

2024-2025 KHC | AHC GRANT PROGRAM FAQ

This document will help address questions regarding the grant program available to schools participating in the Kids Heart Challenge and American Heart Challenge programs throughout the 2024-2025 school year.

SITE ACCESS & ADMINISTRATIVE QUESTIONS

1. What is the link to the grant website in order to apply for grants?

www.heart.org/AHASchoolGrant

Coordinators will receive an email with the link to apply and your unique completion number needed to validate your grant request. This message is typically generated once you submit your thank-you gifts order and your event is complete.

2. If I lose my completion ID, how can I get it resent?

If you need to have your completion ID resent, kindly contact our team via email at kidsheartchallenge@heart.org or call 1-877-824-8531.

3. I forgot my username and/or password from last year. How do I retrieve my information?

If you've forgotten your username, please e-mail us at kidsheartchallenge@heart.org with your information.

If you've forgotten your password, please use the "reset or create password" link on the grant login page.

4. Is my Username/ID and password the same as the KHC or AHC website?

No, because this is a different online platform you will have a unique Username/ID and password separate from your KHC or AHC online headquarters.

5. When registering, if the verification email is not received in my inbox, how can I get past this step?

You will receive an email confirming your account within 2 business days. That email will have your designated username and a link you can follow to create your password and then access the grant portal. Please check your junk or spam folder if you do not see it in your inbox after 2 days. If there are issues, please reach out to kidsheartchallenge@heart.org before trying to create additional accounts.

6. If I can't get the application to submit through the grant portal, can it be emailed to the KHC or AHC general inbox?

Unfortunately, no. All KHC and AHC grant applications must be completed and submitted through the online grant portal. Please email us if you are having issues at kidsheartchallenge@heart.org.

GRANT REQUIREMENTS

1. What is the time frame to submit my grant application?

For schools participating in the 2024-2025 year, there will be two deadlines for application. The program will now provide funding twice a year, mid-school year and year end, to provide resources in real time to students. The [grant application](#) process has two deadlines: December 13, 2024 and May 30, 2025.

Schools who hold an event prior to December 13, 2024 can apply for the first cycle. Applications that do not get funded in the December funding will be rolled over for consideration in May.

2. What are the requirements to apply for a grant?

Individual schools that have completed a KHC or AHC fundraising event are eligible to apply. No minimum for dollars raised is required. One application per school. Districts are not eligible to apply. Your school's W9 is required in order to submit your application.

3. What kind of projects are eligible for the grant?

The KHC | AHC Grant Program is focused on supporting health and well-being in schools.

Eligible activities include:

- Current and new programs connected to physical activity, health promotion, dance and music during and after school
- Physical activity equipment and resources
- Technology related to physical activity and wellness
- Playground or recreation space improvement
- Classroom enrichment related to physical activity and wellness
- Cafeteria or school kitchen improvement equipment and resources
- Water filling stations and/or safe water access improvement
- Social and emotional/counseling resources
- Music and dance resources and equipment
- Staff wellness resources

GRANTS ANNOUNCEMENT

1. What is the process to select recipients? Do you have any tips that will help my application have a better chance of being funded?

We encourage you to review the types of programs eligible for grant funding. Then, make sure you thoroughly explain your answers throughout the grant application. Scoring and grant selection will be based off of a rubric criteria:

- Clear measurable project goals that relate to improving the health or well-being of students and/or staff
- Demonstrated need of school and students
- Intended impact on health or well-being of the staff or students
- Identified measures for evaluating success
- Sustainability for lasting impact

2. When will the grants be announced?

We will make an announcement of mid-year grants on mid-January 2025 and final grant awardees mid-June 2025.

3. How will the grants be announced?

The Primary Contact on file from the grant application will receive an email from kidsheartchallenge@heart.org. In addition, the American Heart Association will issue a national press release in August.

4. How will schools that did not receive a grant be notified?

The Primary Contact on file with the grant application will receive an email from kidsheartchallenge@heart.org at the time of the formal announcement.

5. What if I leave my school?

Grants are awarded to the school, not an individual, so they stay with the school.

6. What is the award process?

Once a recipient school has been notified the following actions will follow:

- A grant contract, or Letter of Agreement, between the recipient school and the AHA will be sent via email for e-signature to the school's signatories, which includes your principal.
- Pending the approval of the provided financial documents, grant awards will be provided as a check or direct deposit.
- Award recipients will be required to submit a progress report related to their grant to verify the use of the funds.

7. How much can my school apply for?

The maximum award amount for the 2024-2025 school year will be \$2,500. This supports our goal of maximizing our impact across participating schools.

8. Will there be another grant opportunity in the future and how much funding will be available?

Our hope is to be able to offer this grant program annually. However, the total amount of available funding may vary year to year.

FEEDBACK

How can we share feedback for consideration to future planning?

We welcome any feedback that can continue to improve the application process:
kidsheartchallenge@heart.org.