



American Heart Association.
Heart Walk.

WEST VALLEY HEART WALK

2024 LOGISTICS

SATURDAY

NOVEMBER 16TH, 2024

GOODYEAR CIVIC SQUARE

1900 NORTH CIVIC SQUARE

GOODYEAR, AZ 85395

It's never been a better time to find new ways to boost physical and emotional health.

Joining the Heart Walk is a great way to socially connect and get moving all while making a great impact in our community and saving lives.

EVENT SCHEDULE

9:00am – Festival Area & Donation Collection

- Sponsor booths with giveaways and educational programming
- Photo Opportunities
- Memorial/Tribute Area
- Survivor Celebration

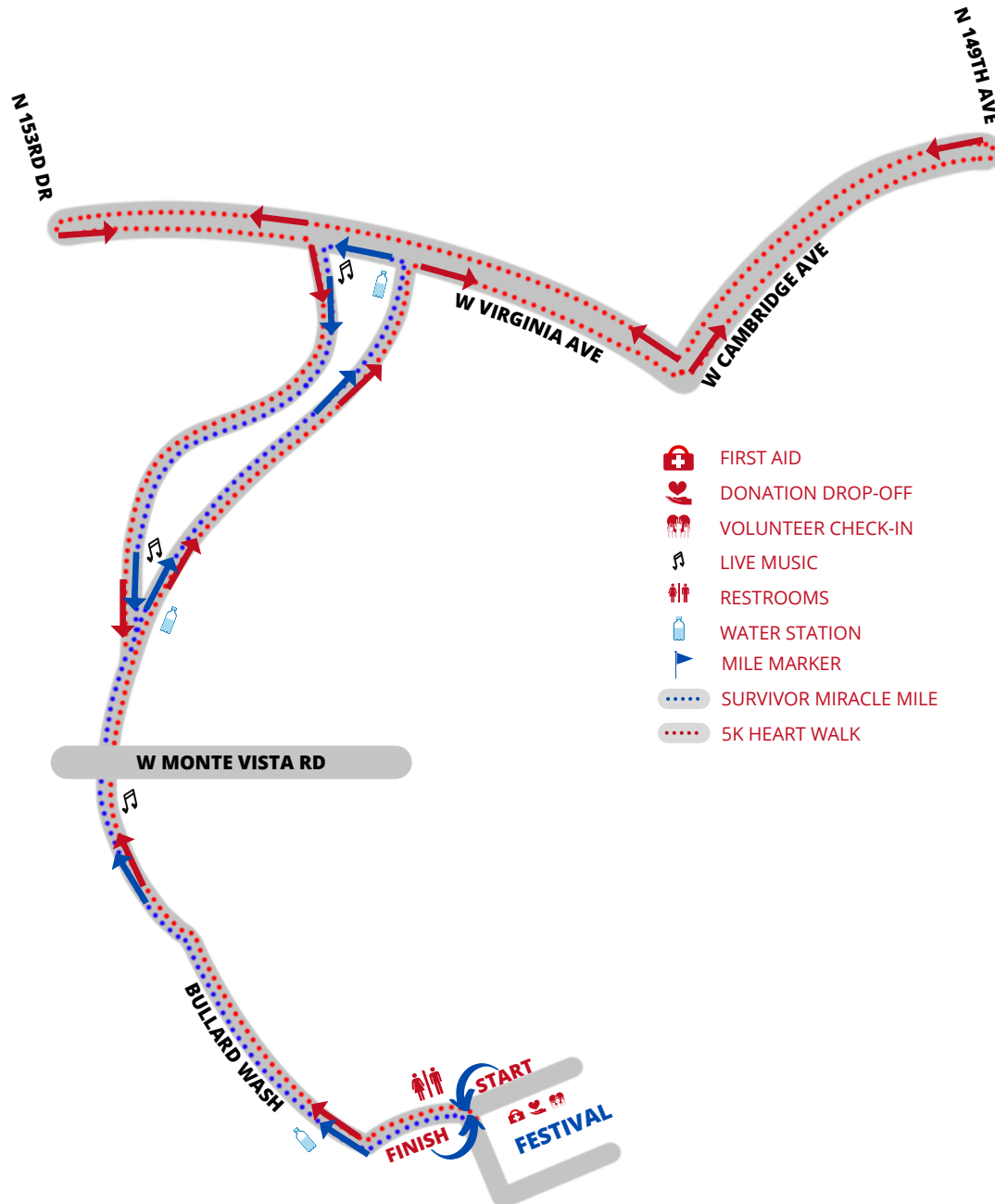
9:30am – Opening Ceremony

- Emcee
- National Anthem performance
- 2024 Heart Walk Chair, Nora Hannah

10:00am – West Valley Heart Walk Kickoff

- 3-Mile Heart Walk
- Survivor Miracle Mile

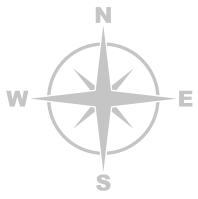
ROUTE MAP



The walk will begin on North Civic Square, and turn left in front of the library connecting to Bullard Wash. The walk will continue Northwest in Bullard Wash under West Monte Vista Rd to West Virginia Avenue.

The Survivor Miracle Mile will turn left on West Virginia Avenue and then enter Bullard Wash going South where the paths connect again and cross under West Monte Vista Road. The finish line is where we started at North Civic Square and West Park Place.

The 3-Mile Walk will turn Right on West Virginia Avenue and left a West Cambridge Avenue going Northwest. At 149th Avenue walkers will loop left around the median to head South on West Cambridge Avenue, turning right on West Virginia Avenue heading West. At 153rd Drive walkers will loop left around the median to head East on West Virginia Avenue connecting back to Bullard Wash going South. The paths connect again and cross under West Monte Vista Road. The finish line is where we started at North Civic Square and West Park Place.



FESTIVAL MAP



KEY

- FIRST AID
- DONATION DROP-OFF
- VOLUNTEER CHECK-IN
- GROUP PHOTO SPOT
- RESTROOMS
- WATER STATION
- FESTIVAL TENT



W PARK PL



SPECIAL THANKS TO OUR SPONSORS

1. Abrazo Health
2. Modern Grind
3. Dick's Sporting Goods
4. Estrella Mountain Community College
5. Verde Clean
6. Sun Health
7. DPR Construction
8. Arizona Complete Health
9. HonorHealth
10. Day & Zimmermann
11. City of Hope
12. KTAR
13. Telemundo
14. City of Goodyear
15. iHeart Media
16. Desert Financial Credit Union
17. Optum
18. Estrella
19. Main Squeeze Juice Co.
20. PetSmart

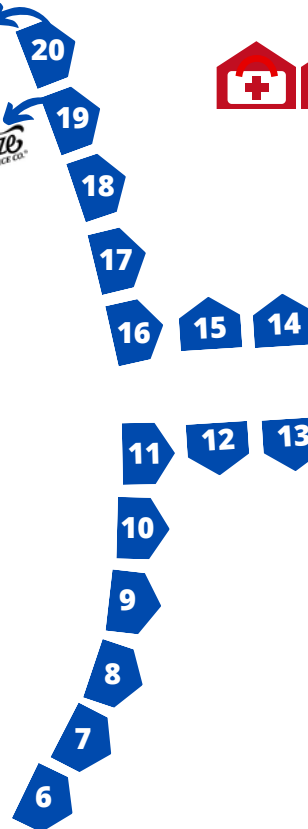
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STAGE

N CIVIC SQUARE

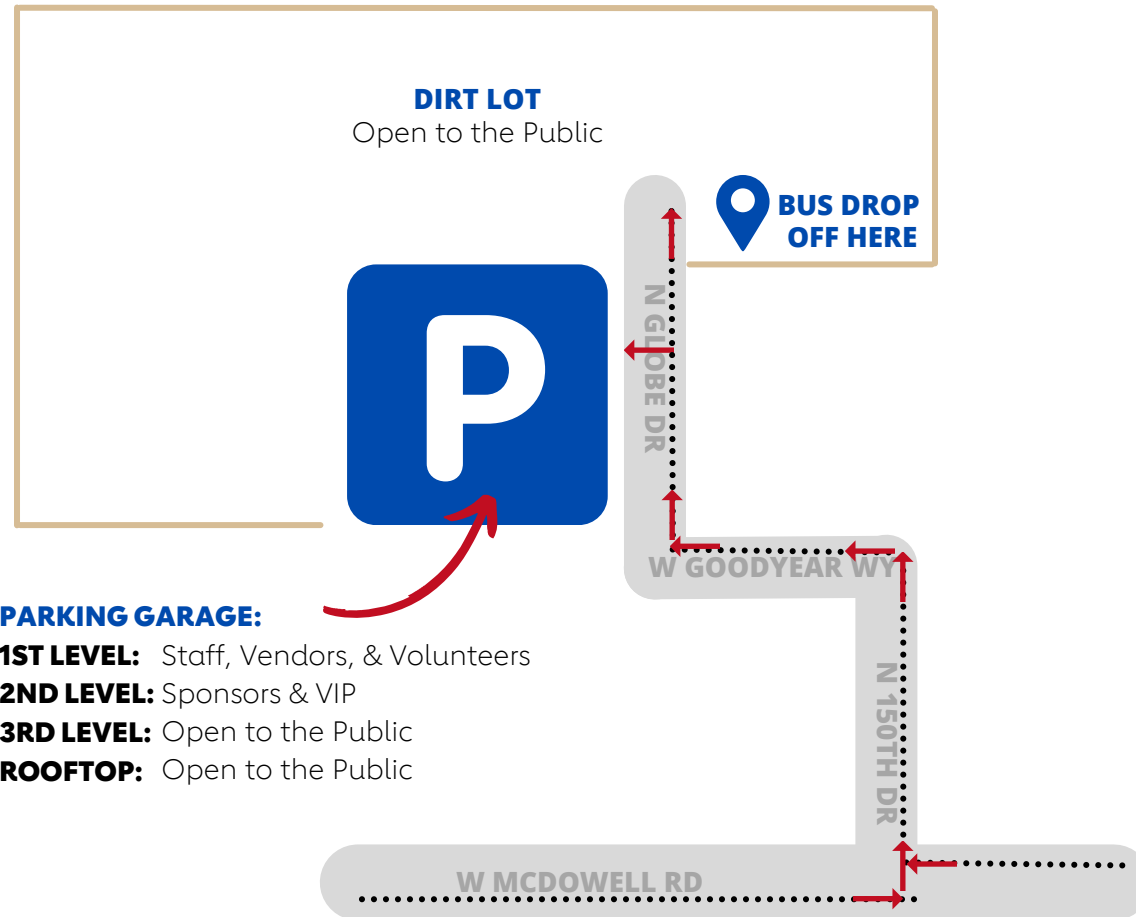


modern grind



The festival will take place in the grassy area directly in front of City Hall, east of North Civic Square and south of West Park Place. Sponsor tents will line the sidewalk. The southernmost tent within the festival will feature the CPR Demonstration area, sponsored by Sun Health. The VIP and Survivor area is located on the east side of North Civic Square across from the stage and just south of the pergola. Participants will find yard games in the lawn surrounding the area to the east. The decorated holiday tree will feature our mascot, LubDub, for a photo opportunity. Group Photos can be taken under the pergola on the steps on the East side of North Civic Square across from the stage. Additionally, the large 360 photo booth presented by Abrazo Health will be located in the center of the grassy area. Modern Grind will be selling coffee and other beverages to walkers south of the pergola near the VIP & Survivor Area. Memorial Lane will be located along the sidewalk south of West Park Place and north of the pergola. Main Squeeze Juice Co. will be handing out free juice bottles to all participants, their tent is located next to Memorial Lane. Parked on West Park Place will be a large firetruck and police surveillance vehicle, donated generously by the City of Goodyear Police and Fire Department. The tents located nearest to the fire truck feature our First Aid, Donation Drop-off, and Volunteer Check-in. The Start and Finish Line is located on North Civic Square. Restrooms are located North West of the start line in the parking lot north of the library. A refillable water station will be available in the festival area, and bottled water will be handed out along the route.

PARKING MAP



Parking is located along North Globe Drive and West Goodyear Way. To access parking you can go North on North 150th Drive from West McDowell Road. You will turn Left (West) on West Goodyear Way and then Right (North) on North Globe Drive. There is a parking garage on the West Side of North Globe Drive where the first level is designated for staff, vendors, and volunteers. The second level is designated for sponsors and VIP. The third level and rooftop are open to the public.

A bus drop off area is located just inside the entrance of the dirt lot. Busses will be asked to park in the Harkins lot across the street for the duration of the event until pickup time.

There is also a dirt lot at the end of North Globe Drive that is open to the public.

Staff members will be directing traffic and providing parking instructions the morning of the event at both the start and end of the day.

Are you a **TOP WALKER?**

**If you raise \$1,000 or more,
you are a Top Walker &
receive special recognition!**

- **Top Walker Certificate**
- **Top Walker Gift**
- **Access to the VIP Area for
You + 1 Guest**



HAVE **YOU** REGISTERED?

SATURDAY, NOVEMBER 16, 2024

GOODYEAR CIVIC SQUARE

FAMILY & PET FRIENDLY

WWW.WESTVALLEYHEARTWALK.ORG



SCAN THIS QR CODE TO REGISTER!

SEE YOU THERE!

HEART WALK

2024 REWARDS CENTER

LEVEL 1 (\$100)



LEVEL 2 (\$250)



LEVEL 3 (\$500)



LEVEL 4 (\$1000)



COACH REWARDS

\$1000

Premium Coach Visor



\$2500

Premium Long Sleeve Coach Tee



\$5000

Premium Quilted Navy Coach Vest



Unlock as your team hits fundraising milestones

FAQs

WHAT IS THE HEART WALK? The Heart Walk is a non-competitive walk that encourages people to take steps toward a heart-healthy lifestyle. This is an opportunity for corporate teams and community members to improve their health by walking and raising funds to help fight heart diseases and stroke.

WHAT IS A COMPANY LEADER, A COACH, AND A WALKER? Company Leaders organize the West Valley Heart Walk efforts at your company. A Coach helps us by recruiting walkers in their department or personal network. A walker helps raise funds and awareness through 1-on-1 contact with co-workers, friends and family.

CAN I WEAR A MASK TO THE HEART WALK? Absolutely. Our events are mask-friendly.

WILL WATER BE AVAILABLE? Yes, there are water stations located along the route and a refillable water station will be located within the festival area (referenced on map).

ARE STROLLERS AND PETS ALLOWED? The Heart Walk is a family-friendly event. Strollers and leashed pets are allowed. In consideration of other walkers please bring bags in order to clean up after your dog.

WHERE ARE THE RESTROOMS? Restrooms are in the Festival Area (referenced on map).

IS THE EVENT HANDICAP ACCESSIBLE? Yes, both the route and sponsor tents are handicap accessible.

FAQs

WHAT DO THE RED AND WHITE HATS MEAN? The “Red Hat” refers to our heart disease survivors and the term “White Hat” refers to our stroke survivors. All are honored with a hat to wear at the Heart Walk. Survivors are encouraged to visit the Survivor area (referenced on map) to pick up their hat and share their story. If you are a survivor, we want to hear from you! Email us at phoenixHW@heart.org with the subject “I Want to Share My Story”!

WHAT IS THE HEART WALK ON DEMAND PLAYLIST? Get your groove on with us and be connected as one no matter where you walk with our new Heart Walk On Demand Playlist. The playlist is a great collection of music and mission to inspire every step! The playlist will be available the week of the Heart Walk and you will have access to it directly from your local Heart Walk website.

IS THERE FIRST AID AT THE EVENT? There will be a FIRST AID tent located behind the sponsor tents along West Park Place. AHA staff and volunteers will be along the route, watching for any situations that require fire department response.

WHERE DO I TURN IN MONEY THE MORNING OF THE HEART WALK? You can turn in money to your Heart Walk Coach or your American Heart Association staff partner prior to the Heart Walk. At the walk, donations can be brought to the Donation Collection tent at the event (behind the sponsor tents in the grass along West Park Place). Donations will be accepted before, during and shortly after the Heart Walk.

FAQs

WHAT SHOULD I WEAR? Companies and/or teams are encouraged to design their own shirts to wear at the walk to show their spirit and distinguish themselves from the crowd. If you don't have a company t-shirt, any workout clothes will work. Don't forget your walking shoes!

WHERE DO YOU TAKE COMPANY PHOTOS? Stop by the photo opportunity area to take a Company Photo, group photo, or even a selfie! Photo stations are located within the festival. (referenced on map)

WHERE CAN I PARK AT THE HEART WALK? There will be a parking garage and dirt lot available just north of the festival area (2050 N Globe Dr, Goodyear, AZ 85395). Parking attendants will help you locate a spot, please follow the signage once you arrive.

IS THERE SPECIAL PARKING FOR VIP? Yes! The second floor of the parking garage will be available for all VIP members. Please show your VIP ticket to the attendants when you arrive, and they will direct you to the correct spot.

FAQs

WHERE CAN I FIND THE HEART WALK FESTIVAL? The Heart Walk Festival will be located in the grassy area at Goodyear Civic Square (referenced on map).

WHAT IS THERE TO DO AT THE HEART WALK FESTIVAL? The Heart Walk Festival will feature (see map for reference):

- Vendor booths
- Coffee for purchase
- Free juice
- Picnic tables with coloring pages located on the grass
- A VIP/Survivor Area
- A Memorial Lane located near the corner of W Park Place and N Civic Square
- A photo opportunity area located in front of the center pergola (across from the stage)

VIP Tent (Executive Volunteers, Executives with Heart, Board Members, Sponsors, Top Walkers)

- VIP Parking
- Pass with access to the VIP tent and grab & go snacks
- Top Walker Hat or Visor

WILL THERE BE MUSIC ALONG THE ROUTE? Yes! We have bands providing the perfect tunes for your walk (referenced on map).



WE CAN'T WAIT TO SEE YOU AT THE #WESTVALLEYHEARTWALK

Nothing unites us like
doing good together.

Heart Walk has always been
about coming together,
getting hearts pumping,
honoring survivors, raising
lifesaving funds - and
having fun along the way.