



American
Heart
Association.

American Heart Association.



2024 Triangle Go Red for Women *Evening in Red*

Friday, May 10th | 3:30 p.m. - 7:00 p.m.
Raleigh Convention Center



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Welcome to the

**2023 TRIANGLE
GO RED FOR WOMEN**

Evening in Red

*Live Fierce. Go Red!
Losing one woman to heart disease
and stroke is too many.*



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Our Mission

The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.

Our Goal

Every person deserves the opportunity for a full, healthy life. As champions for health equity, by 2024, the American Heart Association will advance cardiovascular health for all, including identifying and removing barriers to health care access and quality.

Our Work

We want people to experience more of life's precious moments. To do that we must be healthy in heart and mind – the heart is where life's moments are felt most, and the mind is where these moments become beloved memories. Through research, advocacy, and community engagement, we've made an extraordinary impact. But there is still a lot of work to be done.

From the Chairperson

Welcome to the 2024 Triangle Go Red for Women Evening in Red!

Thank you for joining us. Whether it's your first time attending, or you've joined in the past, I assure you – this will be one for the record books!

For 100 years, the American Heart Association has marked milestone after milestone of lifesaving history. And, since 2004, the Association's signature women's initiative, Go Red for Women, has addressed the awareness and clinical care gaps of women's greatest health threat – cardiovascular diseases.

When I became involved with the Association, I learned how impactful heart health is for women at critical life stages like adolescence, pregnancy, and menopause. In addition, each year, more women die of heart disease than all cancers combined yet only 44% of women recognize that cardiovascular disease is their greatest health threat. As the mother of two daughters and the Chief People Officer of a company that is 73% female with an average age of 43, these statistics compelled me to take action.

Layer in the health inequities that are a devastating reality for so many. For example, the annual death rate from cardiovascular disease is significantly higher for Black people (229 per 100,000) than it is for White people (170 per 100,000). Moreover, adults who identify as LGBTQ+ are more likely to experience adverse cardiovascular outcomes compared to heterosexual adults.

These are just two examples of the staggering injustices that are a result of history we must acknowledge and a healthcare landscape we CAN change together.

The Association has taken major steps toward creating healthier communities, but there is still much to do, which brings us together today. Thank you for supporting the Go Red for Women movement. Please join me this evening in taking that support one step further. Your generous donations make a true impact in support of research and STEM educational programs in North Carolina and across the country that combat the United States' No. 1 and No. 5 killers – heart disease and stroke.

Losing even one woman to cardiovascular disease is too many.

From the bottom of my heart,



Joy Clark
Chief People Officer
Worldwide Clinical Trials

From the Heart

Dear Friend of Heart,

With immense gratitude and heartfelt appreciation, welcome to the 2024 Triangle Go Red for Women Evening in Red. Today, we come together in celebration of the Heart of the Triangle and our shared dedication to tireless year-round efforts to save and improve lives within this community.

This evening holds a special significance as we commemorate 100 years of the American Heart Association—a century of unwavering commitment to our mission. Alongside you, our cherished family of volunteers, donors, and advocates, we have transformed the way the world understands, treats and prevents cardiovascular diseases and stroke. The belief that everyone deserves the chance for a longer, healthier life has been at the core of our mission for a century.

Together, and with Bold Hearts™, we move into our Second Century, fueling science and innovation, funding life-saving research, championing the rights of patients and caregivers, empowering healthier communities and transcending the way people live, work and play. This relentless pursuit will persist until heart disease and stroke become tales of our past, not our present, and where equitable health and well-being propel us toward an unlimited future. I extend my deepest thanks to you for your presence this evening and for your steadfast, generous support of our community. Congratulations on a remarkable year of impact, and with anticipation, I look forward to the countless achievements awaiting us in our next century of transformative work. Enjoy the celebration!

Gratefully yours,



Jeremy Beauchamp

Executive Vice President

American Heart Association, Southeast

Our Sponsors

A special thank you to our Go Red for Women supporters

Go Red for Women is nationally sponsored by



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Event Leadership

Go Red for Women Chairperson



Joy Clark
Chief People Officer
Worldwide Clinical Trials

Executive Leadership Team Members

Angela Buchanan
VP, Human Resources
Schneider Electric

Katelyn Hokenberg
Chief Talent and Culture Officer
Loparex

Mandi Carbon
Client Executive
EY

Karyn Siemasko
Associate Vice President, Global
Medical Affairs
Merz Aesthetics

Lisa Hammond
SVP, Global HR
Veradigm

Cheryl Stokes
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CNEXT Partners

Dana Hancock
Senior Vice President of Analytics
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Courtney White
Head, Human Resources
BASF



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American Heart Association®

Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

MANY THANKS TO THE TRIANGLE COR VITAE SOCIETY MEMBERS.

Heart & Torch Circle

Tom and Corrine Greco

President's Circle

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Joel and Leslye Rood

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American Heart Association®

Cor Vitae Society

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Bob and Kristen Ward

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Courtney White

Mike and Rebecca White

Paul Dudley White Legacy Society

The Paul Dudley White Legacy Society recognizes donors who support the American Heart Association through a will, trust or alternate estate planning vehicle.

It is named for one of our founders, Dr. Paul Dudley White, who is considered the father of American cardiology. Society members not only continue Dr. White's legacy, but also create a legacy of their own.

THANK YOU TO THESE PAUL DUDLEY WHITE LEGACY SOCIETY MEMBERS

Chris Granger, MD and Bradi Granger, PHD

Jeffrey W. Marquis, Sr.

Anne and Drew Miller

Michael Phillips, CPA

Rachel Starr





Circle of Red™

Circle of Red is a society of passionate individuals who are in the fight against heart disease and stroke, the leading cause of death in women, to win. Circle of Red members are leaders in their communities and families.

THANK YOU TO THIS EXCEPTIONAL GROUP OF WOMEN'S HEALTH CHAMPIONS

Amy Baenen

Amy Baker

Traci Butler

Mandi Carbon

Joy Clark

Heather Cozart

Tiffany Gholston

Lisa Hammond

Dana Hancock

Amy Helwig

Katelyn Hokenberg

Jillian Munro

Terri Phillips

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THANK YOU TO OUR AUCTION DONORS

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Good Barrels of the Triangle

Joy Clark

Katelyn Hokenberg

Malorie Campinoti Photography

Michael & Katelyn Hokenberg

Monster Tree Service of the Triangle

North Carolina Museum of Art

Raleigh Diamond

Sangeeta Singh

Schneider Electric

Simple Order

Summit Hospitality Group, LLC

The Carolina Hurricanes Hockey Club

Total Wine

Zandy Gammons / Miretta Interiors



Get Social!

Use **#TriangleGoRed** in your social media posts throughout the event.



@AHANorthCarolina



@AMERICANHEARTNC



@AMERICANHEARTNC

Health with heart

**We are proud to support the 2024 Triangle
Go Red for Women Evening in Red.**

We applaud your efforts to be a relentless force for a world of longer, healthier lives. Congratulations on 100 years of lifesaving progress!





Transforming Health, Together

Veradigm is committed to using technology and forward thinking to bring healthcare stakeholders together in ways that can benefit all. That starts at the community level with programs like the Go Red for Women campaign, providing important education on heart disease prevention. Together, we can support strong, healthy communities through essential research, advocacy and awareness.

Together, we are transforming health, insightfully.

veradigm.com





When care meets compassion, lives change

UNC Health is proud to offer the exceptional care that really matters to you. It's why we're excited to support the American Heart Association's Go Red for Women Evening in Red. We're working to make a difference in our community

UNCHealth.org



delivering the **promise of science**
for global good

RTI International is proud to sponsor the American Heart Association Go Red for Women initiative.

Sustain well-being

Making the most of your energy and resources starts with being healthy and happy — at work and at home.

We proudly support the American Heart Association on their mission to promote healthier lives.

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Life Is On

Schneider
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HAPPY BIRTHDAY!

LOPAREX

Proud supporters of the Triangle American Heart Association



AON

Proud supporters
of the Triangle
American Heart
Association.



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EVENT MAESTRO IS A
PROUD IN-KIND
DONOR FOR THE
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BASF is proud to support the 2024

Evening in Red
Go Red for Women

At BASF, we are striving to achieve a fair gender balance. Our goal is to increase the share of women in leadership positions — worldwide.

Our goal benefits not only women who want leadership responsibility, but also the company and society.

We are convinced that the most innovative ideas come from different perspectives — and we need them to solve current and future global challenges.



BASF
We create chemistry

American Heart Association
100
YEARS
Bold Hearts



HAPPY BIRTHDAY!

