

# RURAL HEALTH SUMMIT

American Heart Association- SouthWest  
May 12, 2023



## AGENDA

**7:30 AM** Breakfast

**8:30 AM** Welcome

**Tanya Edwards, EVP**  
**Vicki Briggs, Chair**  
**Jessica Black, Moderator**

**9:00 AM** Keynote Address

**Jackie Stiles**

Jackie Stiles is one of the most renowned basketball players in the history of the women's game. From her rural roots to her professional career, Jackie will share her inspirational story.

**10:00 AM** BREAK

**10:15 AM** *Voices of the Rural SouthWest: Stories from the Field*

**David Baugh**  
**Leigh Ann Bullington**  
**Dianne Connery**  
**Teresa Wagner**  
**Victoria Brown, Moderator**

Community transformation requires listening before acting. The leaders on this panel from across the rural SouthWest are here to share their stories with you. Audience members are encouraged to participate.

**11:15 AM** TRANSITION TO BREAKOUT SESSION

*PUBLIC HEALTH & PREVENTION*

**11:30 AM** *Leveraging Technology and Community Collaboration for Hypertension Control*

**Rhonda Capps**  
**Mikki Hand**  
**Misty Jacinto**  
**Kassandra Hunt, Moderator**

Hypertension rates are soaring in rural communities. Using SMBP, patients are empowered to manage and control their blood pressure that can be integrated into rural clinical and community settings.

*EMERGENCY RESPONSE*

**11:30 AM** *Bystander CPR: Barriers & Opportunities*

**Brooke Berryman**  
**Jim Myers**  
**Xavier Ramirez**  
**Victoria Brown, Moderator**

In rural settings, bystanders play a critical role in cardiac arrest response. Health advocates must first understand why many bystanders might be hesitant to perform CPR, then address those barriers directly with communities. This knowledge is especially critical for rural communities where CPR skills can truly mean the difference between life or death. This panel will feature stories from those who have intervened or witnessed a cardiac arrest.

*HOSPITAL QUALITY IMPROVEMENT*

**11:30 AM**

*Making Quality Magic in Your Rural Hospital*

**Loni Denne**

Rural hospitals face unique challenges including staffing shortages, loss in funding and closures. How can the AHA's Get With the Guidelines portfolio of quality improvement tools support rural hospitals and help them maintain a high standard of care? A seasoned quality expert will share an overview of Get With the Guidelines and its unique application in rural hospitals.

**12:15 PM**

*LUNCH & NETWORKING*

*PUBLIC HEALTH & PREVENTION*

**1:15 PM**

*Healthy Food: Making the Connection*

**Dixya Bhattarai**  
**Mellie Bridewell**  
**Deb Anderson**  
**Jennifer Conner, Moderator**

We are what we eat. The better diet, the better health outcomes. However, access to healthy foods is especially complex in rural settings. This panel will feature insights experts working to increase the availability of fresh fruits and vegetables in rural settings.

*EMERGENCY RESPONSE*

**1:15 PM**

*Cardiac Emergency Response Plans in Schools*

**David Baugh**  
**Takiyah Wilson**

Time is muscle, and CPR preparedness in rural communities is critical to reduce the impact of longer response and transport times. Cardiac Emergency Response Plans (CERP) are a critical tool to support rural communities in ensuring they are prepared for when a crisis strikes. Learn how rural school districts have led the charge.

*HOSPITAL QUALITY IMPROVEMENT*

**1:15 PM**

*Rural Health Care Outcomes Accelerator: Opportunity & Early Outcomes*

**Mindy Cook**

Learn about AHA's Rural Health Care Outcomes Accelerator for rural hospitals and how your hospital can participate and benefit from this grant opportunity. The national leader for this program will explain goals, progress and early results.

**2:00 PM**

*TRANSITION TO PLENARY*

**2:15 PM**

*The Rural Workforce: Integrating Wellness & Occupational Safety*

**Jeremy Hansen**

The rural workforce has a different set of assets and challenges and employers must recognize corresponding strengths and deficits to promote employee health and maintain their bottom line. Panelists will outline ways to build a supportive culture and how other communities can incorporate best practices.

**3:00 PM** *Drone Delivered AEDs for Cardiac Arrest Response*

**Justin Boutilier**

The rural workforce has a different set of assets and challenges and employers must recognize those corresponding strengths and deficits in order to promote their employees' health and maintain their bottom line. Panelists will outline ways to build a culture of support for rural employees while outlining how other communities can incorporate these best practices.

**3:45 PM** *Closing: AHA's Action Agenda for Rural SouthWest*

**Jessica Black, Moderator**  
**Vicki Briggs, Chair**  
**Jennifer Conner, VP Rural Health**

As we move from listening to planning to action, what are the key lessons learned from today and how can the AHA best serve rural communities?

**4:00 PM** *ADJORN*