



2020 Executives with Heart

Mission of Executives with Heart:

We hope you will join the 2020 Executives with Heart campaign! Our goal is to raise \$500,000 through Heart Walk by engaging local leaders to donate or raise \$5,000+ to fund the mission of the American Heart Association.

Executives with Heart that give or raise \$5,000:

- Inclusion in EWH communications to area executives
- Invitation to EWH virtual kick-off – September
- Feature in Executive Row on Heart Walk Facebook page

Executives with Heart that give or raise \$25K:

- Provide sneak peeks on the latest research from the AHA
- Provide special corporate wellness resources for their companies
- Recognition in the Healthy for Good newsletter – by name
- Opportunity to be a part of a VIP “behind the scenes” experience virtually with our celebrity/professional athletes involved in our One Heartbeat productions in December and May.

Executives with Heart that give or raise \$50K:

- All of the above as well as:
- A bi-annual exclusive national networking/leadership development opportunity with other Executives with Heart who raise \$50K+ led by National Chair (also provides a national sponsorship opportunity)
- Potential for Individual highlight story in the Healthy for Good newsletter

Executives with Heart that give or raise \$100K+:

- All of the above as well as:
- Spotlights in Nancy Brown’s emails
- Opportunity to be a part of our National Executives with Heart Advisory Council
- Exploring potential for company and/or individuals to be included in a national ad in a national business magazine likes Forbes, Businessweek, Fortune, etc.

2019 Executives with Heart

Owen Billman, Blake Real Estate- 2019 Chair
Vince Sheehy, Sheehy Auto Store
Erich Sanchack, Digital Realty
Linda Gooden, Gooden LLC
Stephen Lustgarten, Blake Real Estate
Sarah Georgiades, ASRC Federal
Jean Jordan, Blake Real Estate
Jill Singer, AT&T
Corey Lyon, ASRC Federal
Connie Peduzzi
Bill Clark, Blake Real Estate
TJ Sterba, DAVIS Construction
Mark Benedetti, Blake Real Estate
Mike Pittsman, DAVIS Construction
Jacob Sapp, ASRC Federal
Barbara Azzinaro, NEWH
Steve Solomon, Blake Real Estate
Marilyn Crouther
Kent Matlick, Perspecta
Ted Davies, Altamira
Vicki Schmanske, Leidos
Donna Huff, Geico
Rob McHale, Korn Ferry
Howard Bernstein, W*USA 9
Alex Martin, Korn Ferry
Mark White, Perspecta
Cheryl Fyock, Deloitte
Mark Gray, ASRC Federal
Lavonne Pruitt, Blake Real Estate
Cedric Henry, Millennium Corporation
Kevin Jennings, Millennium Corporation
Wayne Lucernoni
Barbara Humpton, Siemens USA



The Impact of Heart Walk

Your employees:

- Promotes teambuilding within your organization
- The health of your employees reflects positively on the reputation and culture of any organization

Your organization:

- Healthy employees can reduce overall healthcare costs to the company
- Aligning your organization with the AHA's highly recognizable brand and mission
- Corporate Social Responsibility (CSR) is one of the best ways to shape the culture of your organization
- CSR shows future hires that your organization is serious about giving back

Your community:

- Approximately 2,200 Americans die of cardiovascular disease (CVD) each day, an average of 1 death every 40 seconds
- CVD is the #1 cause of death in the U.S., costing our nation \$1 billion a day
- Despite these overwhelming costs, currently just 4% of the NIH budget is dedicated to heart research
- When you join Heart Walk, you join more than a million people across America in taking a stand against heart disease, the #1 killer of men, women and children

2020 Greater Washington Heart Walk ELT

Tim Gillis
2020 Heart Challenge Chair
Managing Partner, KPMG

Dr. Cedric Sims
2020 Executives with Heart Chair
Officer, Booz Allen Hamilton

Owen Billman
President, Blake Real Estate

Linda Gooden
CEO, Gooden LLC

Barbara Humpton
CEO, Siemens USA

Jim Garrettson
CEO, Executive Mosaic

Mac Curtis
CEO, Perspecta

Rob McHale
Sr. Client Partner, Korn Ferry

Erich Sanckack
EVP, Digital Realty

Vicki Schmanske
Group President, Intelligence Leidos

Mike Pittsman
EVP, DAVIS Construction

Soula Antoniou
ED, American Heart Association
Greater Washington Region

Past Greater Washington Region Chairs

2019 – Owen Billman
President, Blake Real Estate

2018 - Mark Gray
CEO, ASRC Federal

2017 – Erich Sanckack
EVP, Digital Realty

2016 – Lou Von Thaer
CEO, DynCorp

2015 – Mac Curtis
CEO, Perspecta



EXECUTIVE MOSAIC PROUDLY SPOTLIGHTS

EXECUTIVES WITH HEART

#DCHEARTWALK

DONATE NOW. HAVE A HEART.

