



American
Heart
Association.

American Heart Association.



Welcome to the
2024
Greater
Charlotte
Go Red
For Women
Luncheon

Go Red for Women is nationally
sponsored by:





CELEBRATING THE CENTENNIAL YEAR OF THE AMERICAN HEART ASSOCIATION

Working alongside volunteers, donors and advocates, we are transforming the way the world understands, treats and prevents cardiovascular diseases and stroke.

**BOLD
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spo

American Heart Association®



OUR MISSION

The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.

OUR GOAL

Every person deserves the opportunity for a full, healthy life. As champions for health equity, by 2024, the American Heart Association will advance cardiovascular health for all, including identifying and removing barriers to health care access and quality.

FROM THE HEART

Dear Friend of Heart,

With immense gratitude and heartfelt appreciation, welcome to the 2024 Charlotte Go Red for Women Luncheon. Today, we come together in celebration of the campaign and our shared dedication to tireless year-round efforts to save and improve lives within this community.

This day holds a special significance as we commemorate 100 years of the American Heart Association—a century of unwavering commitment to our mission. Alongside you, our cherished family of volunteers, donors, and advocates, we have transformed the way the world understands, treats and prevents cardiovascular diseases and stroke. The belief that everyone deserves the chance for a longer, healthier life has been at the core of our mission for a century.

Together, and with Bold Hearts™, we move into our Second Century, fueling science and innovation, funding life-saving research, championing the rights of patients and caregivers, empowering healthier communities and transcending the way people live, work and play. This relentless pursuit will persist until heart disease and stroke become tales of our past, not our present, and where equitable health and well-being propel us toward an unlimited future.

I extend my deepest thanks to you for your presence today and for your steadfast, generous support of our community. Congratulations on a remarkable year of impact, and with anticipation, I look forward to the countless achievements awaiting us in our next century of transformative work.

Enjoy the celebration!



Gratefully yours,

Jeremy Beauchamp
Executive Vice President
American Heart Association, Southeast



CVS Health® is here for women.

CVS Health proudly supports the American Heart Association's Go Red for Women® movement as a national sponsor committed to supporting women's heart health at every age and stage by funding lifesaving cardiovascular research and education.

CVShealth.com/Content/GoRed

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JELD-WEN is a proud supporter of the American Heart Association and the Go Red for Women Movement - an important cause focused on providing continued support for women's health and wellness.

JELD-WEN.



Celebrating the fierce hearts of Charlotte women

Novant Health is proud to sponsor and celebrate two decades of the American Heart Association's Go Red for Women and their relentless work to end heart disease and stroke.

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We're actively working to make positive impacts in the lives of those around us. Lowe's is proud to support Go Red for Women and the mission of the American Heart Association.





When women come together, great things happen.

We're honored to sponsor the Greater Charlotte Go Red for Women luncheon. The American Heart Association's work advocating for inclusive health policies and raising awareness to protect women's health—and hearts—truly inspires us.



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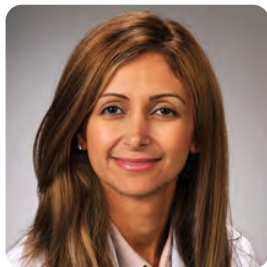
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Naz Saleem

2024 Class of Real Women



American Heart Association®

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Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

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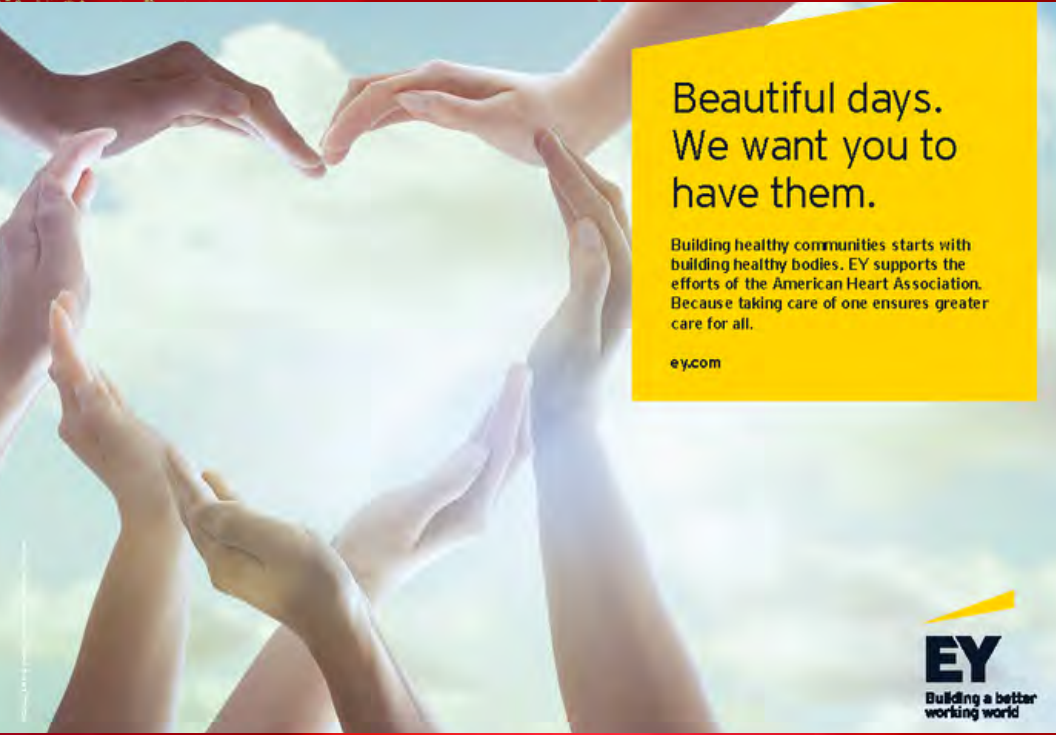
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Circle of Red™

Circle of Red is a society of passionate individuals who are in the fight against heart disease and stroke, the leading cause of death in women, to win. Circle of Red members are leaders in their communities and families.

**THANK YOU TO THIS EXCEPTIONAL GROUP OF WOMEN'S
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The Open Your Heart Campaign is a year-round giving campaign that provides critical funding for our mission to support awareness efforts and cutting-edge research related to cardiovascular health and stroke. The dollars we raise through Open Your Heart are used to fund lifesaving research, support health education initiatives in our community, improve the quality of care in our hospitals, advocate for healthy policies, and so much more.

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Every year across the country, a select group of individuals are nominated to be a part of Woman of Impact because of their passion and drive to make a difference.

This 9-week blind competition is relentlessly focused on women's heart health. Launching on National Wear Red Day, nominees worked to build campaign plans, recruit Impact teams, and inspire their networks to support the American Heart Association's lifesaving mission.

Today, we celebrate this special group of changemakers for the overall impact they have had on our mission and community. The nominee who made the greatest impact and raised the most funds locally will be named the 2024 Greater Charlotte Woman of Impact Winner.

MEET THE NOMINEES



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2024 TEEN OF IMPACT NOMINEES

Teen of Impact brings the work of the American Heart Association to life in communities across the country. Through this signature 9-week campaign, teens are empowered to take action for their own hearts and the hearts of the people who mean the world to them.

Alex Jefferson
Annika Schneider
Chloe Saxonhouse
Maeve Payton
Summer Basrawala



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alongside you and furthering the mission
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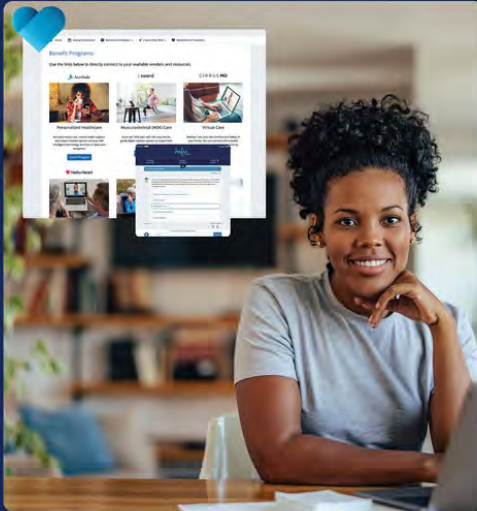
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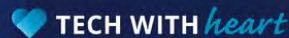


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American Heart Association®



AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the auction. Bidders must be at least 18 years of age to participate in the live or silent auction.

Timeline: The Silent Auction closes at 12:00 p.m. on Friday, April 12, 2024. Check-Out will begin at 1:00 p.m. following the close of the luncheon. The Auction Committee reserves the right to lower the minimum bids and change closing times.

Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin during the luncheon and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

Payment & Receipt of Items: All purchases must be paid for in full by the end of the luncheon program. Payment may be made by check or credit card at Check-Out. After payment is made, a receipt will be issued. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the day of the event will be delivered by an American Heart Association (AHA) staff member.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Go Red for Women luncheon. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.

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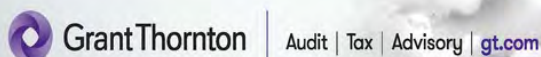
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American Heart Association®



20Years of Go Red



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