



DEAR STUDENT,

Registration is now open! Our community counts on lifesavers like you. Please sign up for American Heart Challenge so you can learn how to keep your heart and brain healthy while raising funds to help kids with special hearts. By completing Finn's Mission, you'll also learn the lifesaving skill of Hands-Only CPR and how to recognize a stroke.

It's easy to do on the AHA Schools app or by visiting heart.org/Schools.

Students in American Heart Challenge are raising funds to help kids with special hearts — kids like Finn.

Born with multiple heart defects, Finn spent the first eight months of his life in the hospital. Although he's had more than 18 procedures, today Finn is an energetic third-grader who loves educating others about heart health and helping kids with special hearts.



JOIN OUR COMMUNITY OF LIFESAVERS IN 2 EASY STEPS:

1 REGISTER ONLINE
WATCH VIDEO

2 COMPLETE FINN'S MISSION
WATCH VIDEO

THANK-YOU GIFTS!

REGISTER ONLINE & EARN YOUR HEART WRISTBAND.

RAISE \$10
TEAL WRISTBAND
PLUS LOWER-LEVEL GIFTS

RAISE \$25
BLUE WRISTBAND
PLUS LOWER-LEVEL GIFTS

RAISE \$50
T-SHIRT
PLUS LOWER-LEVEL GIFTS

RAISE \$100
YELLOW WRISTBAND
PLUS LOWER-LEVEL GIFTS

RAISE \$200
PURPLE WRISTBAND
PLUS LOWER-LEVEL GIFTS

COMPLETE FINN'S MISSION AND EARN FINN'S LIFESAVERS AWARD!



The American Heart Association is excited to extend our work with the NFL to support improving health outcomes at home and beyond through the Hands-Only CPR education. Students that complete Super Mission will earn an entry for two tickets to Super Bowl LIX in 2025 and our school will be entered to receive a \$10,000 fitness equipment makeover for every 18 students who complete Finn's Mission.

ALL NEW LIFE'S ESSENTIAL 8 FOR KIDS WORKSHEETS AND ACTIVITIES

FUNDRAISING TIPS!

GO MOBILE! DOWNLOAD THE APP!

SCAN CHECKS FOR A FAST DEPOSIT!

EASILY DOUBLE DONATIONS!

SHARE IT ON SOCIAL!



Download the American Heart Association Schools app or visit heart.org/Schools.



Convert all cash to a check(s) payable to the American Heart Association. Use the app to scan checks, (and then shred them), and funds will immediately appear in your total online!



Ask your donor if their company provides matching gifts. That means their company will ALSO give you a donation! Go to matchinggifts.com/AHA to search company names.



Use social media and your KHC headquarters to send emails to friends and family sharing the health challenges you've taken and inviting them to donate to support your goal.