

**American Heart Association's
Indianapolis Hear Walk Coloring Contest
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A DONATION DOES NOT INCREASE ONE'S CHANCE OF WINNING.

OPEN ONLY TO CHILDREN AGED 3-12 AND ATTENDING THE INDIANAPOLIS HEART WALK EVENT ("EVENT"), WITH PARENTAL PERMISSION. PRIZE WILL BE AWARDED IN THE NAME OF ENTRANT'S PARENT OR LEGAL GUARDIAN.

The Indianapolis Heart Walk Coloring Contest (the "Contest") is a volunteer-based program conducted by American Heart Association, Inc. ("AHA"). These Rules apply to all participants. AHA shall make all determinations as to whether the Rules have been complied with, and the decision of the Sponsor as to any issue is final.

Eligibility: The Contest is open to children aged 3-12 and attending the Event. Immediate family of AHA employees are ineligible to participate in the Contest. THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

For this purpose, "immediate family" includes the spouse, parents, grandparents, great-grandparents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This definition also includes a) "step" and adoptive relationships, b) individuals for whom an employee is the current legal guardian and c) individuals who are not legally related but who reside with an employee.

Time: The entry period for the Contest starts at 12:01 am on August 1, 2020 (all times Central Time) and ends at 11:59 pm on August 31, 2020 (the "Contest Period").

How To Enter: During the Contest Period, you may enter by mailing a colored picture form to AHA at 6500 Technology Center Drive, Suite 100, Indianapolis, IN 46278. Forms are available at Indianapolis area Walgreens locations or can be printed from the Event's website. Any person who submits a coloring that is under the age of eighteen must have permission from their parent or guardian. **SUCH ENTRY MAY BE REVOKED BY A PARENT OR GUARDIAN AT ANY TIME PRIOR TO THE DETERMINATION OF A WINNER BY CONTACTING AHA AT (317) 732-4700.** Limit one entry per person. In the event of a dispute as to the identity of an entrant, the entrant will be deemed the name appearing on the entry. The entry must: 1) be complete to be eligible; 2) be the property of the entrant. Sponsor has the sole discretion to determine whether a submission qualifies. Any entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified. By entering, you understand and agree that your Submission may (in Sponsor's sole discretion) be used in any manner Sponsor deems appropriate.

The odds of winning the Contest depend on the total number of eligible entries. By participating in the Contest, each participant fully and unconditionally agrees to, and accepts these, Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Contest.

Determination of Winner: There will be three winners of the Contest, one for each age category, 3-5, 6-8 and 9-12 (the “Winners,” each a “Winner”). The Winners will be determined by a committee made of up AHA volunteers and based on the entry’s use of color, creativity in capturing how to keep your heart healthy and depiction of activity in their submissions (“Judging Criteria”). The Winners will be notified no later than September 19, 2020. The determination of the Winners by Sponsor is final and binding on all participants. Each Prize may be forfeited and awarded to an alternative winner if a Winner does not respond within five (5) days of notification or if two (2) attempts to contact a Winner by phone and/or email are not successful. The alternate winner for that particular age category will be determined by who had the next best submission. The Prizes are not transferable.

By entering, your parent or legal guardian agrees to waive any rights you may have to the entry submitted. The entry must not contain obscene, profane, lewd, defamatory or inappropriate content, or be disparaging to Sponsor, as determined in Sponsor’s sole discretion. Any entry or portion thereof that is, in the Sponsor’s sole discretion, obscene, profane, lewd, defamatory, inappropriate, disparaging, offensive or contains proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, or is otherwise objectionable, will not be considered and may disqualify the entrant. Entrants may not copy or otherwise plagiarize from any source. All entries must be the sole, original work of the Entrants. Entries should not contain any third party materials, or otherwise violate or infringe (or possibly infringe) any copyright, trademark, logo, mark that identifies a brand. Sponsor may blur or black out the infringing material, in their sole discretion. Entries become the property of the Sponsor and will not be acknowledged or returned.

Prize: Each Winner will win a RoyalBaby Freestyle Kid’s Bike for Boys and Girls with (the “Prize”). The estimated fair market value of the Prize is \$150, but the actual value may differ.

Prizes are awarded “as is” without any warranty or guaranty of any kind. Limit one (1) Prize per person. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute a prize of equal or greater value in the event the prize is unavailable.

Taxes: The value of each Winner’s Prize is includible in each Winner’s income. Each Winner is responsible for paying all federal, state, and local income and other applicable taxes that are due in connection with receipt of the Prize(s).

General Rules: The Winners agree to follow any directions to claim the Prize, including providing proof of a parent or guardian’s consent to accept the Prize, or the Prize will be forfeited and Sponsor will have no further obligation to such Winner and an alternate winner may be selected. In the event a Winner forfeits the Prize, an alternative winner will be selected based on the same criteria herein. Return of Prize/prize notification as undeliverable or failure to reply may result in disqualification and alternate prize winner will be selected. Prizes are nontransferable and no cash substitutions are allowed except by the Sponsor, who reserves the right to award a prize of equal or greater value. Winners and all entrants and their parents or guardians, as a condition of entry, agree to release and hold harmless Sponsor its officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Promotion (collectively the “Released Parties”) from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Contest, the receipt, ownership or use of prize awarded or any typographical or other error in these Official Rules or the announcement or offering of the prizes. Winners assume all liability

for any injury or damage caused, or claimed to be caused by participation in the Contest or use or redemption of the prizes. By entering, entrant accepts and agrees to be bound by these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Contest; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right to cancel, terminate or modify the Contest for any reason. Void where prohibited by law and subject to all federal, state and local laws. As a condition of entering the Contest, entrant (or parent/legal guardian if entrant is a minor in his/her state of residence) agrees that: 1) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Contest, or prizes awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event will entrant be entitled to receive attorneys' fees or other legal costs.

Sponsor is not responsible for: (i) submissions that are lost, late, stolen, incomplete, damaged or misdirected; (ii) any problems or technical malfunctions, errors, omissions, deletions, defects, communication failures or (iii) causes beyond the Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Contest. Sponsor will not be responsible if weather conditions, event cancellations, acts of God or other circumstances beyond their control prevent the Prize or the Contest from taking place.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Contest. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED ON AN "AS IS" BASIS WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR AND/OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSIONS OF IMPLIED WARRANTIES SO SOME OF THE LIMITATIONS OR EXCLUSIONS IN THIS SECTION MAY NOT APPLY IN SUCH JURISDICTIONS.

Winner's List: For a list of winners, send a hand-written, self-addressed, stamped envelope to American Heart Association, Walgreens Coloring Contest, 6500 Technology Center Drive, Suite 100, Indianapolis, IN 46278. Requests for the winner list must be received by October 31, 2019.

Sponsor/ Administrator: The Sponsor of the Promotion is The American Heart Association, 7272 Greenville Avenue, Dallas, TX 75231-4596.

Privacy: Personal information collected in connection with the Promotion will be used in accordance with Sponsor's privacy policy, available at http://www.heart.org/HEARTORG/General/Privacy-Policy_UCM_300371_Article.jsp#.WpBI8oPwaUk.