

This document will help address questions regarding the grant program available to schools participating in the Kids Heart Challenge and American Heart Challenge programs throughout the 2021-2022 school year.

SITE ACCESS & ADMINISTRATIVE QUESTIONS

1. What is the link to the grant website in order to apply for grants?

https://ahaschoolgrant.fluxx.io/user_sessions/new

Please note: The link for the site will be provided after the event has been marked as “completed.” Coordinators will receive an auto-responder message with the application link and their unique completion number needed to validate their grant request. This message will be generated after the school submits their thank you gift order within the online ordering system or sends their order through their local AHA Region office.

2. If I lose my completion ID, how can I get it resent?

If you need to have your completion ID resent, kindly contact our team via email at kidsheartchallenge@heart.org or americanheartchallenge@heart.org or call 1-877-824- 8531.

3. I forgot my username and/or password from last year. How do I retrieve my information?

If you’ve forgotten your username, please e-mail us at kidsheartchallenge@heart.org with your information.

If you’ve forgotten your password, please use the “reset or create password” link on the grant login page.

4. Is my Username/ID and password the same as the one on the KHC or AHC website?

No, because this is a different online platform you will have a unique Username/ID and password separate from your KHC or AHC online headquarters.

5. When registering, if the verification email is not received in my inbox, how can I get past this step?

In most cases the email will be found in your “Junk Folder.” If it is not there within 10 minutes of completing your registration, your email provider may have firewalls that are blocking the message from hitting your inbox. Please try registering with another email address, perhaps a personal, non-school email.

6. If I can’t get the application to submit through the grant portal, can it be emailed to the KHC or AHC general inbox?

Unfortunately, no. All KHC and AHC grant applications must be completed and submitted through the online grant portal. Please email us if you are having issues at kidsheartchallenge@heart.org.

GRANT REQUIREMENTS

1. What is the time frame to submit my grant application?

For schools participating in the 2021-22 year, there will be two deadlines for application.

The program will now provide funding twice a year, mid-school year and year end, to provide resources in real time to students. The [grant application](#) process will move to two deadlines: December 15, 2021 and May 31, 2022.

Applications that do not get funded in the December funding will be rolled over for consideration in May.

2. What are the requirements to apply for a grant?

Individual schools that have completed a KHC or AHC fundraising event are eligible to apply. Districts, individual educators or administrators are not eligible to apply.

3. Do you have any tips that will help my application have a better chance of being funded?

We encourage you to review the types of programs eligible for grant funding. Then, make sure you thoroughly explain your answers throughout the grant application.

4. What kind of projects are eligible for the grant?

The KHC | AHC Grant Program is focused on supporting health wellness in schools. Eligible activities include:

- Current and new programs connected to physical activity, health promotion, dance and music during and after school
- Physical Activity equipment and resources
- Technology related to physical activity and wellness
- Playground or recreation space improvement
- Classroom enrichment related to physical activity and wellness
- Cafeteria or school kitchen improvement equipment and resources
- Water filling stations and/or safe water access improvement
- Social and emotional/counseling resources
- Music and dance resources and equipment
- Staff wellness resources

GRANTS ANNOUNCEMENT

1. When will the grants be announced?

We will make announcement of mid-year grants on January 15, 2021 and final grant awardees on August 15, 2022.

2. How will the grants be announced?

The Primary Contact on file from the grant application will receive an email from kidsheartchallenge@heart.org. In addition, the American Heart Association will issue a national press release in August with final timing TBD. Regional Communications Directors will receive template press materials for use in their local markets.

3. How will schools that did not receive a grant be notified?

The Primary Contact on file with the grant application will receive an email from kidsheartchallenge@heart.org at the time of the formal announcement.

4. What is the award process?

Once a recipient school has been notified the following actions will follow:

- A grant contract, or Letter of Agreement, between the recipient school and the AHA will be sent via email for e-signature to the school's signatories.
- Our team will collect and verify your required financial information with our finance department in order to process payment.
- Grant awards will be provided as a check, direct deposit, or US Games certificate if requested.
- Award recipients will be required to submit a progress report related to their grant no later than June 2023. The report template can be found through the grant portal used to complete the application process: https://ahaschoolgrant.fluxx.io/user_sessions/new

5. How should we refer to grant recipients?

Schools receiving grant funding from the Kids Heart Challenge and American Heart Challenge should be referred to as "grant recipients" or "recipients." It is important to say "awarded" instead of "winning" as a grant is awarded, not won – this is not a contest. The grant selection process was done based on adherence to strict criteria and recipients were selected from a panel including AHA staff and an external peer review committee consisting of school professionals and teachers.

6. What process will be used to select grant awardees?

A review committee will review the applications. Scoring and grant selections are based off of a rubric criterion:

- Clear measurable project goals that relate to improving the health or well-being of students and/or staff
- Demonstrated need of school and students
- Intended impact on health or well-being of the staff or students
- Identified measures for evaluating success
- Sustainability for lasting impact

7. How much can my school apply for?

The maximum award amount for the 2021-2022 school year will be \$2,500. This supports our goal of maximizing our impact across more participating schools.

8. Will there be another grant opportunity in the future and how much funding will be available?

Our hope is to be able to offer this grant program annually. However, the total amount of available funding may vary year to year.

9. My school coordinator raised a significant dollar amount and is expecting to win. What message should be conveyed to this school?

Grants are not won, but rather awarded based on the integrity of the application against the funding criteria. The grant program is mindfully independent of how much a school has raised with a focus on the application's ability to show the following:

- A well thought out project
- Identifying a health-based need
- Measurable impact for students and staff improving overall health and well-being
- Funding goals that are measurable and sustainable

FEEDBACK

How can we share feedback for consideration to future planning?

We welcome any feedback that can continue to improve the application process:

kidsheartchallenge@heart.org.