemable for up to 6 weeks after the event. You can access the Reward Center through your participant center and have rewards shipped directly to you. If you choose NOT to redeem your reward, all the funds you raised go to move our mission forward. Thank you for being a Heart Hero!

## **Event Schedule**

11:20 AM: Announcements/House Keeping  
11:30 AM: Assigned Company Photos Begin  
11:30 AM: Heart Walk Booths and Games Zone Open  
11:30 AM: Zumba with Myisha  
11:45 AM: Opening Ceremonies  
11:50 AM: Meet our Stroke Survivor: Q&A with Mariah Fisher  
12:00 PM: Heart Walk Begins  
1:00 PM: Event Concludes

## **Be sure to check out!**

We're thrilled to share we've enhanced our Game Zone, and we will be unveiling a Survivor Bell at the finish line. Before opening ceremonies, we will be hosting fun activities, including a photo-booth, Our Hero's with Heart Coloring Wall, and a face painting station. You may participate in one, two or all three activities. Our South Bay Heart Walk will be a 1-mile route with the option to complete it 3 times for 3-miles.

## Team Photos

On event day, team photos will be taken under the inflatable heart arch. Our Heart Walk Team Photo Schedule can be found online and will also be posted next to the heart arch on event day. Don't see your company name on the schedule? We can make sure your team still has time for a group photo!

Click [here](#) to access the photo schedule.

## Parking

Parking is available at the Almaden/Woz Lot at 253 Woz Way, San Jose.



## Walk Route

There is a choice of a 1-mile or approximately 3-mile-long walk. Both options are non-competitive and non-timed. The walk starts and ends in a loop at the Heart Walk line near the Guadalupe River Trail West and West San Carlos Street.

Walkers are open to complete this loop 3 times for a total of 3 miles.

### Route Map

Event participants will have a choice of walking a 1-mile or 3-mile loop.

Click [here](#) to access the route map.

### Water

There will be a Hydration Station in the festival area, and a Water Stop on the route, where walkers can refill their water bottles. While compostable cups will be available, **it is highly recommended that all event attendees bring their own water bottle so we can keep waste to a minimum** and so that you can keep yourself hydrated throughout the duration of the event.

### Pets

Pets are welcome to attend the walk. All pets must be on a leash.

### Kids

The South Bay Walk is a family-friendly event. Strollers are welcome and we will have many kid-friendly activities throughout the festival area.

### Restrooms

Portable restrooms will be available in the festival area.

### First Aid

EMTs will be available in the First Aid Tent. Additionally, there will be an ambulance on-site in case of emergencies.

### **VIP Tent**

Top Walkers, those raising \$1000+, are invited to visit the VIP Tent on event day to receive an American Heart Association-branded black baseball cap, enjoy a 10min recharging massage and additional snack options as a small token of our appreciation!

### **Rewards Center & Heart Walk Hero Gear**

The more funds you raise, the more points you earn to redeem **Heart Walk Hero Gear**. Once you reach a new fundraising milestone, additional points will automatically be added to **your points balance**. You can redeem points at any time up to the walk and points expire 6 weeks after the day of the Heart Walk. Point redemption starts after you've fundraised \$100. Since qualifying walkers can now order their T-shirt online through this new Reward Center, there will no longer be a T-Shirt Tent at any of our Heart Walks.

### **Questions**

If you have a question not answered here, please feel free to contact us at (510) 903-4030 or email **tevin.ho@heart.org**.