



American Heart Association.  
Beach Ride

**Deadline: October 16, 2026**

Please mail this form and payments to:

**American Heart Association- Beach Ride**  
887 Johnnie Dodds Blvd., Ste. 110  
Mt. Pleasant, SC 29464

**45th Annual Beach Ride**  
**Program Acknowledgement Form**

<b>TYPE</b>	<b>PRICE</b>	<b>QTY</b>	<b>TOTAL</b>
Full Page Acknowledgement	\$500		
Half Page Acknowledgement	\$375		
Quarter Page Acknowledgement	\$250		
Business Card Acknowledgement	\$100		
<b>Total</b>			

**\*\*Please Note All Acknowledgements are subject to review prior to printing.\*\***

*All checks must be made payable to the American Heart Association.*

Rider's Name: \_\_\_\_\_ (Please give credit to this rider)

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

I would like to make my donation via Credit Card. Please call me at: \_\_\_\_\_

***\*\*Please review Acknowledgement Details on the Back of this Page\*\****

# Program Acknowledgement Instructions

Review the following instructions for your artwork requirements, sizing, and important content restrictions. Failure to follow these instructions could result in returned artwork for edits or removal of your acknowledgement from the program book.

We have the right to reject any materials that we deem unacceptable for our audience.

## Graphic Delivery Details

All Graphics need to be **EMAILED** to **MyrtleBeachSC@heart.org**.

If you are taking a picture of a graphic with your phone- follow these instructions:

1. Place Graphic on a Single Colored Surface.
2. Make sure the Graphic is straight.
3. Be aware of your shadows on the graphic.
4. Take a Few pictures and send the best one.

## Production Requirements

Artwork should:

- be a High-Resolution File
- be sent as one of the following:  
.png, .jpeg, or PDF Files

## Sizing Requirements

- Full Acknowledgement
  - 5" x 8"
- Half Page Acknowledgement
  - Horizontal- 3.75" x 2.25"
- Quarter Page Acknowledgement:
  - Vertical- 1" x 1.8"

## Content Requirements Dos and Don'ts

Your graphics **CAN** include:

- Your company's name and/or logo.
- Your brand name or trade name.
- Your company's contact information- address, phone number, website, socials, and email.
- The American Heart Association and/or the Beach Ride listed by NAME Only.
- A value neutral identification or description of your products/services.
- A visual depiction of your company's product(s) and/or services.
- Slogans that are an established part of your identity.
- How long the company has been in business.



Your graphics **CANNOT** include:

- Qualitative, Comparative, or Superlative Language: comparing your service or product to that of a competitor or any inference that the service or product is of high quality or better, larger, faster, etc. than others.
- Any Call to Action (Call Us at, Visit Us at, or Like Our Page).
- The American Heart Association's logo or the Beach Ride Graphic.
- Endorsement by the American Heart Association.
- The word "partner" (the term implies endorsement), use "sponsor" or "donor" instead.
- Pricing information.
- Any message suggesting saving (i.e. discount if you "act/call now" or "free extended warranty if you purchase today") or inducement to purchase a product/service (i.e. "6 months free service if you buy now").