



American Heart Association®

Heart Ball

2025 UPSTATE Heart Ball

Friday, June 20

6:00 p.m. - 11:00 p.m.

Greenville Convention Center

A *Midsummer*
Night's Dream



American Heart Association®

Heart Ball

We proudly welcome you to the

2025 UPSTATE Heart Ball

A *Midsummer*
Night's Dream

*This evening celebrates our work,
mission, donors, volunteers and most
importantly, the lives saved and
improved because of your efforts.*



Our Mission

The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.

Our Goal

Building on over 100 years of trusted leadership in cardiovascular and brain health, by 2028 the American Heart Association will drive breakthroughs and implement proven solutions in science, policy and care for healthier people and communities. The greatest discoveries in health must reach people where they are.

Our Theme

Inspired by the magic of A Midsummer Night's Dream, the 2025 Upstate Heart Ball invites you into a world where stories of strength and survival take center stage, and every moment is filled with purpose. As we celebrate lives saved and hearts healed, we come together to raise critical support—fueling lifesaving research, education, advocacy, and hope for countless families across the Upstate.

From the Chairpersons

Friends of Heart,

As proud natives of this community, we are deeply honored to stand alongside the American Heart Association in its mission to help every person live a longer, healthier life. Tonight is more than just an event—it's a celebration of hope, progress, and the power of coming together for something greater than ourselves.

Whether you're here for the first time or have supported this cause for years, your presence is making a powerful and lasting difference. Because of you, lives are being saved.

Together, we're empowering more people with lifesaving CPR skills, expanding access to blood pressure education and resources, increasing availability of nutritious foods, and helping families across our community live their healthiest lives.

Thank you for being here tonight. The progress we honor this evening—and the lives we impact tomorrow—are possible because of your generosity and heart.

With heartfelt gratitude,



Katie & Chris Harrison
Heart Ball Legacy Chairpersons

From the Heart

Dear Friend of Heart,

With profound gratitude and heartfelt thanks, welcome to the Upstate Heart Ball. Tonight, we come together to celebrate a remarkable year of hard work while reflecting, honoring and celebrating the progress made through the determination, dedication and passion of all who support our mission.

This event holds deep significance, as the American Heart Association has been at the forefront of the fight for longer, healthier lives for over 100 years. Alongside you, our cherished family of volunteers, donors, and advocates, we have driven breakthroughs in science, policy, and care. Together, we continue to advance health and transform lives every day.

Tonight, we celebrate our shared dedication to saving and improving lives within this community over the past year. I extend my deepest thanks to you for your presence and for your steadfast, generous support of our community. Congratulations on a remarkable year.

Enjoy the celebration!



Jeremy Beauchamp
Executive Vice President
American Heart Association, Southeast

This Evening's Agenda

6:00 p.m. – Social Hour & Silent Auction

7:15 p.m. – Dinner & Program

8:00 p.m. – Silent Auction Closes

8:15 p.m. – Live Auction & Open Your Heart

9:00 p.m. – Afterparty with the Jamie Wright Band

This Evening's Menu

Beginnings

Woodside House Salad

*Baby field greens with cabbage chiffonade, grape tomatoes, and cucumbers
Served with champagne tarragon vinaigrette and buttermilk ranch*

Entree

Three Peppercorn Filet Mignon & Lump Crab Cake

*Filet mignon seasoned with pink, green and black peppercorns,
served with cognac demi-glace and red onion marmalade
Lump crab cake with whole grain mustard dijonaise,
served with a Yukon Gold potato and four cheese tart
Chef's assortment of fresh baby vegetables*

Dessert

**White Chocolate Raspberry Cheesecake
& Flourless Chocolate Torte**

Please let your server know if you have any allergies or substitution needs.

Sponsors

A special thank you to our local sponsors:

The Jean T. And Heyward G. Pelham Foundation



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*The American Heart Association regrets any omissions
due to production deadlines.*



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Event Leadership

HEART BALL LEGACY CHAIRPERSONS



Katie Harrison

KVH Consulting

Chris Harrison

*Dunean Capital
Management*

HONORARY LEGACY CHAIRPERSONS



**Charles & Libby
Dalton**



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Auction Committee

AUCTION COMMITTEE CHAIRPERSONS



Kendall Bateman



Liz Davis

AUCTION COMMITTEE MEMBERS

Lauren Behrendt

Denning Blevins

Brittany Bridwell

Jennifer Crabtree

Logan Craig

Jennifer Foster

Ashton Finley

Ali Hight

Samantha Cox Kelly

Kate Malewich

Ashley Pearson

Jessica Smith

Emilee Stuart



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Little Heart Honoree

MONROE REESE



Monroe Reese is a force.

Born with multiple undetected congenital heart defects, Monroe has faced more in his first few years than many do in a lifetime.

Thanks to his inspiring strength, expert care, and lifesaving research supported by the American Heart Association, Monroe continues to overcome with resilience and a radiant spirit.

Today, he's a thriving, joyful child whose story reminds us why this work—and your support—truly matters.



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Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

MANY THANKS TO THE UPSTATE COR VITAE SOCIETY MEMBERS.

Dr. William Algary
Nadene & Robert Beck
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Jessica & Michael Donan
Brian Fisher
Katie & Chris Harrison
Bill Jackson
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Swamp Rabbits Hockey

Table 301

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Upstate Plastic Surgery

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Yee-Haw Brewing Co.

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Auction Rules

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

Timeline: The Silent Auction opens at 12:00 p.m. on Wednesday, June 18, and closes at 8:00 p.m. on Friday, June 20. Announcements will be made 10, 5, and 1 minute before bidding closes. Check-Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

Payment & Receipt of Items: All purchases must be paid for in full by the end of the evening of the Heart Ball. If you did not sign-up for Express Check-Out, payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued by the cashier. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office by the end of March. After that time, the AHA reserves the right to pass to another bidder.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.



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Get Social!

Use **#UpstateHeartBall** in your social media posts throughout the evening.



@AmericanHeartSC

Making a difference in Greenville



TD SYNEX is proud to support the American Heart Association Upstate Heart Ball and our Greenville community.



Proudly supports the
**American Heart
Association**



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Dick Brooks **Honda** *of Greer*

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From our hearts to yours.

We are honored to support the American Heart Association's
commitment to life-saving research.

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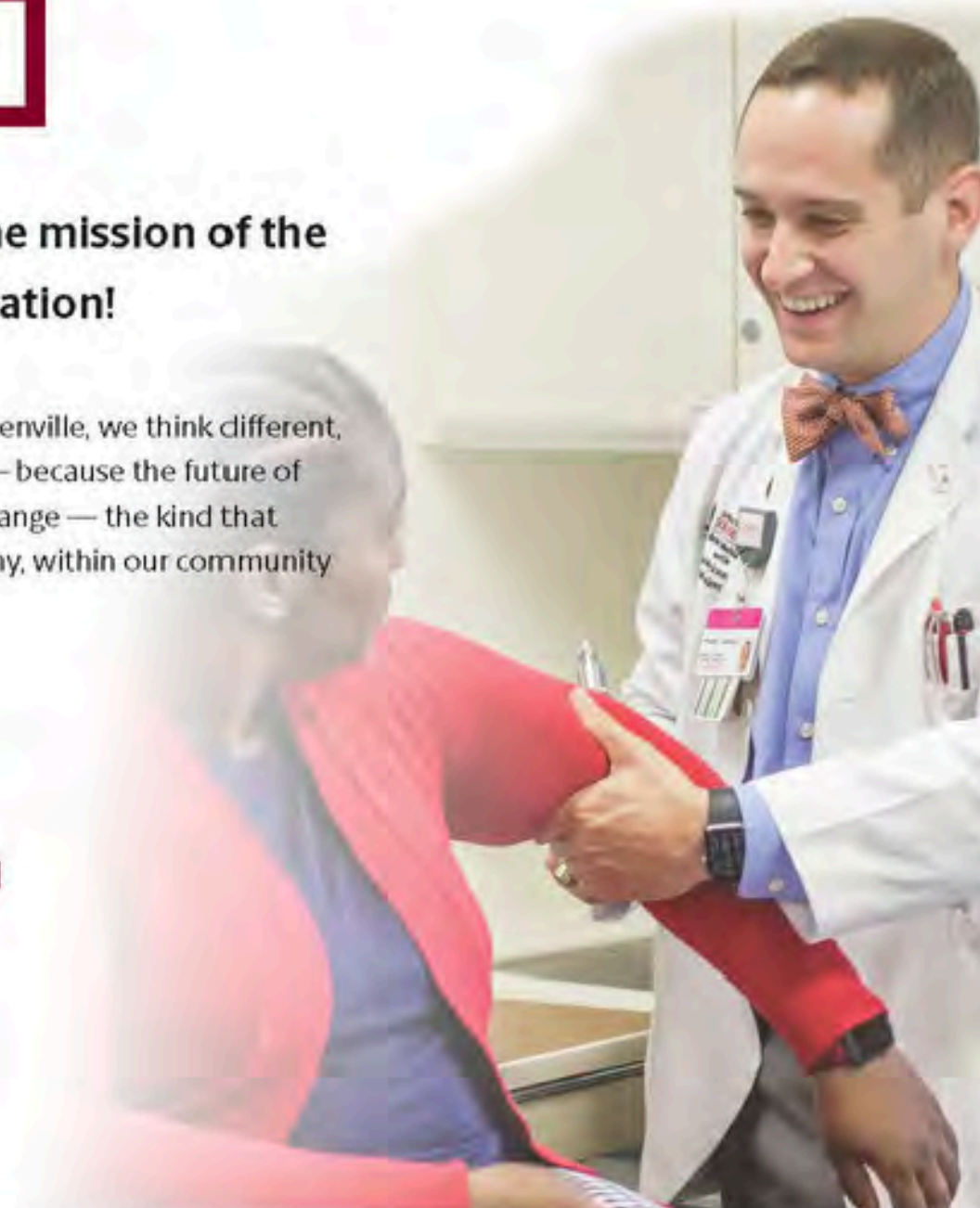
**School of Medicine
Greenville**

UNIVERSITY OF SOUTH CAROLINA

**We proudly support the mission of the
American Heart Association!**

At the USC School of Medicine Greenville, we think different, behave different, teach different — because the future of healthcare requires meaningful change — the kind that stands to improve the lives of many, within our community and well beyond it.

greenvillemed.sc.edu





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