

TCS New York City Marathon - Sunday, November 5, 2023

Team Heart & Stroke Intro Letter & Application

The **American Heart Association** is proud to be a part of the New York Road Runners Charity Partner Program. We have a limited number of guaranteed entries to this year's race. In exchange for a guaranteed entry through the American Heart Association, recipients will commit to raising funds to support our life saving work.

The **American Heart Association** mission is to be a relentless force for a world of longer, healthier lives. At the American Heart Association, we believe that every person deserves the opportunity for a full, healthy life. As champions for health equity, by 2024, the American Heart Association will advance cardiovascular health for all, including identifying and removing barriers to healthcare access and quality.

Team Heart & Stroke Athletes will receive a number of benefits upon joining. These include, but are not limited to, guaranteed race entry, access to training programs and coaching from a certified running coach, a complimentary Team Heart & Stroke endurance t-shirt, a personalized fundraising page, and an invitation to race weekend activities.

Frequently Asked Questions about the TCS New York City Marathon Charity Partner Program

What is the fundraising commitment?

Team Heart & Stroke athletes must commit to a fundraising minimum of \$4,000 for The American Heart Association as a condition of joining.

\$4,000 REQUIRED MINIMUM

- In addition to the benefits listed above, athletes who join Team Heart & Stroke at the \$4,000 fundraising level receive an invitation for one additional guest at our pre-race event. The responsibility of the NYRR Registration fee due upon official race registration is that of the athlete.

Athletes can choose from the additional optional fundraising levels:

\$10,000+

- In addition to the benefits listed above, athletes who join Team Heart & Stroke at the \$10,000 fundraising level will get a branded American Heart Association sports water bottle, hat, and branded sports sweatshirt and receive an invitation (+4 guests) at our pre-race event, and complimentary Team Heart & Stroke swag. Responsibility of the NYRR Registration fee due upon official race registration is that of the athlete.

\$8,000

- In addition to the benefits listed above, athletes who join Team Heart & Stroke at the \$8,000 fundraising level will get a branded American Heart Association sports water bottle and sports hat and an invitation (+3 guests) at our pre-race event. Responsibility of the NYRR Registration fee due upon official race registration is that of the athlete.

\$6,000

- In addition to the benefits listed above, athletes who join Team Heart & Stroke at the \$6,000 fundraising level will get a branded American Heart Association sports water bottle and an invitation (+2 guests) at our pre-race event. Responsibility of the NYRR Registration fee due upon official race registration is that of the athlete.

When is the fundraising commitment due?

By Friday, September 1st: 25% of the fundraising level you chose must be raised.

By Friday, October 27th: runner must raise a minimum of \$4,000 (regardless of which level chosen).

*****If you do not reach the \$4,000 minimum, you will be required to donate the difference*****

All runners must fundraise on the American Heart Association designated fundraising website. The American Heart Association will provide you with tools and resources to help with fundraising.

How do I apply?

Unfortunately, all spots have been filled for this year's race. If you would like to be added to the waitlist, please reach out to nycmarathon@heart.org. We will contact you we begin recruiting for 2024.

How will the American Heart Association use the funds that I raise?

Every dollar raised allows the American Heart Association to continue to help improve patient care, accelerate research discoveries, support our under-resourced communities, and increase awareness about the risk factors of heart disease and stroke.

For additional information, contact Nicole Zamarripa at (212) 878-5942 or nycmarathon@heart.org.