

# Get Hearts Pumping!

The Kids Heart Challenge™ focuses on physical and emotional health — and gets everyone in on the fun.

## What You Get

### YOUR CHOICE OF MOVES

There's something for everyone with:

- Jumping rope
- Shooting hoops
- Warrior obstacles courses
- Dancing
- And much more!



### MORE FUNDS FOR YOUR SCHOOL

Further your students' physical and emotional well-being?

- US Games certificates, 10% discount plus free shipping
- Cash awards
- Grant opportunity

### CURRICULUM OPEN

We've partnered with **OPEN** to provide you exclusive curriculum.\*

- New components
- Professional development

\*Only available through the Kids Heart Challenge Teacher Resource website.

### LESSON PLANS

Addressing topics such as:

- Fruits and vegetables
- Sugary drinks
- Social and emotional learning
- Vaping and tobacco
- Brain Boosts
- Physical activity breaks

### TRENDY TECH

Kids interact with six characters that teach physical and social wellness.

- Augmented reality
- Awesome app
- Easy online fundraising

### SUCCESS SUPPORT

Online tools and communities



**"I love being a part of Kids Heart Challenge to bring awareness about heart disease and all the great things that the AHA can do for us!"**

– Levi, age 6, Georgia



Dollars raised help fund community initiatives, education, research and quality of care – all to fight the No. 1 killer in the world, heart disease.



- 34% PUBLIC HEALTH EDUCATION
- 21% RESEARCH
- 18% PROFESSIONAL EDUCATION AND TRAINING
- 12% FUNDRAISING
- 9% COMMUNITY SERVICE
- 6% MANAGEMENT AND GENERAL

#kidsheartchallenge

heart.org/KidsHeartChallenge