



American Heart Association®

Heart Ball

The American Heart Association's
30th Annual
**Heart of Catawba Valley
Heart Ball**



February 15, 2025 | 6:00 p.m.
The Crossing at Hollar Mill

Ooh La La
YOU CAN-CAN MAKE A DIFFERENCE



American Heart Association®

Heart Ball

OUR MISSION

The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.

OUR GOAL

Since the American Heart Association's founding in 1924, deaths from cardiovascular diseases have been cut in half.

And yet, there are still so many lives to be saved.

By driving breakthroughs in science, policy, and care, together, we can continue to advance health and transform lives every day.

Join our movement to change the future of health and be the progress that ensures longer, healthier lives for all.

OUR THEME

At the 2025 Heart of Catawba Valley Heart Ball, we will celebrate all of those who Can-Can Make a Difference. We want people to experience more of life's precious moments. To do that we must be healthy in heart and mind – the heart is where life's moments are felt most, and the mind is where these moments become beloved memories. This gift of time is why, at the American Heart Association, we've made better heart and brain health our mission. Through research, advocacy, and community engagement, we've made an extraordinary impact. But as you've heard before, there is still a lot of work to be done.

FROM THE HEART

Dear Friend of Heart,

With profound gratitude and heartfelt thanks, welcome to the Heart of Catawba Valley Heart Ball. Tonight, we come together to celebrate a remarkable year of hard work while reflecting, honoring and celebrating the progress made through the determination, dedication and passion of all who support our mission.

This event holds deep significance, as the American Heart Association has been at the forefront of the fight for longer, healthier lives for over 100 years. Alongside you, our cherished family of volunteers, donors, and advocates, we have driven breakthroughs in science, policy, and care. Together, we continue to advance health and transform lives every day.

Tonight, we celebrate our shared dedication to saving and improving lives within this community over the past year. I extend my deepest thanks to you for your presence and for your steadfast, generous support of our community. Congratulations on a remarkable year. With anticipation, I look forward to countless achievements as we enter our second century of transformative impact.

Enjoy the celebration!

Gratefully yours,



A handwritten signature in black ink, appearing to read 'Jeremy Beauchamp'. The signature is fluid and cursive, with a large, sweeping flourish at the end.

Jeremy Beauchamp
Executive Vice President
American Heart Association Southeast



American Heart Association®

Heart Ball

**A HEARTFELT THANK YOU TO
THE HEART OF CATAWBA
VALLEY HEART BALL
2025 CHAIRPERSON**



Dennis Johnson
President & CEO
Catawba Valley Health System

FROM THE CHAIRPERSON

Dear friends of heart,

Welcome to the 30th Annual Heart of Catawba Valley Heart Ball! I am honored to serve as the 2024-2025 Chair in support of the vital work of the American Heart Association.

Heart disease is the number one killer of men and women in the United States, and the American Heart Association is funding the critical cardiovascular research grants to find discoveries that will save lives.

This campaign takes the mission beyond the table and into a year-round campaign, bringing the work of the AHA to life in all communities. Together with the Association, we aim to educate our families, friends and co-workers on the importance of living a healthy lifestyle. We will fight to ensure our communities have the highest quality and most equitable care while finding cures for heart disease and stroke.

This year's Heart Ball theme is-- "Ooh La La—You Can-Can Make a Difference" --and we know that tonight would not be possible without each of YOU, and the support of our incredible corporate sponsors and generous donors. We hope you enjoy your stroll through the French Chateau gardens and a show-stopping night in Paris. Together, we are saving lives.

With heartfelt thanks,

Dennis Johnson

President & CEO

Catawba Valley Health System



CATAWBA VALLEY
HEALTH SYSTEM

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CVHS's new Heart Center is designed to support patients who have experienced a cardiac-related emergency by consolidating services into one designated area so that life-saving care can be administered more efficiently.

CatawbaHeart.com

2025 HEART OF CATAWBA VALLEY SPONSORS

A special thank you to our Heart Ball supporters

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**THE
ROBERT LACKEY
FAMILY**

Remembering Deidra Lackey

LIVE FIERCE. REDUCE YOUR RISK.



LIVE FIERCE. TAKE ACTION.

**FRYE REGIONAL
MEDICAL CENTER**

A Duke LifePoint Hospital

COMMUNITY HEALTH ADVOCATES

DIANE & TOM TAYLOR

HEART POSTER CONTEST



LIVE FIERCE AWARD



BEYOND THE TABLE

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CHAIRMAN'S CIRCLE

CROSS RIVER CARDIOLOGY · EAST CAROLINA ANESTHESIA ASSOCIATES
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FRIENDS OF HEART

CATAWBA VALLEY COMMUNITY COLLEGE
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As of 2/6/2025

The American Heart Association regrets any omissions due to production deadlines.

Ooh La La!



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Supporting The American Heart Association



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COWA-SAKÉ



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Heart Ball

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Use [#CatawbaValleyHeartBall](#)
in your social media posts
throughout the evening.



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@AmericanHeartNC



@AmericanHeartNC

The ART of COMPASSION

OUR MISSION

*A community initiative that
inspires and promotes
compassion, kindness and
love for others through
Education, Arts and Entertainment*

theartofcompassion.net

2024-25 Key Supporters

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Robert W. Lackey Family

This page donated by Tom and Diane Taylor



Ooh La La

You Can Make A Difference
Supporting The American Heart Association



LIVE Your
Healthiest **LIFE**

Proud Sponsor of the American Heart Association's Heart Ball

We put our whole heart into caring for yours. And we are right here in the Catawba Valley region, providing heart care for our community. From cardiac electrophysiology and interventional cardiology to cardiovascular surgery and cardiac rehabilitation, Frye Regional Medical Center is proud to offer the care you need to get back to what matters most. We'll help you live your healthiest life.

**FRYE REGIONAL
MEDICAL CENTER**

A Duke LifePoint Hospital



American Heart Association®

Heart Ball

EVENT LEADERSHIP

2025 HEART BALL CHAIRMAN

Dennis Johnson
President & CEO
Catawba Valley Health System

2025 EXECUTIVE LEADERSHIP TEAM

Danette Brackett
Nichole Dailey
Hank Eimer
Marie Geissele
Dr. Philip Greene
Guy Guarino
John Link
Dr. David Lowry
Chuck Schronce
Tom Taylor
Roger Young



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Stronger Together

At **Blue Ridge Cardiology**, our patients are at the center of everything we do. We bring you and your family the care you need, close to home.

Our cardiologists partner with you – from diagnosis to management of your heart disease, helping you live the best life possible.



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heART Poster Contest

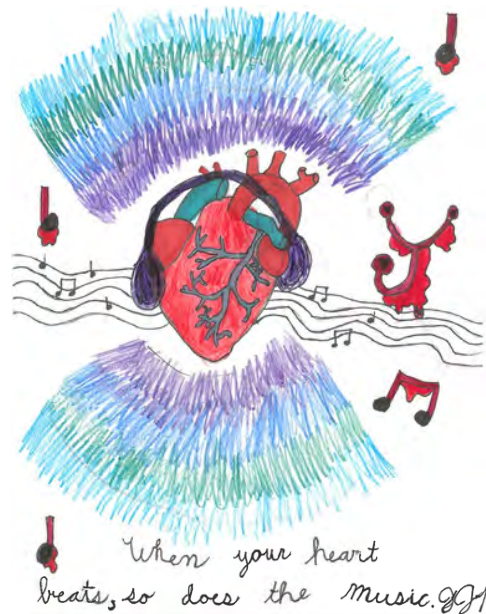
UNC Health Blue Ridge asked students to draw what they think a healthy heart looks like.

The American Heart Association Children's Heart Poster Contest, sponsored by UNC Health Blue Ridge, is designed to create awareness about living a heart-healthy lifestyle.

The contest asks elementary school students to create an artistic message to their peers on why or how they should take care of their hearts. These impressive and thoughtful illustrations were judged by the executive team at UNC Health Blue Ridge earlier this month.

This year's winner is Josephine Hovis from Morganton Day School. She was presented with a new bicycle and helmet earlier this month. Josephine's artwork is on display at tonight's Catawba Valley Heart Ball. Congratulations!

1st Place



When your heart beats, so does the music. JH



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EVERY BEAT**

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**We are honored to sponsor the
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American Heart Association®

Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

**MANY THANKS TO THE CATAWBA VALLEY
COR VITAE SOCIETY MEMBERS.**

PRESIDENT'S CIRCLE

Julie & Bob Lackey
Diane & Tom Taylor

CHAMPION'S CIRCLE

Renee & Dr. Philip Greene
Mike Johnson
Kipper & Robb Lackey
Lindsey & Andy Lawhon
Robin Pappas & John Link
Carolyn & George Moretz
Beth & Jeremy Phillips
Mandy & Steven Reese
Diane and Tom Taylor



American Heart Association®

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The Open Your Heart Campaign is a year-round giving campaign that provides critical funding for our mission to support awareness efforts and cutting-edge research related to cardiovascular health and stroke. The dollars we raise through Open Your Heart will be used to fund lifesaving research, support health and education initiatives in our community, improve the quality of care in our hospitals, advocate for healthy policies, and so much more.

THANK YOU TO THIS YEAR'S OPEN YOUR HEART DONORS

Brad Hardee
Bernhardt Furniture Company
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Sherry Henderson
The George Foundation
Vitality Medical Spa
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as of 2/4/2025

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IS PROUD TO SUPPORT THE

AMERICAN HEART ASSOCIATION

2025 HEART OF CATAWBA

VALLEY HEART BALL



OUR MISSION:

DEDICATION TO THE SUCCESS OF OUR CLIENTS OUR PEOPLE
AND OUR

PROJECT PARTNERS

SERVING THE CATAWBA VALLEY SINCE 1993



**David E. Looper
& Company**
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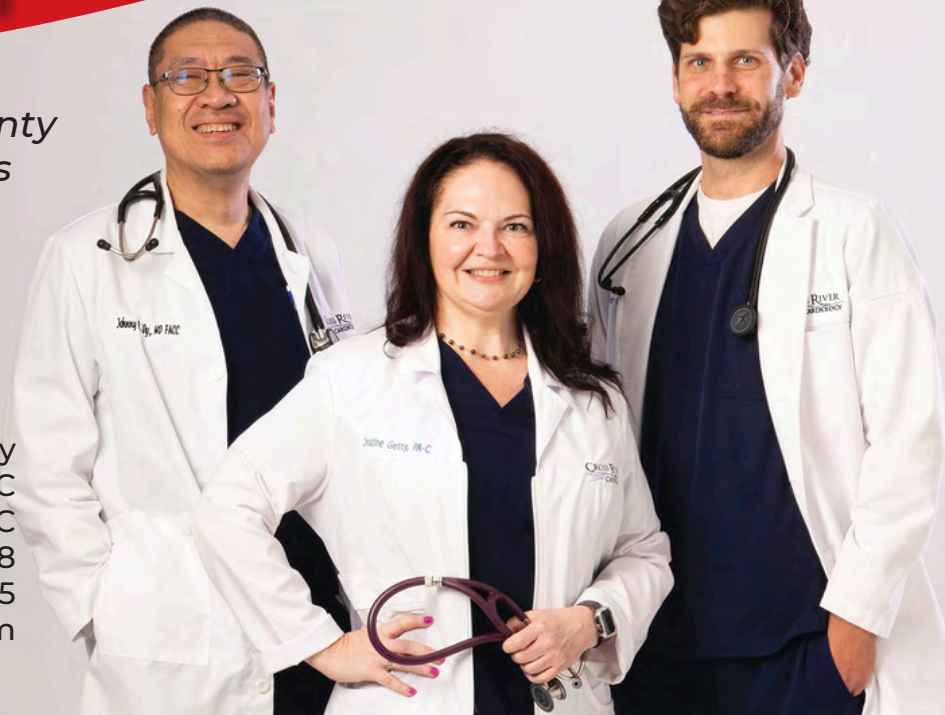
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THIS EVENING'S AGENDA

6:00 p.m.

Reception & Silent Auction

8:00 p.m.

Dinner & Program

Live Auction & Open Your Heart

9:00 p.m.

Silent Auction Closes

10:00 p.m.

Dance Party

THIS EVENING'S MENU

Salad Course

Autumn Greens Salad

*with Gala apple chips, candied pecans, and crumbled goat cheese
with champagne vinaigrette*

Dual Entree

Filet Mignon (DF & GF)

*seasoned with rosemary and crushed garlic
grilled and served with a burgundy demi-glace
and*

Broiled Salmon Remoulade (DF & GF)

*prepared in lemon, white wine, butter and finished with a coarse
ground Dijon mustard glaze and fresh dill*

Accompanied by:

Roasted Garlic Mashed Potatoes (Vegetarian & GF)

baby red new potatoes accented with roasted garlic

Roasted Asparagus Spears (Vegan & GF)

with lemon zest and crushed garlic

Vegan Entree

Roasted Cauliflower Steak

*topped with Dijon, with a balsamic reduction,
accompanied by roasted fingerlings and asparagus*

Dessert

Chocolate Hazelnut Budino (Vegan & GF)

*rich chocolate hazelnut budino with whipped coconut cream and
fresh berries served in a martini glass
Coffee service upon request during dessert*

Wine Service with Dinner



EmergeOrtho

EmergeOrtho-Foothills Region is a proud sponsor of the 2025 Catawba Valley Heart Ball. With 10 locations around the Foothills Region, we offer orthopedic care right in your hometown.

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Times change, but we're here for the long run – and proud to continue our commitment to helping our customers reach their financial goals.

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We put our whole heart into caring for yours. And we are right here in the Catawba Valley region, providing heart care for our community. From cardiac electrophysiology and interventional cardiology to cardiovascular surgery and cardiac rehabilitation, FryeCare Physicians Network is proud to offer the care you need to get back to what matters most. We'll help you live your healthiest life.

FRYE *Care*
PHYSICIANS NETWORK

Duke LifePoint Physician Practices

FryeCarePhysicians.com

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Guardian Home Health is proud to support the 2025 Heart Ball and the American Heart Association.



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American Heart Association.

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AUCTION DONORS

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Steve Brooks
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Taste Full Beans Coffeehouse
The Grand Mayan and Memories of Mexico
The Lackey Family & Imagine One Hospitality
Vanguard Furniture
Vitality Medical Spa
YMCA of Catawba Valley
Zackary Cranford at City Walk Brewing



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AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

Timeline: The Silent Auction opens on 2/13/2025 at 12:00 p.m. and closes at 9:00 p.m. on 2/15/25. Check-Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

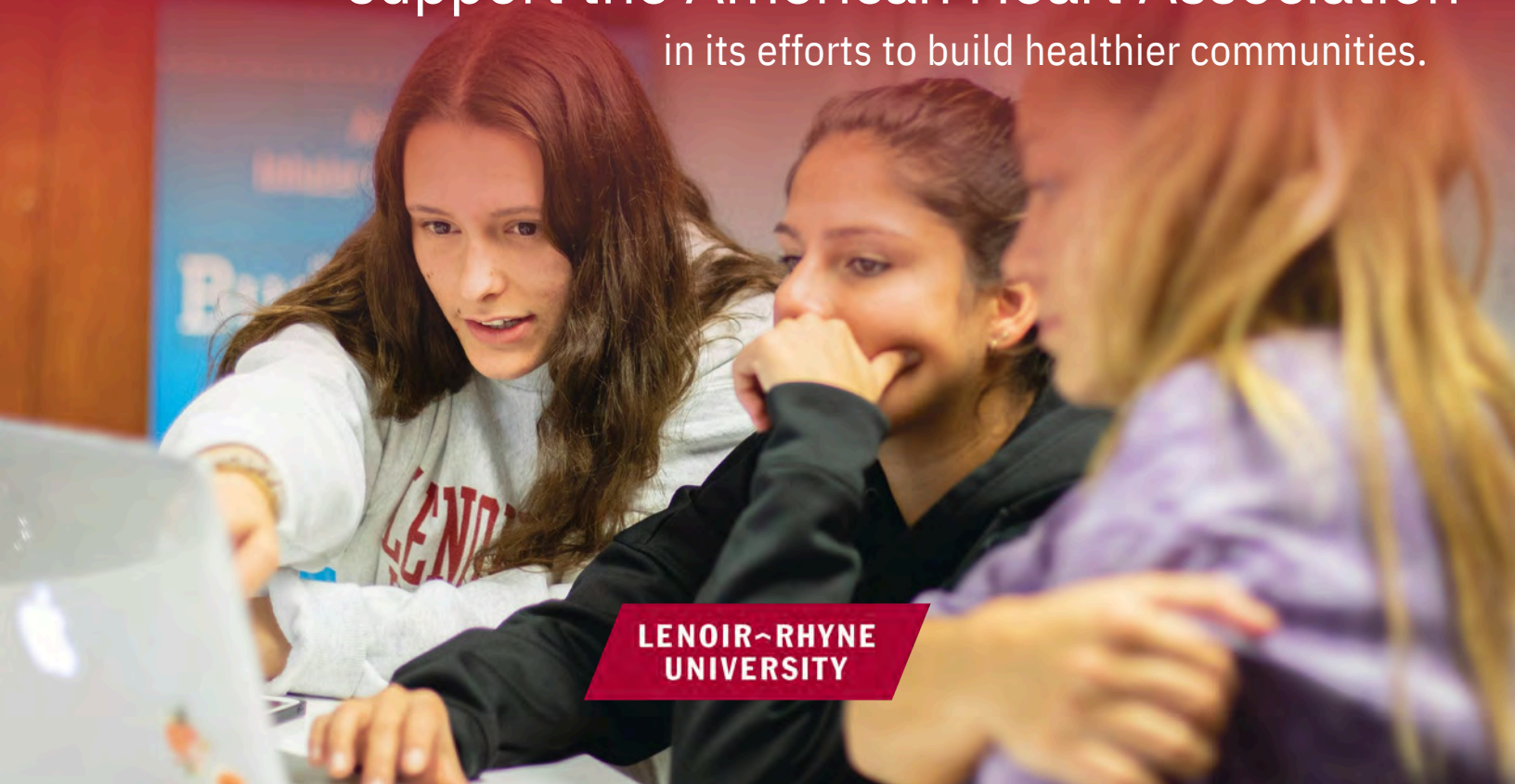
Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid and transmitted to the Auction officials for processing.

Payment & Receipt of Items: All purchases must be paid for in full by the end of the evening of the Heart Ball on 2/15/2025. If you did not sign-up for Express Check-Out, payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued via email. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event will be delivered by an American Heart Association (AHA) employee by the end of February 2025.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

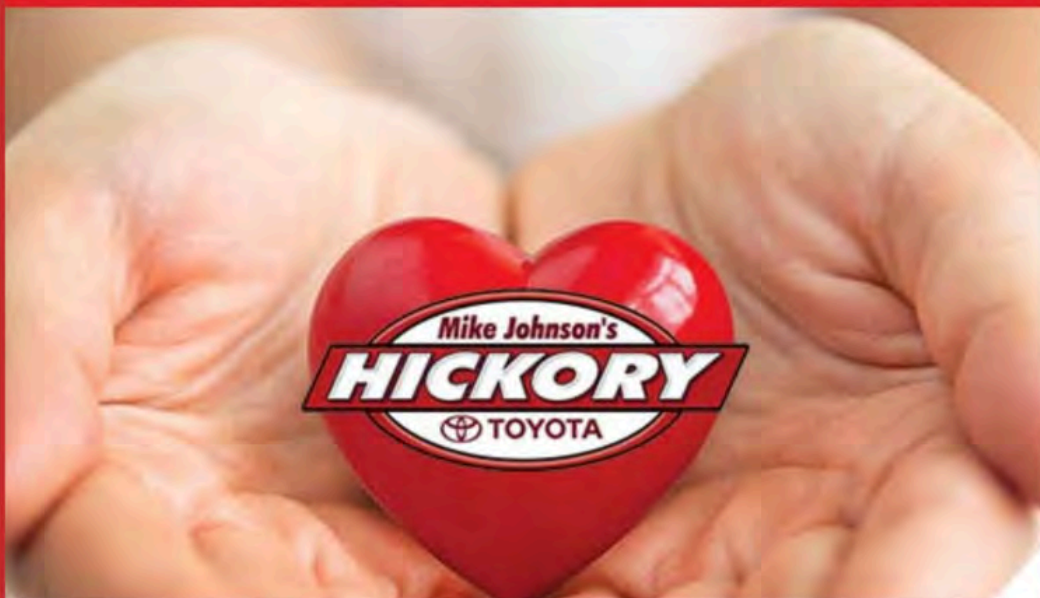
Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.

Lenoir-Rhyne University is proud to support the American Heart Association in its efforts to build healthier communities.



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SARSTEDT is a proud sponsor of
the American Heart Association
and the Catawba Valley Heart Ball.





American Heart Association.

Heart Ball

SPECIAL THANKS

Blue Ridge Distribution Group

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It's My Party

Mosaic Catering & Events

Soma Church

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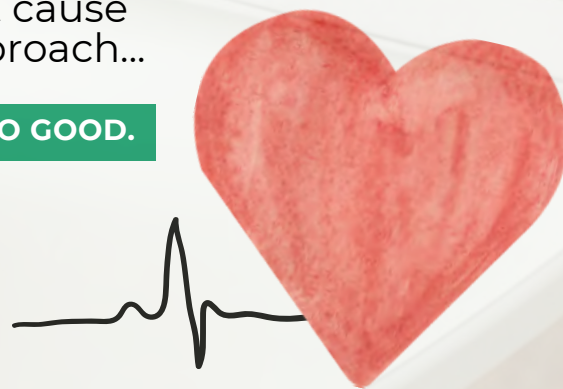
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