

2021 Executives with Heart

Mission of Executives with Heart:

We hope you will join the 2021 Executives with Heart (EWH) campaign! Our goal is to raise \$500,000 through Heart Walk by engaging local leaders to donate *or* raise \$5,000+ to fund the mission of the American Heart Association.

2021 Executives with Heart Chair: Vishal Tulsian, SAIC

Executives with Heart that give or raise \$5,000:

- Inclusion in EWH communications to area executives
- Invitation to EWH virtual kick-off September
- Feature in Executive Row on Heart Walk Facebook page

Executives with Heart that give or raise \$25K:

- Provide sneak peeks on the latest research from the AHA
- Provide special corporate wellness resources for their companies
- Recognition in the Healthy for Good newsletter by name
- Opportunity to be a part of a VIP "behind the scenes" experience virtually with our celebrity/professional athletes involved in our One Heartbeat productions in December and May.

Executives with Heart that give or raise \$50K:

- All of the above as well as:
- A bi-annual exclusive national networking/leadership development opportunity with other Executives with Heart who raise \$50K+ led by National Chair (also provides a national sponsorship opportunity)
- Potential for Individual highlight story in the Healthy for Good newsletter

Executives with Heart that give or raise \$100K+:

- All of the above as well as:
- Spotlights in Nancy Brown's emails
- Opportunity to be a part of our National Executives with Heart Advisory Council
- Exploring potential for company and/or individuals to be included in a national ad in a national business magazine likes Forbes, Businessweek, Fortune, etc.

2020 Executives with Heart

Cedric Sims, Booz Allen Hamilton-2020 Chair Timothy Gillis, KPMG Owen Billman, Blake Real Estate Vince Sheehy, Sheehy Auto Store Erich Sanchack, Digital Realty Linda Gooden, Gooden LLC Stephen Lustgarten, Blake Real Estate Jean Jordan, Blake Real Estate Jill Singer, AT&T Connie Peduzzi, KPMG Mike Pittsman, DAVIS Construction Jacob Sapp, ASRC Federal Barbara Azzinaro, NEWH Steve Solomon, Blake Real Estate Marilyn Crouther Rob McHale, Korn Ferry Howard Bernstein, W*USA 9 Mark White, Perspecta Cedric Henry, Millennium Corporation Kevin Jennings, Millennium Corporation Barbara Humpton, Siemens USA Steve, Ni Jon Ellen, DAVIS Construction Mike Sawyer, KPMG Marc Kapastin, Quantum Steve Hawryluk, DAVIS Construction Emily Holubowich, American Heart Association Advocacy Office Jill Feldon, Kaiser Permanente Patrick Cotter, DAVIS Construction



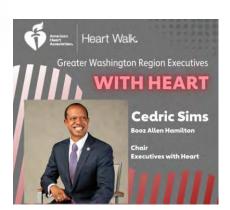
Heart Challenge: Happier, Healthier, More Engaged Community

At the heart of any healthy, engaged community you will find purpose and passion. That's why the American Heart Association is taking a comprehensive approach to partnering with organizations through Heart Challenge. This suite of events and initiatives challenges all of us to reach more people, to get them involved and to address overall health and wellbeing.

Invest and Impact

Every individual deserves the opportunity to be *healthier*, *happier*, *and more engaged* as the AHA and supporting organizations strive to be a relentless force for a world of longer, healthier lives. In order to reach and engage as many people as possible the American Heart Association developed a holistic program – *Heart Challenge* – which delivers customized wellness enhancements and is specifically designed to motivate a wide spectrum of people across multiple generations.

Heart Walk, CycleNation and Field Day are the three pillars for our participants to engage with the American Heart Association and be a part of Heart Challenge. EWH participants will be seen as leaders making a positive impact on employee mental and physical health across our community.







2021 Executive Leadership Team

Cynthia Cifuentes - 2021 Chair Brand, Communications & Community Engagement Kaiser Permanente

Owen Billman - 2019 Chair AHA Board Chair President Blake Real Estate

Mike Dillard CEO Pernix Consulting

Jim Garrettson CEO Executive Mosaic

Tim Gillis - 2020 Chair Managing Partner KPMG

Linda Gooden - 2011 Chair AHA Board Member

Barbara Humpton AHA Board Member CEO Siemens USA

Jason Keplinger CTO T-Rex Solutions

Mike Pittsmαn EVP DAVIS Construction

Erich Sanchack - 2017 Chair AHA Board Member EVP, Digital Realty

Vicki Schmanske EVP Corporate Operations Leidos

Dr. Cedric Sims SVP Booz Allen Hamilton

Rocky Thurston
President, Citizen Security & Public Services
Peraton

Vishal Tulsian SVP Health, State, Local & Federal Financial SAIC

Caroline Whittington AHA Board Member Partner KPMG

Soula Antoniou Executive Director American Heart Association Greater Washington Region