

North Bay Heart Walk
Sunday, September 15, 2024

Old Courthouse Square
600-636 4th Street
Santa Rosa, CA, 95404
11:30am – 1:00pm
Walk Begins 12:30pm

2024 Reward Center for Fundraising Participants

All participants who raise \$100 or more for the Bay Area Heart Walk will be able to redeem Hero Gear as a reward for fundraising. Points will be redeemable for up to 6 weeks after the event. You can access the Reward Center through your participant center and have rewards shipped directly to you. If you choose NOT to redeem your reward, all the funds you raised go to move our mission forward. Thank you for being a Heart Hero!

Event Schedule

11:30 AM: Opening Ceremonies
11:30 AM: Heart Walk Booths Open
11:45 AM: Assigned Company Photos Begin
12:00 PM: Warm-up with Zoe
12:30 PM: Heart Walk Begins
1:30 PM: Event Concludes

Parking

Street parking will be available to participating walkers on a first come, first serve basis. Participants who plan to utilize the public garages near the festival area should expect to pay a parking fee.

[Click here to access the parking map.](#)

Team Photos

Photos will be taken under the inflatable heart arch beginning at 11:45 AM.

[Click here to access the photo schedule.](#)

Walk Route

There is a 1-mile walk and is non-competitive and non-timed. The walk starts and ends in a loop at the Heart Walk line on Santa Rosa Ave.

Route Map

[Click here to access the route map.](#)

Water

Water bottles will be available near the Grab-and-Go snacks.

Pets

Pets are welcome to attend the walk. All pets must be on a leash.

Kids

The North Bay Walk is a family-friendly event. Strollers are welcome and we will have kid-friendly activities throughout the festival area.

First Aid

EMTs will be available in the First Aid Tent. Additionally, there will be an ambulance on-site in case of emergencies.

Rewards Center & Heart Walk Hero Gear

The more funds you raise, the more points you earn to redeem [Heart Walk Hero Gear](#). Once you reach a new fundraising milestone, additional points will automatically be added to [your points balance](#). You can redeem points at any time up to the walk and points expire 6 weeks after the day of the Heart Walk. Point redemption starts after you've fundraised \$100. Since qualifying walkers can now order their T-shirt online through this new Reward Center, there will no longer be a T-Shirt Tent at any of our Heart Walks.

Questions?

If you have a question not answered here, please feel free to contact us at (510) 903-4030 or email tevin.ho@heart.org.