





Putting the FUN in FUNdraising!



 Great for Hospitals!


 Great for Offices!

 Great for Schools!




Book or Purse Sale:  Ask everyone to donate their gently used books or purses and sell them as a fundraiser.

Car Wash: Winter can take a toll on your car. Ask a local business if you can host a car wash in their parking lot. Charge \$5 per car, or just ask for donations!



Choose the Costume:   Have donors pay \$1 a vote to decide which costume your organization's leader will have to wear for Halloween.

Costume Contest:  This is perfect for Halloween, but can really take place around any theme/holiday. Host a costume contest and charge people \$5 per entry. Invite a panel of impartial judges to determine the winner. For maximum profit, have a prize donated. Don't have the time to solicit a donation? Offer the winner a percentage of the total amount collected.


Crazy Carolers: Pick a few nights to have a group of people get together and venture out into neighborhoods and carol. Distribute flyers in those neighborhoods giving the date and time that your group will pass through. Make sure that you let people know that this is a fundraiser for the American Heart Association and donations would be greatly appreciated. The catch is, everyone caroling is horrible, off key and LOUD! Have a member of the group hold up a sign that reads something like: "If you would like us to go away, please donate to our Heart Walk team." A way to fool people is by having a good singer in the group start out the song then have everyone else jump in and destroy the song.
Best in December

Diva it Up:    Design and sell t-shirts advertising your group's cause.

Dog Walking: Walking your dog can be a chore, especially during the harsh winter months. Offer to walk your neighbor's dogs for a donation. You'll be raising money and keeping your heart healthy!

Donate Unused Time Off:   Contact you HR Department and donate unused time off.

Dryathon: Jump start your New Year by not drinking for the month of January. At the end of the month, donate the amount that you would have spent on drinking. ***Best in January***

Executive Auction:  Participating executives line up for a pageant and the employees are able to bid on them once the dog and pony show is over. The executive purchased then has to do that employee's job for a day.



Gift Wrapping: Gift wrapping is a chore that a lot of people will be happy to let you carry out for them in return for a donation to your charity. ***Best in December***



Goblin insurance: Simply go to people and ask for a donation (possibly \$5/ \$10 home, \$10/\$20 business) with the understanding that that team will come by on Nov.1st and clean up any mess that might have happened during the night. Of course damages will not be covered, so the teams will have to make that clear. But fingers crossed damages will not happen to anyone or their property.



Grocery Baggers: Bag groceries for team at local grocery stores for fundraising tips. Have a coffee can sitting at the end of the checkout. It's a great time and the donations are pretty generous. Grocery stores let your team go into their stores and bag and carry groceries for tips. Make a flyer to hand shoppers at the door when they walk in explaining we are there to bag and carry groceries free of charge and if they choose to make a donation, please feel free to drop

money in the decorated coffee cans provided at each register. The team members bag the groceries and load them into the cart after the cashier has rung them up and offer assistance to load them into the customer's vehicle.



****Best around Thanksgiving****

Guess the Number:   Buy a jar, fill it with sweets (remembering to count them first!) and charge to guess the number of sweets in the jar. The person who guesses correctly, or comes closest, wins. The winner takes home the sweets or a 50/50 split of the donations. Just don't be tempted to eat those delicious treats!



Host a Healthy Pot Luck & Sell Recipe Books:   Encourage everyone in your office to bring in their favorite heart healthy dish and recipe for a pot-luck lunch. Charge for lunch, or simply ask people to donate what they would have spent by going out. Compile the recipes into a recipe book and sell for \$5. ****Great for National Eating Healthy Day****


Jail & Bail or Cardiac Arrest:   For a donation employees can be arrested. For an additional donation they can post their own bail, or employees have a bounty placed on their head, are arrested and are not set free until the entire bounty is raised (\$100 or more per inmate) This activity can also be done on site.


"The idea behind this fundraiser is to get students to raise money to keep the faculty members in "jail," and to get the faculty members to meet their "bail" to get themselves out of jail. (Also called "Jail 'n Bail"). The week prior to the fundraiser, we had mason jars set up in our student center with the participating faculty member's name on the jars. Students could put money in the jars and that would raise the bail of the faculty member. On the day of the event, the faculty members had to raise ten times the amount in their jars to meet bail and get out of jail. We set up a makeshift jail on the balcony of our dining hall, overlooking all of the students as they ate. The event took place during peak lunch hours. We advertised the same way for this event as the others, and raised over \$5,600!"

Jeans/Jersey/Hat Day:   Everyone loves wearing jeans to work, or representing their favorite sports team! For a \$5 donation, everyone can wear their jeans/jerseys/hats to work. What's even better? The American Heart Association has stickers that can be distributed to people as they pay, so that you know who donated and who is breaking the rules!

Karaoke: Ask around at local bars or restaurants about holding a karaoke competition. Bars and restaurants are usually willing to do this because it's free advertising for them and they will be selling food and drinks during the event. Especially Happy Hour. Once you get a location and a date, call some radio/tv stations. Most will gladly advertise the event because it benefits the American Heart Association. Charge an admission fee. Buy simple, small trophies or medals. Have a couple of different categories:

Make and Sell Greeting Cards or Letters from Santa:   Help keep the magic of the Holidays alive! Offer to write letters from Santa to the children of your friends, family, and co-workers for a \$5 donation to the American Heart Association. Ask them to fill out a simple form like the one shown, indicating the child's age, what they have done well, what needs improvement, and one gift that they asked for this year.

Penny War:  Start a penny war between designated groups of people (classrooms, grades, departments). Have a jar for each participating group. Pennies are positive, and all other monies (silver coins and dollars) are negative. Encourage people to put pennies in their own cans and negative monies into the other team's cans. The team with the most money raised at the end of the war wins. Design a trophy that can be passed to the winner every year.

MmmBop Make it Stop:  Play MmmBop on repeat throughout the halls of a school, or in a dining hall until students raise a designated amount of money.

 **Have Santa Send Someone Special Their Very Own Letter!**

Fill out the information below and return this form along with your \$5.00 donation to _____ All proceeds will go to the American Heart Association Heart Walk. We will begin mailing the letters from Santa the first week of December. All orders must be received by December 12th, in order to give Santa time to personalize and mail the letters. (Orders received after Dec. 12th will receive a personalized form letter).

Please Print Clearly

Child's Name _____
Address _____
City _____ State _____ Zip _____

Boy Girl
(Everyone Receives a Small Sticker With Their Letter)



Tell us if there is anything you would like Santa to say to them about something they need to work on. (Example: cleaning their room, brushing their teeth, etc. . .)
Because of limited space, please be brief, limit of 2 items. Thank you.


(1) _____
(2) _____



Is there one (1) particular present that this child will be receiving from Santa that you would like Santa to mention in their letter? (One Item Only)



Percentage Nights: Ask a local business to host your team for a percentage/give back night, where a minimum of 10% of purchases are credited to your team. This would be great for a costume store or restaurant; anywhere that is sure to have high volume!




Punch Wall:   Solicit donations from local business and put one prize in each of the 'punches.' Sell raffle tickets for chances to punch.



Skills Auction:  Having trouble getting prizes donated for a silent auction, or just don't have the time to solicit them? Find out which of your co-workers have hidden talents and put them up for auction! Examples may be help with plumbing, spring cleaning, lending a truck for hauling away junk, help with yard work, sewing, dog walking, etc.


Snack Cart:   Load a mobile cart up with a variety of snacks and drinks that you have purchased from Costco or other bulk retailers. Walk through the halls selling your goodies for a donation to the American Heart Association. Park your cart in a location where people can choose to buy their mid-afternoon snacks from there and not the vending machine (on the honor system). Another take on this that has worked well is a mobile ice cream sundae cart. Load up on ice cream and all the best fixings and sell sundaes to your co-workers for a donation to the American Heart Association.

Stick It To You:   Find a teacher, minister, or boss that is willing to be duct taped to a wall. The donations are generated by selling the strips of tape. A great place to do this would be during a lunch break, at church service (possibly a minister, priest, Father willing to conduct the service even though they are bound to a wall) or at a work event. You can even make it a work event. Find a public area on the campus and have the person stand on a small chair or box until they are bound enough to stick to the wall. Remember, the tape might make a mess on their clothing so they should wear something they won't mind getting messed up. Advertise this event about a week before so those that want to buy stripes will bring \$\$ that day.

Super Bowl Squares:  Run a 50/50 football pool at your Play Off and/or Super Bowl parties and at work! Half of the proceeds from each quarter goes to the winner of the square and half goes to your teams' fundraising efforts. It's a WIN-WIN situation. We've even prepared a pool sheet for easy down-load-ability. Just print and go! *****Best in February*****

Trivia Night: Get your friends and family together for a trivia night! \$5 entry fee, and the winner can take home a great donated prize, or a percentage of the entry fees.

Ugly Sweater Contest:   Charge an entry fee. Set a date for everyone to wear their sweater and allow other people in your office (school, church, etc.) judge by applause. Create a certificate or a crazily decorated Santa hat as the prize. Allow them to wear the hat for the entire day. *****Best in December*****

Wine Pull:  Everyone donates a bottle of wine (or multiple bottles) to the pull. Some will be nice bottles, some average, and some very inexpensive. Each bottle is wrapped so that no one know what they are getting. \$5 to enter. Draw numbers from a hat to determine your picking order.



X Marks the Spot: Sell golf balls for \$10 each and send them all down a hill with the "tossers" blindfolded. The 3 that get closest to the center of a taped "X" below win cash prizes.