



American Heart Association®  
Heart Ball



Celebrating the centennial year of  
the American Heart Association



American Heart Association®

Heart Ball

# **2024 TRIAD HEART BALL**

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**Friday, April 26th**

**6:30 p.m. - 11:00 p.m.**

**Legacy Stables and Events**



American Heart Association®

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**Welcome to the 1920's-Themed**

# **TRIAD HEART BALL**

*The evening celebrates our work, mission, donors,  
volunteers and most importantly, the lives saved  
and improved because of your efforts*



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## **OUR MISSION**

*The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.*

## **OUR GOAL**

*Heart disease is the number one killer worldwide, and stroke ranks second globally. For nearly 100 years, we've been fighting heart disease and stroke, striving to save and improve lives. As we move into the second century of our work, we are advancing health and hope for everyone, everywhere.*



# **CELEBRATING THE CENTENNIAL YEAR OF THE AMERICAN HEART ASSOCIATION**

For nearly 100 years it's been our mission to fulfill that vision. Working alongside volunteers, donors and advocates, we are transforming the way the world understands, treats and prevents cardiovascular diseases and stroke.

**BOLD  
HEARTS**  
**#AHABoldHearts**



# FROM THE CHAIRMAN

Dear Friends of Heart,

It has been a true honor to be the chair for the 2024 Triad Heart Ball and to be able to be a part of the American Heart Association's Centennial year. Celebrating 100 years of scientific discovery and innovation has been humbling. The future of the American Heart Association is about improving all our futures. The passion and dedication of this team is incredible, and I am proud of every dollar raised to provide research and lifesaving programs here in the Triad.

Enjoy this evening and remember that this event provides one more opportunity for us to make a difference. Let's make this Triad Heart Ball, an iconic night to remember.



Heartful Thanks,

**Dr. James Hoekstra**

President

Atrium Health Wake Forest Baptist  
High Point Medical Center

# FROM THE HEART

With immense gratitude and heartfelt appreciation, welcome to the Triad Heart Ball. Tonight, we come together in celebration of the Heart of the Triad and our shared dedication to tireless year-round efforts to save and improve lives within this community.

This evening holds a special significance as we commemorate 100 years of the American Heart Association—a century of unwavering commitment to our mission. Alongside you, our cherished family of volunteers, donors, and advocates, we have transformed the way the world understands, treats and prevents cardiovascular diseases and stroke. The belief that everyone deserves the chance for a longer, healthier life has been at the core of our mission for a century.

Together, and with Bold Hearts, we move into our Second Century, fueling science and innovation, funding life-saving research, championing the rights of patients and caregivers, empowering healthier communities and transcending the way people live, work and play. This relentless pursuit will persist until heart disease and stroke become tales of our past, not our present, and where equitable health and well-being propel us toward an unlimited future.

I extend my deepest thanks to you for your presence this evening and for your steadfast, generous support of our community. Congratulations on a remarkable year of impact, and with anticipation, I look forward to the countless achievements awaiting us in our next century of transformative work. Enjoy the celebration!

Gratefully yours,



A handwritten signature in black ink, reading "Jeremy Beauchamp".

**Jeremy Beauchamp**  
Executive Vice President  
American Heart Association, Southeast

# THIS EVENING'S PROGRAM

6:30 P.M. – Heart Ball Reception and Silent Auction

7:35 P.M. – Doors Open, Dinner and Program

8:10 P.M. – Silent Auction Closes

8:20 P.M. – Live Auction & Open Your Heart Moment

9:00 P.M. – Live Music from Irresistible Groove

# THIS EVENING'S MENU

## *Beginnings*

Arugula Spring Salad

*Baby Arugula, Strawberries, Blueberries, Mandarin Oranges,  
and Candied Pecans with Balsamic Vinaigrette*

## *Duet Entree*

Roasted Herb Dijon Angus Beef Tenderloin

Seared Crusted Ahi Tuna

*Accompanied by Mashed Sweet Potatoes, Haricots Verts,  
and Fresh Asian Slaw*

## *Vegetarian / Vegan Option*

Stuffed Zucchini

*Zucchini Stuffed with Mushrooms, Onions, Peppers, & Carrots  
Served with Herb Roasted Potatoes and Haricots Verts*

## *Endings*

New York Style Cheesecake

Triple Chocolate Mousse Cake



# SPONSORS

*A special thank you to our  
Triad Heart Ball supporters*

**LIVE FIERCE. LIFE IS WHY SPONSOR**



**SIGNATURE SPONSOR**



**PLATINUM SPONSOR**



# SPONSORS

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## BRONZE SPONSORS

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SHELCO, LLC  
TRUIST

## IN-KIND MEDIA SPONSORS





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# EVENT LEADERSHIP

## HEART BALL CHAIRMAN



**DR. JAMES HOEKSTRA**

ATRIUM HEALTH WAKE FOREST BAPTIST  
HIGH POINT MEDICAL CENTER

## EXECUTIVE LEADERSHIP TEAM MEMBERS

**DR. JAMES ALLRED**

**JENNA BEANE**

**PHILIP BROOKSHIRE**

**STACY DOSS**

**STEPHEN DOUGHTON**

**MICHELLE DYSON**

**CHRISTOPHER FULLER**

**MARK GENDLE**

**JULIA HYETT**

**CHARLES LITTLE**

**TAMMY NAGEM**

**SILER SOUTHERLAND**

**DR. KEVIN STEINL**

## AUCTION COMMITTEE MEMBERS

**JOEY BURRIDGE**

**STACY DOSS**

**MICHELLE DYSON**

**AMBER PENDER**



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# TRIAD BOARD OF DIRECTORS

## Board Chairperson



Vern Hawkins

*Syngenta North America Crop Protection*

## Board President



Cynthia Williams Brown, Ph.D.

*Winston-Salem State University*

## Board Members

Alison Ashe-Card

Suzie Burrow

David Daggett

Debra Diz, Ph.D.

Ruth Fisher

Sandra Miller Jones

Lafayette Jones

Brad Roehrenbeck

Sherita Eastmon Sutton

Iulia Vann, M.D.

P. Kevin Williamson

Linda Wilson, Ph.D.



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Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

**MANY THANKS TO THE TRIAD  
COR VITAE SOCIETY MEMBERS.**

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***Pacesetter's Circle***

Vicki and Edward Jay Craft

***Pulse Circle***

Barry Frank

Robin and Robert Braiman



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Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

## **MANY THANKS TO THE TRIAD COR VITAE SOCIETY MEMBERS.**

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### ***Champion's Circle***

**Drs. Mousumi and William Andersen**

**Marcia Amos**

**Andrew Azan**

**Julie and John Brennon**

**Martha and Chester Brown**

**John Bruggman**

**Dr. Debra Diz and Dr. Mark Chappell**

**Cynthia and David Daggett**

**Mark Doughton**

**Randy Foster**

**Erika and Dante Glenn**

**Brenda and Blairton Hampton**

**Deana and Vern Hawkins**

**Richard Jones**

**Ellen Gregg and Michael Lebo**

**Susan and David Nickell**

**Anita and Peter Prendergast**

**Pamela and Raymond Smith**

**Lydia and Keith Vaughn**

**Bryan Vaughn**



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**Thank You to the  
Forbes Family  
for Sharing Your Story**





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The Open Your Heart Campaign is a year-round giving campaign that provides critical funding for our mission to support awareness efforts and cutting-edge research related to cardiovascular health and stroke. The dollars we raise through Open Your Heart are used to fund lifesaving research, support health and education initiatives in our community, improve the quality of care in our hospitals, advocate for healthy policies, and so much more.

### **THANK YOU TO THIS YEAR'S OPEN YOUR HEART DONORS**

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**Anne West**

**Artex Risk Solutions**

**Brooks Pierce Law Firm in Honor of Tammy Nagem**

**Brent & Karen Holmes**

**David Daggett**

**Dr. Debra Diz and Dr. Mark Chappell**

**Diane Davis**

**Drew Moretz**

**Dr. James Hoeskstra**

**Ed Turlington**

**Elizabeth and John Allen**

**Jenna Beane**





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**THANK YOU TO THIS YEAR'S  
OPEN YOUR HEART DONORS**

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**Joe Wunder  
Jones and Peacock  
Julia Hyett  
Katy Kingsbury  
Landmark Builders  
Lydia and Keith Vaughn  
Patrick Walen  
Phillip Brookshire  
Riley Daggett  
Russellene Angel  
Ruth Glaser  
Sandra Miller Jones  
Scott Almquist  
Stephen Doughton  
Tammy Nagen  
Tim Hansen  
Vannoy Construction  
Vicki and Edward Jay Craft**





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THANK YOU  
TO THE 2024  
TRIAD  
**LEADERS  
OF IMPACT™**



**Brian Reid, Winner**



**David Daggett**



**Joey Burrige**



**Julia Hyett**



**Meredith Gorham**



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*Thank you to our*

## **Table Hosts**

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**Atrium Health Wake Forest Baptist  
Emergency Medicine**

**Atrium Health Wake Forest Baptist  
Electrophysiology Department**

**David Daggett**

**Dr. Debra Diz & Dr. Mark Chapell**

**First Citizens Bank**

**High Point University**

**Marsh**

**Dr. Patrick Whalen**

**Tammy Nagem**

**Womble Bond Dickinson**



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# **AUCTION DONORS**

**98 Asian Bistro**  
**A Cleaner World**  
**Alcatraz East Crime Museum**  
**Art by Jeronia J.**  
**Atrium Health Wake Forest**  
**Baptist Medical Center**  
**Beaufort Hotel**  
**Bermuda Run Country Club**  
**Beth Barger Fine Art**  
**Blue Restaurant Group**  
**Brian Cook**  
**Brittian Chiropractic**  
**Buie's Market**  
**Bustle Closet Consulting**  
**Capital Genealogy**  
**Carolina Container**  
**Carolina Hurricanes**  
**Carolina Theatre of Durham**  
**Carolina Theatre of Greensboro**  
**Carolinas Biohealth Dentistry**  
**Charleston Tours & Events**  
**Chimney Rock Park**



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# **AUCTION DONORS**

**Coach Steve Forbes**

**CPR 4 Your Heart**

**Crazy Running**

**Davie Dermatology & The Med Spa**

**Dover Hall**

**Durham Bulls**

**Ego Hour Hair Designers**

**Elite Island Resorts**

**Fiddlin' Fish Brewing Company**

**Filtration Futures LLC**

**First Citizens Bank**

**Fleet Feet**

**Fleet-Plummer**

**Forsyth Country Club**

**Forsyth Plastic Surgery**

**Friends of the WNC Nature Center**

**Furnitureland South**

**Garner Foods**

**GIA: Drink Eat Listen**

**Greensboro Coliseum Complex**

**Greensboro Grasshoppers**

**Greensboro Science Center**



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# **AUCTION DONORS**

**High Point Rockers**

**Hilton Head Health**

**Hip Chics Boutique**

**Hotel Bennett**

**Hotel Indigo**

**Jasper & Fern**

**JH Adams Inn**

**Juneberry Ridge**

**Kaleideum**

**Kendra Scott, LLC**

**Mad Splatter**

**MapleCHASE Golf & Country Club**

**Meadowbrook Inn**

**Meg Brown Home Furnishings**

**Meridian Restaurant**

**MGW Outfitters**

**Muddy River Distillery LLC**

**N.C. Transportation Museum**

**Napa Valley Bike Tours**

**NICO Oysters + Seafood**

**Nido and Marianna Qubein**

**Nothing Bundt Cakes**



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# **AUCTION DONORS**

**Novant Health**

**Nu-Body Solutions**

**Oh Goodness Fine Portraits**

**Palmetto Carriage Works**

**Pavillion Restaurant**

**Pinecrest Bed and Breakfast**

**Plants and Answers**

**Primm's**

**PRP Wine**

**Quaintance Weaver Restaurants and Hotels**

**Radar Brewing Company**

**Reel Seafood Grill**

**Reynolda House Museum of American Art**

**RingMaster Jewelers**

**River Birch Lodge**

**Ryan's Restaurant**

**Salem Glen Country Club**

**Sea Island**

**Second Empire Restaurant and Tavern**

**Shores Fine Dry Cleaning**

**Siler Southerland**

**Sir Winston Restaurant**



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# **AUCTION DONORS**

**Stephen Doughton**

**Tammy Nagem**

**The Blooming Board**

**The Cottage High Point**

**The Durham Hotel**

**The Greensboro Ice House**

**The Huntley House**

**The Kimpton Cardinal Hotel**

**TMRW Wealth**

**Total Wine & More**

**Triad Lanes**

**Truist**

**Twin City Floral**

**US National Whitewater Center**

**Village Tavern, Inc**

**Wake Forest University Basketball**

**W.R. Vernon Produce**

**Windsor Jewelers**

**Wines For Humanity**

**Winston-Salem Dash**

**Winston-Salem Open**

**Winston-Salem Symphony**

**Wise Man Brewing**





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## AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

**Timeline:** The Silent Auction opens at 12:00 p.m. on April 24, 2024 and closes at 8:10 p.m. on April 26, 2024. Announcements will be made 10, 5, and 1 minute before bidding closes. Check-Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

**Live Auction:** Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

**Payment & Receipt of Items:** All purchases must be paid for in full by the end of the evening of the Heart Ball. Payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued by the cashier. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office by the end of May. After that time, the AHA reserves the right to pass to another bidder.

**Fair Market Value:** All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

**Disclaimer:** All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.



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LIVE AUCTION ITEM 1

# SEA ISLAND GOLF EXPERIENCE

## Two Night Stay with Round of Golf at Sea Island

You will be welcomed by gracious hospitality and stunning ocean views during your stay at Sea Island. Enjoy a garden wing or standard view accommodation at your choice of The Cloister or The Lodge at Sea Island. Hit the greens with one round of golf for two people on your choice of three championship golf courses: Seaside, Plantation, or Retreat Courses.



**Restrictions: Voucher is non-transferable and non-redeemable for cash. Once reservations are confirmed, changes or cancellations are not permitted. No substitutions. Inclusive of tax, parking, and resort fee. Inclusive of cart and forecaddie. Valid for stays through April 30, 2025. Based on availability. Blackout dates apply.**

**Donated By: Sea Island**



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## LIVE AUCTION ITEM 2

# **MOUNTAIN CABIN GETAWAY**

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### **Five Night Log Cabin Stay in Newland, NC**

Enjoy a 5-night getaway to a beautiful mountain cabin in Linville Land Harbor in Newland, NC. The cabin is a 10-minute drive to Grandfather Mountain and has beautiful views of nature. The home features 4 bedrooms on three levels plus 4 bunk beds and sleeps more than 10 guests. This cabin has a full kitchen, 3 full bathrooms, hardwood floors throughout, grill, firepit, and off-street parking. The neighborhood has several amenities including: swimming pool, golf, pickleball, tennis, and hiking on the Blue Ridge Parkway nearby.



***Restrictions: Based on availability. Unavailable Memorial Day - Labor Day and December 21 - January 4th. No pets or smoking allowed. Golf cart not available. Valid through April 26, 2025.***

**Donated By: Dr. Brian Cook**



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LIVE AUCTION ITEM 3

# WFU BASKETBALL COACH FOR A DAY

**A Once in a Lifetime Experience Never Offered Before  
by Coach Steve Forbes at Wake Forest Basketball**

On behalf of head coach Steve Forbes and the Wake Forest men's basketball program, supporters can bid on a new experience, being an honorary coach for a game day during the 2024-25 men's basketball season. This opportunity includes the following: attend game day shootaround, eat pre-game meal with players and staff, on-court access during warmups, be in the locker room for the pregame speech, 2 seats to the game, be in the locker room for the post-game speech, and receive post-game meal.



*Restrictions: For the 2024-2025 Wake Forest University men's basketball season. Subject to availability. Must be booked in advance.*

**Donated By: Coach Steve Forbes and  
Wake Forest University Basketball**



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LIVE AUCTION ITEM 4

# **PINEHURST GETAWAY**

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## **A Golfer's Dream**

Spend a week in one of the premiere golf communities in the United States. Pinehurst is synonymous with one of the world's most beautiful golf courses, but The Village of Pinehurst is home to much more than just the iconic resort. Whether you want to tour the Tufts Archives, experience the Pinehurst Harness Track, walk the pristine lawns of The Carolina Hotel, spend the afternoon at the award-winning Spa at Pinehurst, stroll the cobblestone streets of the village or frequent one of the many eateries or locally-owned boutiques, Pinehurst has a plethora of activities and scenic destinations for you to enjoy.

You will have your pick of one of 4 luxury homes that sleep up to 10, so you can pick the accommodations that best suit you! Choice of homes include: 15 Melrose Drive, 15 Dundee Road, 3 Presby Lane, or 905 Saint Andrews Drive.



***Restrictions: Must be booked in advance. Based on Availability.  
No pets or smoking. Stay valid through April 26, 2025.***

**Donated By: Filtration Fixtures LLC**



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LIVE AUCTION ITEM 5

# KACEY MUSGRAVES SUITE FOR 18

## 18 Tickets in Novant Health's Suite with Parking Passes

Grab your cowboy boots and enjoy the Kacey Musgraves concert in style! This package includes 18 tickets to the Kacey Musgraves concert in the Novant Health suite, 4 parking passes, and light catering with stocked soda and water. The concert will take place on December 5th, 2024, at the Spectrum Center in Charlotte, NC.

## Suite for 18 at Kacey Musgraves Concert



*Restrictions: Concert valid for December 5, 2024, show at the Spectrum Center in Charlotte, NC*

**Donated By: Novant Health**



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# THANK YOU TO OUR IN-KIND DONORS

*1926 Ford Model T*

**Darren and Laura Overcash**

*Dance Performers*

**Best of Ballroom Dance Studio**

**Fred Astaire Dance Studio  
of High Point**

*Marquee Letters*

**Alpha-Lit of the Triad**





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**Thank You to Our  
Entertainment.**



***Irresistible Groove***





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# NEED A LIFT?

**Please Do Not  
Drink & Drive**

**City Cab Company**

(336) 893-5523

**Classic Cab Company**

(336) 724-7433

**UBER**



**lyft**



**PICK UP ADDRESS:**

4151 Thomasville Road | Winston-Salem, NC



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## GET SOCIAL!

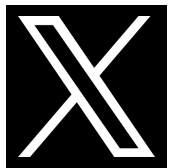
Use **#TriadHeartBall** in your social media posts throughout the evening.



@AHANORTHCAROLINA



@AMERICANHEARTNC



@AMERICANHEARTNC



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THANK YOU FOR ATTENDING THE

# 2024 Triad Heart Ball

*We are most appreciative of your  
support of our mission.*



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**THANK YOU TO OUR  
2025 TRIAD HEART BALL  
SPONSORS**

*LIVE FIERCE. LIFE IS WHY SPONSOR*



*PLATINUM SPONSOR*



*THANK YOU FOR CELEBRATING WITH US*

**SEE YOU NEXT YEAR!**

