

2024 GREATER MARYLAND



American Heart Association.
Heart Walk.

HEART WALK

HOSPITAL CUP CHALLENGE

The American Heart Association recognizes our hospital systems in Baltimore and Greater Maryland for continued support of the Heart Walk. Our hospital system employees play an integral role in driving the mission of the AHA forward, while also having fun.

New for this year, AHA is introducing a Hospital Cup Challenge. Hospital systems throughout the Baltimore and Greater Maryland region will compete against one another to see which system could have the greatest impact on AHA's mission. The winner of the Hospital Cup Challenge will be announced from the stage at the Heart Walk on October 26th.

Metrics for the Hospital Cup Challenge are based on a points system including fundraising, reaching coach and walker registration goals, and carrying out mission components, such as sharing education with your network on the lifesaving skill of Hands-Only CPR. Deadlines are associated with each metric.



Earn Points!

Channel your competitive spirit, ask your peers to join you on this journey, and always remember your "Why" as to why the AHA is important to you.

Please reach out to Elizabeth Lewis at Elizabeth.Lewis@heart.org for any questions you may have.



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I WALK
TO SAVE LIVES

2024 HOSPITAL CUP

WAYS TO EARN POINTS

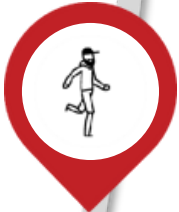
Hospital Cup Challenge Leaderboard will be updated at www.GreaterMarylandHeartWalk.org. The first update will be posted on Monday, September 3rd and will be updated each Monday through the Heart Walk. The last update prior to the Heart Walk will be Monday, October 21st.

1 point per dollar
Every Dollar Raised

Deadline: 11:59 pm on 10/25/2024
Plus, 1 Point for every registered walker by 10/1/2024



5,000 points
100% of System's Coach Goal Recruited Achieved by 8/30
Deadline: 8/30/2024



50 points
Walkers who are registered with at least \$100 Raised
Deadline: 9/6/2024



50 points
For each walker who launches a Facebook Fundraiser from Heart Walk App
Deadline: 9/15/2024



1,000 points
100% of System's Walker Goal Recruited Achieved by 9/15
Deadline: 9/15/2024



25 points
For each 1:1 Coach Connect or Hospital System Office Hour Session a Coach attends with their AHA rep. Max points: 100 per Coach
Deadline: 10/18/2024



50 points
For each walker who completes OR shares the Nation of Lifesavers Hands-Only CPR training video through a Heart Walk platform (HW App or HW Headquarters)
Completion Deadline: 10/1/2024
Sharing Deadline: 10/15/2024



500 points
For each walker who achieves Superstar Top Walker Status (Raising \$1,000+)
Deadline: 10/1/2024

Keep an eye on your email! 2-3 Bonus metrics will be announced throughout the last 8 weeks leading up to the Heart Walk.

Invite your colleagues, family, and friends to register as a coach or walker under your hospital system. Points can be earned by simply registering to walk!