East Bay Heart Walk

Saturday, September 21, 2024

Civic Park 1375 Civic Drive Walnut Creek, CA 94596 9:00am – 11:00am Walk Begins 10:00am

2024 Reward Center for Fundraising Participants

All participants who raise \$100 or more for the Bay Area Heart Walk will be able to redeem Hero Gear as a reward for fundraising. Points will be redeemable for up to 6 weeks after the event. You can access the Reward Center through your participant center and have rewards shipped directly to you. If you choose NOT to redeem your reward, all the funds you raised go to move our mission forward. Thank you for being a Heart Hero!

Event Schedule

9:00 AM: Opening Ceremonies 9:00 AM: Heart Walk Booths Open 9:00 AM: Assigned Company Photos Begin 9:30 AM: Warm-up with Josh 10:00 AM: Heart Walk Begins 11:00 AM: Event Concludes

Be sure to check out!

We'll be honoring our heart and stroke survivors with a special Ribbon Cutting at the start line and a Survivor Bell at the finish line. We're also thrilled to share we've enhanced our Game Zone! Before opening ceremonies, we will be hosting fun activities, including a photo-booth, coloring wall, and a face painting station.

Parking

Street parking and metered parking will be available on a first-come, first-serve basis. Participants who plan to utilize the public garages near the festival area should expect to pay a parking fee.

Team Photos

Photos will be taken under the inflatable heart arch beginning at 9:00AM.

Click here to access the photo schedule.

If your company name is not listed on the photo timeline, don't worry! Just let an AHA staff member know that you'd like a group photo taken and we can help arrange that at our event.

Walk Route

There is a 1.5-mile walk and is non-competitive and non-timed. The walk starts and ends in a loop at the Heart Walk line on Civic Drive.

Route Map

Click here to access the route map.

VIP Tent

Top Walkers, those raising \$1000+, are invited to visit the VIP Tent on event day to receive an American Heart Association-branded black baseball cap and a red fanny pack as a small token of our appreciation!

Water

Water Stations will be available throughout the festival area.

Pets

Pets are welcome to attend the walk. All pets must be on a leash.

Kids

The East Bay Walk is a family-friendly event. Strollers are welcome and we will have many kid-friendly activities throughout the festival area.

Restrooms

Portable restrooms will be available in the festival area.

First Aid

EMTs will be available in the First Aid Tent. Additionally, there will be an ambulance on-site in case of emergencies.

Rewards Center & Heart Walk Hero Gear

The more funds you raise, the more points you earn to redeem <u>Heart Walk Hero</u> <u>Gear</u>. Once you reach a new fundraising milestone, additional points will automatically be added to <u>your points balance</u>. You can redeem points at any time up to the walk and points expire 6 weeks after the day of the Heart Walk. Point redemption starts after you've fundraised \$100. Since qualifying walkers can now order their T-shirt online through this new Reward Center, there will no longer be a T-Shirt Tent at any of our Heart Walks.

Questions?

If you have a question not answered here, please feel free to contact us at:

(510) 903-4030 / <u>tevin.ho@heart.org</u>