



Sample Email & Phone Templates

SAVE THE DATE FAMILY EMAIL (ALL SCHOOL COMMUNICATION):

Subject: American Heart Challenge is Coming

{School} Families,

Get ready for the American Heart Association's American Heart Challenge (AHC), kicking off on {insert date}.

Please register today, under our school, at heart.org/AHC.

By participating in the American Heart Challenge students can raise awareness and funds for congenital heart defects, nutrition security, CPR training, mental well-being, and more as we work to end heart disease and stroke. Along the way students will meet some of the kids they're helping while learning about mind and body health.

Once you've registered, start Finn's Mission and complete the challenges. As a family you can help to create a community of lifesavers by learning the lifesaving steps of Hands-Only CPR. It's quick, easy, and fun! Learn more about Finn and his special challenge [HERE](#).

Thank you for keeping hearts everywhere beating strong!

{Signature}

ROBOCALL SCRIPT:

Hello families! This is a friendly reminder that the American Heart Challenge event benefiting the American Heart Association will take place next week, on {insert date}. [Share about the event and incentives](#).

Be sure to register online at heart.org/AHC today! Thank you and have a great evening!

STAFF ANNOUNCEMENT EMAIL (FROM PRINCIPAL):

Dear Staff,

In the spirit of giving back, I'm excited to announce that our school will be participating in a program sponsored by the {insert club name} for the American Heart Association.

With your support, we can continue to support the American Heart Association's fight against heart disease and stroke, which are the No. 1 and No. 5 causes of death in the United States, as well as congenital heart defects, which are the No. 1 birth defect of all babies. Their mission is to change the course of heart disease and stroke through healthy habits and critical research. Nearly everyone knows someone who has been touched by their work.

On {insert date} our American Heart Challenge event will take place from {insert time} in the {insert location} for participating students. **Registration has begun, and I would like to invite you to join the effort as part of our school team at heart.org/AHC.**

I greatly appreciate your support in this endeavor and look forward to kicking this off with our students as we make a difference in the health of our community.

{Signature}