



40TH ANNUAL AHA BEACH RIDE

November 3-7, 2021

Lakewood Campground Resort
Myrtle Beach, S.C.



www.ahabeachride.org

Event Information Event Info and Frequently Asked Questions

The 40th Annual American Heart Association Beach Ride will take place November 3rd-7th. The event is held at Lakewood Camping Resort (www.lakewoodcampground.com). The campground is oceanfront and offers full hook up sites. Attendees camp on site with your horse and ride right out of the campground onto the beach. You are responsible for bringing whatever set up is needed for your horse. There are no on-site stables. Riders should have their campsites reserved before registering with the AHA.

What will take place during the Beach Ride?

We are in hopes of being able to bring back a few of our popular events this year, including the parade. We will know more as the dates get closer. In years past, the five day event includes vendors, a parade, karaoke, nightly entertainment, auction and concludes with a Saturday, celebratory 20 mile beach ride on the beautiful beaches of Myrtle Beach. This is the only time of year horses are allowed on the beach in Myrtle Beach city limits. The official schedule will be released in late summer.

I am interested in attending. How do I get a campsite?

2020 Riders have until May 1st to pay for their campsites. Any sites that are not paid by this date, will be cancelled and opened up to new riders. Lakewood is asking that you call after the May 1st

deadline if you are a new rider. For any other questions on campsites, please call 843-447-7701. Once you receive a site, please register at www.ahabeachride.org.

When Can I Arrive at the Campground?

All registered riders are welcome to come into the campground starting at 8am on Wednesday, November 3rd. Superstars riders who have raised over \$1,000 by August 31st or were in the Superstar Club in 2020, may check in during a VIP check in on Tuesday, November 2nd. You will need to reserve the extra night with Lakewood Campground. Only those approved for our VIP Check-In can bring horses in on Tuesday.

Where do the funds go and what does my registration include?

The event is a fundraiser for the American Heart Association and raised over almost \$400,000 last year to fight cardiovascular disease and stroke. For more information on our mission, please visit www.heart.org. Each rider is required to raise a minimum of \$200 in donations to attend (the rate increases to \$225 on June 16th). Many riders raise much more than this as they, or someone they love, has been affected by heart disease or stroke. Riders who raise \$1,000 are put into a drawing for a new trailer courtesy of Merhow Trailers. Along with beach riding, your registration also includes a t-shirt and all AHA activities in the campground.

What other fees are associated with the event?

****All riders must pay a rider deposit of \$50 by June 15th or campsites will be cancelled.** There will still be a fundraising minimum each rider will have to meet to attend. The \$50 deposit will be subtracted from this amount. As in year's past, we will offer a discounted early bird rate if you meet or pay this minimum by June 15th. Visit the home page of www.ahabeachride.org to obtain a break down in early bird rates.

In addition to the registration with the American Heart Association, riders must book their campsite through Lakewood Campground by calling 843-447-7701. The sites are booked as a 4 night package. You can find out more details on the size and location of sites by calling Mary Kate at 843-447-7701.

What are the Minimum Donations Required?

See below for a breakdown in minimum donations required. The event is a fundraiser for the American Heart Association and we encourage you to raise the minimum's required rather than pay. There are tools on our homepage to help in your fundraising, as well as online donations pages you can set up to share via email or on social media! Our staff is also here to help in anyway.

2021 Minimum Donations Required

*****Prices below include \$50 registration deposit***

Registration Type	Fee Before June 15th	Fee After June 15th
Adult	\$200	\$225
Youth	\$150	\$175
Saddle Club	\$175	\$200