

LET'S GET SOCIAL!



American Heart Association.
Heart Walk.

Share your commitment to be a relentless force for a world of longer, healthier lives.

1. GO TO YOUR HEADQUARTERS

- Login in the top right corner

2. START A FACEBOOK FUNDRAISER

- Scroll down to the Blue "Connect Fundraiser to Facebook" to get started. Click this.
- You will create a Facebook Fundraiser that is linked to your account so that all donations will be automatically added to your fundraising page.

3. GET CONNECTED!

- On your Heart Walk HQ page, look for the "Share Your Personal Page" section.
- Click the Facebook, Twitter or LinkedIn Icons to link directly.
- You can also customize and copy your URL to share elsewhere!

4. SEND MESSAGES

- At the top of your page, click "Send Messages" for email templates to recruit team members, ask for donations, and thank donors!
- Next to each template, you can click the icons to connect to social media or send via your email.
- You can also use the Classic Email tool in the top right to send emails through the system.



Reach Your Goal Faster

Raise money directly on Facebook

- 1 Connect this fundraiser to Facebook
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[CONNECT FUNDRAISER TO FACEBOOK](#)

Share Your Personal Page:



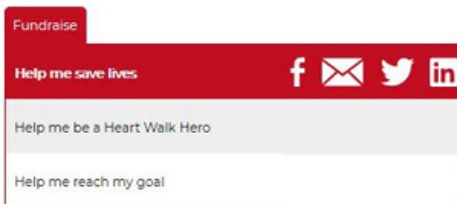
Copy Page URL:

[Edit](#)

<https://www2.heart.org/site/TR/t>

[Dashboard](#)

[Send Messages](#)



OTHER PRO TIPS:

- **The Heart Walk App** - Download the Mobile Heart Walk App for great features on the go, like Mobile Check Deposit!
- **Use Matching Gifts** - Check to see if you or your donor's have matching gift opportunities by visiting www.matchinggift.com/aha.