



American Heart Association®
Heart Walk®

HEART WALK MATCHING GIFTS GUIDE

MATCHING GIFTS

Thousands of companies make matching gifts to the **American Heart Association / American Stroke Association** on behalf of their employees. Matching gifts are ...



Quick to
set up.



Easy to
submit.



Can greatly increase your
donation's potential.

To find out if your company participates, visit
www.matchinggifts.com/aha
Follow the links to the matching gifts website to
download forms.

Once completed, mail to:
American Heart Association
6500 Technology Center Drive, Suite 100
Indianapolis, IN 46278
ATTN: Matching Gifts

Or submit electronically to:
Email:
MatchingGifts@heart.org
Fax:
(317) 732-4710

**Please include the Heart Walk event name on the mail form, fax or email.*

FREQUENTLY ASKED QUESTIONS

Q: My company isn't listed on the website above. Does that mean they don't match gifts?

A: If you don't see your company listed, please contact your Human Resources representative. Companies wishing to establish a matching gifts program with the American Heart Association can contact MatchingGifts@heart.org.

Q: Do matching gifts count toward my Heart Walk goal?

A: Absolutely! Matching gifts can help you double your fundraising opportunity. Once we verify the eligible matching gift, it will be added to your fundraising total.

Q: How do I add my company's matching gift to my fundraising total online?

A: Your company's match contribution will be added to your total by a member of our staff once we verify the eligible matching gift. Be sure to forward all matching gifts correspondence you or your donors receive to the address, email or fax listed above. Please include the Heart Walk event name on the mail form, fax or email.

Q: Can my Heart Walk supporters submit matching gifts requests for gifts they make to my campaign?

A: You bet! Your supporter's Human Resources department will have more information on how their gifts can be matched, or you can search for their policy at www.matchinggifts.com/aha and encourage them to start the process.

Q: What are the maximum and minimum gift amounts that can be matched?

A: Each company has different requirements on what is considered an eligible match. Please contact your Human Resources representative or visit www.matchinggifts.com/aha to identify those limits. Every eligible gift, no matter the size, can make a positive difference in saving lives from heart disease and stroke.

HAVE ADDITIONAL MATCHING GIFTS QUESTIONS? | Email us at: MatchingGifts@heart.org

THANK YOU FOR SUPPORTING OUR MISSION!