2027 Wall Street Run & Heart Walk FAQ

WALL STREET RUN & HEART WALK DAY

Where is the start line?

Please plan to arrive at the start line by 6:15PM to meet up with your team and get into the correct corrals before our Opening Ceremony and start begins at 6:30PM. Start will be determined closer to the event date.

Where is the festival area?

Festival area will be located in lower Manhattan and will be announced in the near future.

What is the schedule of events?

4:30PM Festival Area Opens

6:15PM Start Line Up

6:30PM Opening Ceremony and Start

8:00PM Festival Area Closes

Is there any special recognition for survivors of heart disease and stroke?

Of course, survivors are the heart of the Wall Street Run & Heart Walk! If you are a survivor please stop by the Survivor Central at the festival area to receive your commemorative red or white ballcap to wear to show your triumph over heart disease or stroke. Check with your local staff for more specific information on additional recognition.

What activities are planned for the Wall Street Run & Heart Walk event day?

The Event Experience Guide will be published on the website prior to the event, providing details about day-of activities.

How do I receive my time?

All runner bibs come equipped with a timing chip that begins your time when you cross the start line and ends when you cross the finish. You can access your results via a QR code in our festival area.

How many water stops are on the course?

There are two water stops on course and water available for all participants in the festival area.

Are there awards for runners?

Awards will be announced for 1st, 2nd, & 3rd place runners. Runners will be awarded for women, men, and open categories.

Disclaimer – When registering runners must identify the category they are running in order to be eligible for an award.

Can I bring a bag?

Backpacks are NOT allowed at the event site or on the route, however we offer complimentary baggage check to all participants in the festival area. Participants are permitted to carry one small waist pack or belt bag on the course for essential personal items, including medication, ID, phone, keys, and similar necessities.

While we encourage participants not to check a bag, those who wish to do so will receive a clear drawstring bag at packet pickup to transfer their belongings.

The bag dimensions are 16 (w) x 18 (l) with a 4-inch gusset (depth). All contents and your personal bag must fit within the clear plastic bag. When you arrive at the bag check you will get a bag check number to affix to the clear bag and one to affix to your bib. Please make sure the label is stuck securely to your bib. There will be security guards for baggage, however, participants are advised not to bring any valuables, as security cannot be guaranteed. Eventage and the American Heart Association are not

responsible for any lost, stolen, or damaged items. We strongly advise participants not to bring laptops or electronics to the event.

Where is bag check?

We encourage participants not to check a bag. For those who need it, a bag check station will be available near the festival area. Please note the bag check is about one mile from the start line.

Is there a check in/registration area day of walk?

No, there is no check in/registration area day of walk. However, all runners/walkers will need a bib to participate and track their time. Bibs are distributed in advance for many corporate teams, and we also offer scheduled pre-event bib pick-up days at our office. Participants who have not already received their bib will be able to pick it up day of the event at the "Information Tent" in the festival area, which opens at 12:00 PM on race day. For more information about pick up days please reach out to your Heart Association representative or email nycheartwalk@heart.org

What is the length of the Wall Street Run & Heart Walk course?

Due to the Lower Manhattan Coastal Resiliency Project, the course has been carefully adjusted to provide the safest and best possible experience for all participants. As a result, the 2027 route will be around 2.8 miles.

Can I bring my dog?

No, sorry! We love animals, but they are not allowed on the courses unless they are assisting visually or otherwise physically impaired participants.

Is there an inclement weather policy?

This event is rain or shine. Your safety is our top priority. In the event of severe weather- including lightning, high winds, or extreme heat or cold – the Race Director has the discretion to delay the start time or cancel the race prior to or during the race.

Are there volunteer opportunities?

Yes of course! The American Heart Association runs on volunteer power! We could use some extra hands leading up to and on the day of the event. Whatever your skills and interests are, we have an opportunity that's right for you.

Email nycheartwalk@heart.org for more information.

REGISTRATION

Should I register ahead of time?

Absolutely! The registration deadline is April 26 and registering online gives you access to all our great fundraising tools and keeps you updated on day-of-event info.

Is there a registration fee?

Yes, there is a base entry to run, walk, or participate virtually, which counts as a full donation to the American Heart Association.

Through December 31, 2026 @ 5PM - Walker $35 | Virtual $35 | Runner $45

Through March 1, 2026 @ 5PM - Walker $40 | Virtual $40 | Runner $50

Through April 26, 2027 @ 5PM (or until sold out) - Walker $50 | Virtual $50 | Runner $60

If I participated last year, how do I get my login information?

Oops. Forgot your login? Recover it here using the "Forgot Username or Password" link.

Are there age limits for registration?

The minimum age to participate in the 2026 Wall Street Run & Heart Walk is 8 years old. We ask that parents use their discretion when bringing children to watch the Wall Street Run & Heart Walk.

Please note that the event will have thousands of attendees and may be overwhelming for some children. Strollers are also not allowed by the city.

FUNDRAISING

Is there a fundraising minimum?

No, but there is a registration fee! We encourage all participants to fundraise as every dollar makes a significant impact on our mission. Please check out our rewards center to see the incredible prizes you can earn.

How are donations made?

Donations can be made securely to your personal fundraising page with a credit card, PayPal, Venmo and more. Cash and checks may also be collected. All checks should be made payable to the American Heart Association. Fun fact? You can deposit checks directly through the Heart Walk App!

Will I receive a Wall Street Run & Heart Walk T-shirt?

Participants who raise $100 or more will be able to claim their shirts post-event by completing a jot form request. Event t-shirts will not be distributed on site this year. **Please note the jot form must be completed in order to receive your shirt.**

Can I fundraise after Wall Street Run & Heart Walk Day?

Of course! Who are we to stop you from achieving fundraising fame? Your fundraising page will stay open for approximately 6 weeks after the event. You can also submit cash and checks to your local American Heart Association office at any time.

What is Elite Club?

Our Wall Street Run & Heart Walk Elite Club represents the top tier of our fundraising community — leaders whose commitment and passion set the standard for everyone involved. Become a member by raising $1,000 or more!

Elite Club member benefits include:

1. American Heart Association Gear (through online rewards center)
2. Special Elite Club Gift (pick up at Elite Club Tent before or after the Run/Walk)
3. Recognition in the Wall Street Run & Heart Walk Impact Report

How do I fundraise on Facebook?

It is fun to raise funds on Facebook, so we are glad you asked! Log into your Heart Walk Headquarters and go to "MY DASHBOARD" then scroll down & click "CONNECT TO FACEBOOK FUNDRAISER". Once you do so, all donations received through Facebook will be credited to your fundraising page and go toward your Walk.

What kind of support will I or my team receive?

Real live Wall Street Run & Heart Walk staff and volunteers are ready to help every step of the way with fundraising tools, resources and any other support you may need. You should also check out all of the tools in the Heart Walk Headquarters under the resources tab once you register.

Should I bring any funds I did not raise online to the Wall Street Run & Heart Walk or drop it off somewhere before the event?

We accept funds anytime! Contact your local American Heart Association staff and they will share all the money pick up/drop off opportunities.

THE HEART WALK EXPERIENCE

Are there activities pre-Wall Street Run & Heart Walk day to take part in?

Yes, the Move More Activity Challenge starts 30 days prior to the Wall Street Run & Heart Walk. Simply download the Heart Walk App and 30 days prior to the Walk the activity challenge icon will appear, and you will be able to start tracking your minutes of activity.

What is the Move More Activity Challenge?

We could all use some help to keep moving and stay in touch. The Move More Challenge will get you moving while protecting the hearts you love. Simply download the Heart Walk App or if you already have the app make sure to update it. 30 days prior to your Walk date, the activity tracker icon will appear in your app. You've got 30 days to log your activity minutes and see if you can reach 150 minutes a week. Any activity counts, you can walk, run or dance. Just get moving and make sure to activate your workout, so we count your minutes. There is even a leaderboard for top movers. Your Activity Tracker will go live 30 days before your Heart Walk!

Is there a Heart Walk App?

Yes! Our app, for both iPhone and Android, has everything you need and more! Connect with others through social media, email and text, manage your pages and even deposit checks! You can even pre-schedule posts ahead of time on Facebook and LinkedIn. This is also where the Move More Challenge activity tracker will show up 30 days before your Heart Walk date!