



2022 EXECUTIVES WITH HEART Greater Washington Region

WHAT IS EXECUTIVES WITH HEART?

Being a member of Executives with Heart in the Greater Washington Region is about putting your name, your personal investment and your network behind something that will change the lives of those who are most vulnerable among us. It is about putting the well-being of our families, our employees and our communities first, and working together -leaders from every city in America - to raise critical funds and be a relentless force for a world of longer, healthier lives.

Join 2022 Chair Caroline Whittington with KPMG, and the Greater Washington Region in this year's Executives with Heart campaign! Our goal is to raise \$750,000 through Heart Walk by engaging local leaders to donate or raise \$5,000+ to fund the mission of the AHA.



National Recognition

National recognition opportunities aligned with local benefits



Networking & Experiences

Peer experience with 3,000+ C-Suite Executive members nationwide



AHA Staff Partnership

Personal AHA staff support with resources to help you reach your goal

2021 Executives with Heart

Vishal Tulsian, SAIC- 2021 Chair

Linda Gooden, Gooden LLC

Tom O'Donohoe, Digital Realty

Timothy Gillis, KPMG

Vicki Schmanske, Leidos

Stephen Lustgarten, Blake Real Estate

Cheryl Fyock, Deloitte

Howard Bernstein

Mike Pittsman, DAVIS Construction

Owen Billman, Blake Real Estate

Meghan Callahan, DAVIS Construction

Donald Freese, Digital Realty

Barbara Azzinaro, NEWH

Connie Peduzzi

Caroline Whittington, KPMG

Dave Greenspun, Blake Real Estate

Marilyn Crouther

Vince Sheehy, Sheehy Auto Store

Emily Holubowich, AHA Advocacy Office

Mark White, Perspecta

Chris Jasiota, DAVIS Construction

Derrick Jacobs, AHA Advocacy Office

Rocky Thurston, Peraton

Steve Hawryluk, DAVIS Construction

Steve Solomon, Blake Real Estate

Mike Peduzzi, KPMG

Jacob Sapp, ASRC Federal

Amry Junaideen, Deloitte

Erich Sanchack, Digital Realty



Accept the Challenge and Reach Your Goal:

- Make your personal donation
- Recruit five (5) other executives in your network to join you in the challenge.
- Reach out to your personal and professional contacts through pre-written email templates and social media
- Life is Why We Give (LIWWG)
- Vendor/Business Partner Campaign
- Use company matching gifts (if available)

GREATER WASHINGTON REGION EXECUTIVE WITH HEART BENEFITS

Could you be our top Executive with Heart this year? Your AHA staff partner will work with you one on one to help you achieve whatever goal you set!



Join Executives with Heart donating or raising at least \$5,000 to receive a variety of local and national recognition opportunities.



Receive recognition in Greater Washington region at all of our Heart Challenge events and related promotions, including a feature on Executive Row at Heart Walk.



Join us at our local event(s) for Executives with Heart, providing opportunities to network amongst your peers in the community. **2022 in-person kickoff event TBD*



NATIONAL EXECUTIVE WITH HEART BENEFITS

Nationally our Executives with Heart Program has additional benefits for our most dedicated fundraisers. These national benefits include:

Executives with Heart that give or raise \$25K:

- Provide sneak peeks on the latest research from the AHA (national sponsorship opportunity)
- Provide special corporate wellness resources for their companies (national sponsorship opportunity)
- Recognition in the Healthy for Good newsletter – by name
- Opportunity to be a part of a VIP “behind the scenes” experience virtually with our celebrity/professional athletes involved in our One Heartbeat productions in December and May.

Executives with Heart that give or raise \$50K:

All of the above as well as:

- A bi-annual exclusive national networking/leadership development opportunity with other Executives with Heart who raise \$50K+ led by National Chair (also provides a national sponsorship opportunity)
- Potential for Individual highlight story in the Healthy for Good newsletter

Executives with Heart that give or raise \$100K+:

All of the above as well as:

- Spotlights in Nancy Brown’s emails
- Opportunity to be a part of our National Executives with Heart Advisory Council
- Exploring potential for company and/or individuals to be included in a national ad in a national business magazine likes Forbes, Businessweek, Fortune, etc.