



Referral Bonus Plan

Earn a \$50 US Games Gift Certificate for each school you refer into the Kids Heart Challenge™ or the American Heart Challenge™.

To qualify, a school must not have participated in either program the prior school year and raise at least \$500 this year.

Share the benefits of participating in the Kids Heart Challenge/American Heart Challenge by copying and pasting the text below into your email.

Did You Know?

- Nearly 40,000 babies are born with congenital heart defects each year.
- Heart disease is the No. 1 killer of all Americans, yet 80% of it may be preventable with lifestyle changes.

I know you care about teaching your students the importance of being active, making smart food choices and avoiding tobacco and e-cigarettes. So why don't you join me in participating in the American Heart Association's Kids Heart Challenge/American Heart Challenge?

Your students will learn about vital health topics as well as the value of being kind, helping others and always being prepared every day to be set up for success. Plus, they'll learn about kids born with special hearts — and get the opportunity to raise lifesaving funds to help them.

If you join and raise \$500, my school will get a \$50 US Games Gift Certificate. And if you raise \$1,000, you will too! Plus, there are opportunities for your school to earn cash awards and apply for up to \$2,500 in grant funding.

The American Heart Association makes it easy with online tools, an app and class activity sheets. If you're interested, let me know and I'll have my American Heart Association Youth Market rep connect with you!