

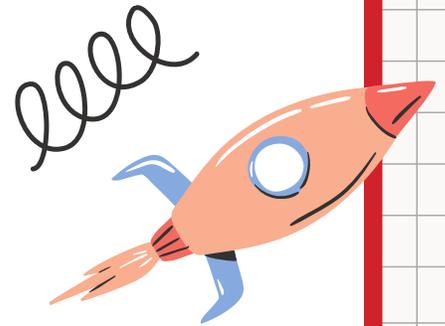


American Heart Association.

American Heart Association.



STEM Goes Red™

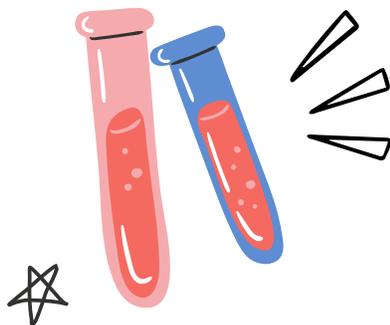


2026 NEW YORK CITY

STEM Goes RED

STUDENT RESOURCE GUIDE

FEBRUARY 9, 2026





A MESSAGE FROM OUR 2026 NEW YORK CITY STEM GOES RED CHAIR

Dear Students,

I'm so excited to welcome you today! This cause is personal to me — as a woman, as someone whose family has been affected by heart disease, as the granddaughter of a cardiologist, and as the proud mom of a young girl who I hope grows up knowing she can do anything she sets her mind to.

STEM Goes Red is all about YOU — inspiring young women to explore what's possible in science, technology, engineering, and math. You have the power to solve big problems, break barriers, and lead. One of you could even develop a life-saving treatment that changes the world—maybe even for a family like mine.

Today is about exploring, asking questions, and dreaming big. Get curious, take chances, and don't be afraid to imagine the impossible. You belong here, and the future is waiting for your ideas!

A huge thank you to our sponsors, presenters, mentors, donors, the Executive Leadership Team, and the American Heart Association for making today possible. Your support helps the next generation of innovators and leaders—like you—reach for the stars.

With Heart,

A handwritten signature in black ink that reads "Lindsey Drake". The script is fluid and cursive.



Lindsey Drake

Senior Vice President, Corporate Operations

Infor

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Students,

Welcome to 2026 NYC STEM Goes Red! Today isn't just another event—it's a launchpad for your future. You're here because you have curiosity, creativity, and the courage to explore what's possible. This day is about unlocking doors to science, technology, engineering, and mathematics—and discovering how YOU can use these tools to change the world.

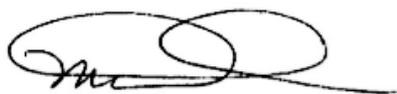
At the American Heart Association, we believe that bold ideas and bright minds drive progress. Heart disease is still the leading cause of death worldwide—but that's a challenge waiting for innovators like you. Through research, technology, and awareness, we can rewrite that story. And the next chapter starts with you.

You are the problem-solvers, the dreamers, the builders of tomorrow. When you dive into STEM, you're stepping into a world where breakthroughs happen—where someone's idea becomes a life-saving device, a new treatment, or a solution that makes healthy living easier for millions. Why not let that someone be you?

So today, don't hold back. Ask questions. Share your ideas. Connect with experts who are here because they believe in your potential. Every spark of curiosity matters. Every insight can lead to change. Together, we can imagine—and create—a future where heart disease is no longer a leading cause of death.

As Mae Jemison, the first African American woman in space, once said: "Never be limited by other people's limited imaginations." Thank you for showing up, for leaning in, and for daring to dream big.

With appreciation,



Meg Gilmartin

Region SVP, Sr. Executive Director, Development & Community Health, New York City
American Heart Association

THANK YOU TO OUR SPONSORS

Go Red for Women is nationally sponsored by



Live Fierce. Go Red. Sponsors

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infor

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THANK YOU TO OUR 2025-26 NEW YORK CITY STEM GOES RED EXECUTIVE LEADERSHIP TEAM

CHAIR



Lindsey Drake
SVP, Corporate Operations
Infor

EXECUTIVE LEADERSHIP TEAM



Sonali Bhavsar
Chief Data and AI Officer
GEP Worldwide



**Rachel-Maria Brown
Talaska, MD, FACC**
Acute Care Physician
NYU Langone Health



Amanda Eckel
SVP Client Partnership and
Innovation
BGB Group



Liz Powitzky
CEO and Owner
212 Degrees LLC
STEM Goes Red Chair Emeritus



Ashley Hart
Chief Marketing Officer
Intellect



Tracy K. Paul MD
Cardiologist, Global Director
Medical Affairs
Merck



Jennifer Theiss
Global Head of Data &
Research Sales
S&P Global



NEW YORK CITY STEM GOES RED

ENGAGING STUDENTS IN STEM

American Heart Association®



STEM Goes Red™

Preparing the next generation of female scientists, doctors, inventors and changemakers is essential if we want to advance health and hope for everyone, everywhere. That's why the American Heart Association is working to close the equality gap in STEM (science, technology, engineering, and math) through an educational program called STEM Goes Red. The program draws from our strong legacy of science, education and discovery to help propel young women into rewarding careers in STEM.

The Problem

- Women make up almost half of employment across non-STEM occupations, but only a third (just over 29%) of the STEM workforce.
- Women currently account for only around 29% of entry-level STEM workers, and that number drops even further to around 18% for VP roles and 12% for C-suite.
- Women account for lower shares of advanced science and engineering degree recipients, despite earning almost half of all masters and doctoral degrees as of 2020. (46% of master's degrees and 41% of doctoral degrees).



The Need for Women in STEM

A growing body of research shows that patients have better health outcomes when treated by female physicians. Furthermore, research shows that women are potentially more likely to survive a heart attack if their doctor is female.

Black and Hispanic people account for about 13% and 17% of the population, respectively, but comprise only about 5% and 6% of practicing physicians.

1

Cardiovascular disease is the No. 1 killer of women

2

Workers who are Black or Hispanic are underrepresented in STEM careers.

3

Only 29% of STEM careers are occupied by women.

Why Women in STEM?

Today's economy and tomorrow's well-being depend on innovations in STEM, but a troubling gap exists when it comes to women in STEM occupations. We need a varied range of backgrounds among women in the healthcare workforce. Their lived experiences inform care, and an understanding of culture can foster a trusting relationship between patient and provider.

Ensuring a new generation of female scientists, doctors, inventors and changemakers is a critical step in securing their future, as well as our own.

Lower levels of educational attainment are associated with a higher prevalence of cardiovascular risk factors. The American Heart Association, through programs like STEM Goes Red, is empowering young women to pursue fruitful careers while concurrently arming them with tools and resources they need to live long and healthy lives, catalyzing their ability to be leaders for health change in their communities.



SCHEDULE OF EVENTS

Student Check-In	8:30-9:00am
Opening Session.....	9:00-9:30am
Speed Mentoring.....	9:30-11:00am
Keynote Lunch Address	11:00-11:50am
Break	11:50-12:00pm
Breakout Sessions.....	12:00-3:10pm
Session One	12:00-12:40pm
Transition.....	12:40-12:50pm
Session Two.....	12:50-1:30pm
Transition.....	1:30-1:40pm
Session Three	1:40-2:20pm
Transition.....	2:20-2:30pm
Session Four.....	2:30-3:10pm
Break.....	3:10-3:20pm
Closing Session.....	3:20-3:30pm

KEYNOTE LUNCH ADDRESS



Stacey E. Rosen, M.D., FAHA

Executive Director, Katz Institute for Women's Health
Senior Vice President, Women's Health
Northwell Health

Partners Council Professor of Women's Health
Professor of Cardiology

Donald and Barbara Zucker School of Medicine at Hofstra/Northwell
Volunteer President, 2025-2026
American Heart Association

Stacey E. Rosen, MD is the Executive Director for Northwell's Katz Institute for Women's Health, the Partners Council Professor of Women's Health and Professor of Cardiology at the Donald and Barbara Zucker School of Medicine at Hofstra/Northwell. Dr. Rosen is a leading expert in women's cardiovascular disease and oversees women's health services at Northwell with a focus on the elimination of healthcare disparities through comprehensive clinical programs, sex- and gender-based research, community partnerships and education.

Dr. Rosen has been a practicing cardiologist for over 30 years. She co-authored the book, *Heart Smarter for Women: Six Weeks to a Healthier Heart* published in 2022 and co-produced the documentary "Ms. Diagnosed" which premiered at the Cinequest film festival in 2020.

A longtime volunteer for the American Heart Association, Dr. Rosen serves as the American Heart Association volunteer President 2025-2026. Dr. Rosen received the 2018 American Heart Association Women in Cardiology Mentoring Award and in 2021, she received the Heart Association's Physician of the Year Award. Dr. Rosen is the 2023 recipient of the WomenHeart Wenger Award for Excellence in Medical Advocacy and was named to Modern Healthcare's 50 Most Influential Clinical Executives class of 2024. She received the 2025 American Medical Women's Association (AMWA) Lila A. Wallis Women's Health Award.

Dr. Rosen graduated from the six-year medical program at Boston University School of Medicine and is a Fellow of the American College of Cardiology, the American College of Physicians, and the American Heart Association.

BREAKOUT SESSIONS



As technology continues to advance at an unprecedented pace, have you ever wondered what tomorrow's world might look like? Join us for an interactive experience designed to explore STEM career interests through real-world challenges in healthcare and fashion. Through hands-on collaboration, you'll develop forward-looking solutions—such as digital health innovations and smart, sustainable textiles—while facilitators help connect your ideas to real roles and career pathways within the technology industry.



Helen Pan Venditto
Sr. Director, Product
Management



Kathleen King
Science Manager &
Principal Scientist



Nathalie March
Sr. Manager, Business
Development



Kelsey Deos
Manager, Business
Development



Saaida Boufayssi
Director, Client
Relations



Sazana Sambo
HR Program Manager



Vynessa Alexander
SVP, Development
Operations



Ana Friedlander
Industry & Solution
Strategy Director,
Senior



Theresa Beebe
Program Director,
Senior



Chelsea Hetherington
Channel Account
Manager

BREAKOUT SESSIONS

SPEEDING THROUGH **DRUG DISCOVERY AND DEVELOPMENT**

Students learn about drug development, and the various career opportunities involved in bringing biomedical innovations from concept to market. Students will play a board game where they run their own pharmaceutical company and encounter some of the same frustrations and successes that researchers face as their drug moves along the drug development pipeline.



Adejumoke Shofoluwe
Senior Medical Manager



Beth Hirning
Field Medical Director,
Cardiology &
Metabolism



Carol Austin, MD
Medical Director



Jameika Stuckey,
PharmD
Field Medical Director



Jessica Duong
Field Medical Outcomes
Director, Internal
Medicine

Presented by



BREAKOUT SESSIONS

LEVEL UP ↑↑

RESUME & INTERVIEW FAMILY FEUD

Think you've got what it takes to build a winning resume and crush an interview? In this fun, interactive session, we'll play a Family Feud-style game to learn the do's and don'ts of resumes and interviews, tackle common mistakes, and practice standout strategies to help you secure your dream opportunities. Get ready to level up your skills and own your future!



Liz Powitzky
CEO & Founder
212 Degrees



Jennifer Carr
Founder
Iron Tide Advisors

BREAKOUT SESSIONS



BUILDING A NATION OF LIFESAVERS

9 out of 10 people who suffer cardiac arrest outside the hospital die. In most of those cases, bystander CPR was not performed. But we can change this. It's time to unite, take action, and save lives. The American Heart Association invites you to broaden our impact by turning bystanders into lifesavers.



Robin Vitale
Vice President,
Community Impact



Saraswathi Cuffey
Community Impact
Director



Matthew Fernandes
Region VP, Development,
School Engagement

SAMPLE QUESTIONS FOR SPEED MENTORING



- What inspired you to pursue a career in STEM?
- Can you describe a typical day in your job?
- What educational path did you follow to get to where you are today?
- How do you stay updated with the latest developments in your field?
- What advice do you have for high schoolers interested in pursuing STEM careers?
- What is the most exciting project you've worked on in your field?
- How do you balance work and personal life in a demanding STEM career?
- What skills and qualities do you think are most important for success in STEM?
- Can you talk about any mentors or role models who have influenced your career?
- What are the current trends or emerging technologies in your field that high school students should be aware of?
- How does your work in STEM contribute to making a positive impact on society?
- What are some ethical considerations or challenges you've faced in your career?
- How do you encourage diversity and inclusion in your workplace or field?
- Can you share some resources or books that have been particularly valuable in your career?
- What are the most significant changes you've seen in your field over the years?
- How do you see the future of STEM evolving, and what opportunities might it offer to young professionals?
- Do you have any specific projects or initiatives that high school students can get involved in to gain experience in your field?

MEET YOUR MENTORS

Infor



Infor is a global leader in business cloud software products for companies in industry specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 60,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

Lindsey Drake **SVP, Corporate Operations**



Lindsey Drake is the Senior Vice President of Corporate Operations at Infor. She leads execution across Infor’s strategic corporate priorities and oversees operational excellence. Her teams’ focus on driving transformation and creating long-term value for our customers. In her 12+ years at the company, Lindsey has held a variety of leadership positions across marketing, design, project & program management, and operations. Prior to Infor, Lindsey worked in marketing & advertising and taught English in the Dominican Republic.

Helen Pan Venditto **Sr. Director of CX Product Management**



Helen is part of Infor’s Product Management organization and is responsible for the strategy and operations for Infor’s digital customer experience, which includes solutions that customers use to manage their applications, engage with Infor, and perform additional self-service activities. Prior to her current role, she has worked on various operational initiatives with a focus on improving the customer experience, in areas such as the release process, cloud journey, and team hand offs.

Outside of her day-to-day responsibilities, Helen is also a co-ambassador for the New York City office’s community engagement efforts and is passionate about engaging with and giving back to the local community.

MEET YOUR MENTORS

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Kathleen King

Principal Scientist & Science Manager



Kathleen King is a principal scientist and science manager at Infor Nexus. She loves using mathematics and data science to solve interesting problems that help people in the real world. Her current projects focus on helping companies make better decisions to handle problems with their supply chains to avoid stockouts and delays. Kathleen has worked as a data scientist for 13 years, working with companies in healthcare, sports, wholesale distribution, retail, and manufacturing.

She has a bachelor's degree in computer engineering from Franklin W. Olin College of Engineering, and a master's degree and a doctorate in Operations Research from Cornell University.

Chelsea Hetherington

Regional Vice President, Channel



Chelsea Hetherington is a Regional Vice President on Infor's Channel Manufacturing Sales Team. She has been with Infor for eight years, beginning her career on the Business Development team and most recently focusing on channel partner sales. In addition to her sales leadership role, Chelsea serves as a Community Engagement Ambassador at Infor's New York City office, where she helps organize employee volunteer events to give back to the local community.

Theresa Beebe

Senior Program Director, Healthcare



Theresa Beebe is a Senior Program Director for Healthcare at Infor. She began her career at the patient bedside as an Army nurse, then as an Emergency Room director, and now leads healthcare initiatives at Infor. Theresa often says, "I'm a nurse who helps create software I wish I'd had," because she enjoys turning real healthcare problems into solutions that make work easier and care better. Outside her day-to-day roles, Theresa genuinely enjoys mentoring and developing others—whether

peers, coworkers, or students—because helping people grow and discover what they're capable of is deeply rewarding.

MEET YOUR MENTORS

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Nathalie March

Senior Business Development Manager



My name is Nathalie March and I live in New York City. I've been at my company, Infor for the last 5 and a half years in the Business Development department. I am originally from Dallas Texas and went to the University of Texas at Austin for college. I live in Brooklyn and commute to Chelsea for work. I support the Healthcare, Public Sector and Financial services Industries at Infor.

Kelsey Deos

Manager, Business Development



I am currently a BDR manager at Infor. I started at Infor 3.5 years ago as a BDR and was given the opportunity a few years to lead a team of BDRS! Our main goal is to generate pipeline for the sales team and my role in that is to support the BDRS and make sure they are set up for success!

Saaida Boufayssi

Director, Client Relations



Saaida Boufayssi is Regional Director at Infor Nexus, leading client support teams across the Americas and Europe. She is passionate about customer success and global collaboration. Her work focuses on transforming customer experience and developing internal talent. Saaida has been with Infor for nearly 14 years. Before joining Infor, she worked in France in export and automotive supply chain sectors. She holds a Master's degree in International Trade and Foreign Languages.

MEET YOUR MENTORS

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Ana Friedlander

Senior Director of Industry Solution and Strategy / Fashion and Retail Industry



Ana Friedlander is the Sr. Director of Industry Solution and Strategy for Fashion & Retail at Infor and an executive leader with over 25 years of experience across the apparel, footwear, and retail industries, spanning global brands and leading technology providers. She brings CIO- and COO-level expertise, driving large-scale digital transformation, operational excellence, and sustainable growth across complex global value chains. Prior to Infor, Ana served as CIO

at the largest privately held fashion company and is a trusted industry advisor on ERP modernization, AI strategy, supply chain agility, and circularity—including early initiatives with RFID, blockchain, and GS1 to advance traceability in apparel and retail.

Vynessa Alexander

SVP, Development Operations



With over 30 years in Technology and Operations management, Vynessa Alexander is attuned to how advances in technology can translate into process improvements—for customers and companies alike. She manages several engineering and operating functions for the Nexus Supply Chain business with an eye toward continuous improvement, operational excellence and transformation. Over her career, Vynessa has experienced consistent and progressive growth.

Before Infor, she had several management roles in the financial industry that have helped her define her place as Senior Vice President of Engineering/Development Operations. Vynessa is motivated by the young professionals on her team and uses her broad expertise to help them grow into new opportunities.

When she's not in the office, Vynessa is a board member of several service-based organizations. Currently, she serves as a director for a youth mentoring organization where she focuses on getting girls involved in learning about STEM careers. She loves to read and travel, activities that complement each other for long haul flights, and is an active member of her church and community. Vynessa is a graduate of the University of Wisconsin-Whitewater, with a bachelor's in business administration and graduate work in Technology and Project Management.

MEET YOUR MENTORS

Pfizer



We're in relentless pursuit of breakthroughs that change patients' lives. We innovate every day to make the world a healthier place. It was Charles Pfizer's vision at the beginning and it holds true today. Our unique resources allow us to do more for people. Using our global presence and scale, we're able to make a difference in local communities and the world around us.

Ashley LeMaire

Global Access Strategy and Pricing Senior Director Team Lead, mRNA Portfolio



Ashley LeMaire has worked at Pfizer for over 10 years in a variety of Commercial and Market Access roles. Prior to this she worked at a Biotech startup during business school at Columbia University, with a foundation at Memorial Sloan Kettering Cancer Center. She holds a BA from the University of Pennsylvania.

Beth Hirning

Field Medical Director, Cardiology & Metabolism



Beth Hirning is a Field Medical Director for Pfizer on the Cardiology and Metabolism Medical Affairs team in New York. She earned her Bachelor's degree in Biology from Siena College and her Doctor of Pharmacy (PharmD) from Albany College of Pharmacy and Health Sciences. Beth completed her pharmacy practice residency at Brigham and Women's Hospital in Boston, where she later served as a clinical pharmacy specialist in cardiology—an experience that fueled her passion for advancing heart health. In her current role, Beth partners with healthcare professionals to share the latest science, clinical data, treatment guidelines, and education in cardiovascular and metabolic medicine. She is passionate about helping clinicians improve patient care and supporting the next generation of STEM leaders. Beth lives in Upstate New York with her husband—also a pharmacist—their two children, and their mini bernedoodle, Bruin.

MEET YOUR MENTORS

Pfizer ctd.

Carol Austin, MD
Medical Director



Carol is a medical doctor with broad interests in applied science and has built an exciting, multifaceted career spanning global leadership roles in both the pharmaceutical and professional sports industries. At Pfizer, she has contributed across multiple medical affairs positions at the country level (USA and South Africa) and within global teams. A mid-career pivot allowed her to pursue her passion for physiology, sports medicine and coaching in Olympic and professional-level programs. She dedicated more than a decade to the science-driven development of talented African athletes who went on to achieve historic, world-class performances in both cycling and triathlon. Carol holds a medical degree from South Africa and a master's degree in Clinical Epidemiology from Australia.

Jessica Duong
Field Medical Outcomes Director, Internal Medicine



Jessica Duong is a pharmacist with Pfizer's Field Medical Outcomes team focusing on population health initiatives with health systems and hospitals within the New York Metropolitan area. She works with clinicians to support their goals to improve patient care in cardiovascular health as well as in migraine. Jessica received her Bachelor's in Biology from Boston University and graduated from the Massachusetts College of Pharmacy and Health Sciences with a Doctor of Pharmacy. Jessica also completed a managed care residency at the University of Massachusetts Medical School's Clinical Pharmacy Services program. Prior to joining Pfizer, Jessica's career was based in pharmacy benefits consulting, working with Fortune 500 companies to design pharmacy benefits and wellness plans for their employees.

MEET YOUR MENTORS

Pfizer ctd.

Jameika Stuckey, PharmD

Field Medical Director



Jameika is a native of Jackson, Mississippi. She received her undergraduate degree in chemistry from Xavier University of Louisiana and her Doctor of Pharmacy from the University of Mississippi School of Pharmacy. Thereafter, she completed a PGY-1 residency at the University of Mississippi Medical Center. She went on to practice at Sentara Healthcare in both inpatient hospital settings and outpatient within Sentara Medical Group. There is where her love for cardiology blossomed. She

transitioned back to Mississippi and worked as a Cardiovascular Clinical Pharmacist and student preceptor for several years with the University of Mississippi Medical Center. Most recently, in 2023, she joined Pfizer, Inc. Medical Affairs as a Cardiovascular and Metabolism Field Medical Director.

In her personal time, Jameika is the primary caregiver for her beautiful mother. She also enjoys jazz, listening to audiobooks, baking new recipes, participating in community service, travel, binge watching Korean dramas and spending time with family and friends.

Adejumoke Shofoluwe

Senior Medical Manager



Adejumoke "Jumoke" Shofoluwe is currently a Senior Medical Manager at Pfizer, supporting the Internal Medicine organization. Prior to her role, she completed a post-doctoral fellowship in Internal Medicine, Field Medical Outcomes through Rutgers Pharmaceutical Industry Program. Before joining Pfizer, she obtained her Doctor of Pharmacy and Masters in Health Informatics and Information Management from the University of Tennessee in Memphis, TN. Jumoke is

passionate about using data to optimize patient care and improve health outcomes. She is also committed to "paying it forward" through mentorship and guidance to those looking to start their journey on entering the pharmaceutical industry.

MEET YOUR MENTORS

212 Degrees LLC



At 212 Degrees, we embrace the transformative power of that one degree. Our Executive Coaching services are carefully designed to ignite the leader within you. Our approach combines science-based strategies with decades of interpersonal expertise, enabling you to enhance your leadership skills and achieve extraordinary results on your professional journey.

Liz Powitzky
CEO & Founder



"Curiosity is your superpower—ask questions, stay persistent, and trust your ability to learn and adapt. You belong in the room, so let your voice be heard."

Liz holds a BA from the University of Missouri-St. Louis and an MBA from NYU Stern. As an executive coach and consultant, she helps leaders and teams navigate high-stakes transitions and achieve sustainable growth. Her work spans Fortune 300 companies, startups, and nonprofits, with a passion for empowering others to thrive.

Jennifer Carr
Founder, IronTide Advisors



Founder of IronTide Advisors, she is an entrepreneur and enterprise technology leader with a \$250M+ SaaS and services sales track record and experience driving cloud ERP, HR, EHR, and workforce transformation for leading U.S. health systems. She partners with founders, executives, and enterprise leaders to translate innovation into measurable business outcomes through value-based selling, ROI frameworks, and executive engagement. Her work spans closing complex multimillion-dollar enterprise deals and helping organizations accelerate adoption across highly regulated environments. Her expertise includes applying AI, process mining, RPA, and machine learning to optimize workforce and financial operations, as well as deep knowledge of U.S. healthcare policy and interoperability standards including ARRA, HITECH, MACRA, MIPS, FHIR, and the CARES Act. She lives in Westport, Connecticut with her husband and son, and is an avid swimmer and water-life advocate—bringing a systems mindset, discipline, and balance to both her professional and personal pursuits.

MEET YOUR MENTORS

212 Degrees LLC ctd.

Tifphani White-King

Managing Partner, Forvis Mazars, Global Tax Board & US Tax Board



Tifphani is a celebrated Top 100 Most Influential Person in Accounting as named by the industry's leading associations - AICPA & CIMA. She is also recognized by the AICPA & CIMA in the prestigious Hall of Honor as a woman whose enduring influence has shaped the accounting and finance profession in profound ways. As a Managing Partner at Forvis Mazars, Tifphani serves on the firm's governing Tax boards including the US Tax Committee and the Global Tax Committee. Her

management responsibilities in these roles include creating shared vision, setting strategic direction, and driving marketplace growth for Tax.

Tifphani's technical expertise includes international tax structuring, transaction planning, tax audit review, global compliance reporting, and other related Tax services for her client base. Prior to joining Forvis Mazars, Tifphani was the Head of Tax for Mazars US and member of the Mazars' Global Tax Board.

Prior to Mazars, Tifphani was a Tax Partner at Deloitte Tax LLP, where she oversaw a broad range of international tax matters. She made history as the firm's first African American female Tax Partner. She also served as one of two International Tax Subject Matter Experts for the firm's National Private Equity Steering Committee and was the US International Tax Services Leader for Insurance.

Tifphani is highly sought after as a speaker on various global tax topics. She has been quoted in international and domestic news / media outlets including Forbes, Bloomberg, NBC News, and Les Echos. She has authored several articles, taught at the university level, and led many podcasts on a variety of tax-related matters. She is the recipient of numerous other professional and industry awards and recognition including, Crain's Notable Women in Accounting & Consulting; the Harlem YMCA Industry Achiever's Award; Long Island Business News Top 50 Women in Business; and Most Powerful Women in the Accounting Profession by the AICPA and CPA Practice Advisor.

Tifphani graduated from Columbia University with Bachelor of Arts degrees in Economics-Philosophy and Dance. She received her Juris Doctorate from St. John's University School of Law, and her Master of Laws degree at The Dixon Poon School of Law - King's College London. She also holds her Executive MBA from the internationally acclaimed Mazars' University.

In her free time, she serves her community and sits on advisory boards. She is the Chairperson and Commissioner for one of New Jersey State's busiest parking authorities. She has served the American Heart Association for nearly ten years, has helped raise \$10+ million to promote women's heart health, and STEM / research contributions for and by women, and currently sits on their award-winning New York City Board of Directors. Tifphani is married to her husband, Michael, and mom to son, Michael Jasper (endearingly known as "MJ")

MEET YOUR MENTORS

Northwell Health



At Northwell, we strive to improve the health of the communities we serve and are committed to providing the highest quality clinical care; educating the current and future generations of healthcare professionals; searching for new advances in medicine through the conduct of biomedical research; promoting health education; and caring for the entire community regardless of the ability to pay.

Gerin R. Stevens, MD, PhD, FACC, FHFSa

**Attending Physician, Heart Failure & Cardiac Transplantation |
Inaugural and Immediate Past System Director of HF/Transplantation |
Associate Professor of Cardiology, Zucker School of Medicine at
Hofstra/Northwell**



Gerin Stevens, MD, PhD, FACC, FHFSa was the inaugural System Director of Heart Failure & Cardiac Transplantation for Northwell Health (2015-2023) where she oversaw the development and standardization of heart failure services for the cardiovascular service line across a network of 23 hospitals. She was the lead developer of the LVAD (2016) and Cardiac Transplant (2018) programs at North Shore University Hospital with year-over-year growth and excellent outcomes. In addition to program building and clinical care, she has an active research & education presence. She is an Associate Professor of Cardiology at the Zucker School of Medicine and regularly participates in teaching for the residents and fellows. She was the inaugural Program Director for the ACGME Advanced Heart Failure and Transplant Cardiology Fellowship at the Zucker School of Medicine from 2018-2020. Dr. Stevens earned her BA from the University of Rochester and her MS/PhD in Neuroscience at Northwestern University. She obtained her medical degree at the University of Connecticut then completed her residency in internal medicine at Boston Medical Center. She continued with a fellowship in cardiovascular medicine at Mount Sinai Hospital then an additional fellowship in Advanced HF and Transplant Cardiology at Columbia University Medical Center. Her current interests include disease management in heart failure, cardiogenic shock and systems of care.

MEET YOUR MENTORS

Northwell ctd.

Stacey E. Rosen, M.D., FAHA

Executive Director, Katz Institute for Women’s Health, Senior Vice President, Women’s Health | Partners Council Professor of Women’s Health | Professor of Cardiology, Donald and Barbara Zucker School of Medicine at Hofstra/Northwell | Volunteer President, 2025-2026 American Heart Association



Stacey E. Rosen, MD is the Executive Director for Northwell’s Katz Institute for Women’s Health, the Partners Council Professor of Women’s Health and Professor of Cardiology at the Donald and Barbara Zucker School of Medicine at Hofstra/Northwell. Dr. Rosen is a leading expert in women’s cardiovascular disease and oversees women’s health services at Northwell with a focus on the elimination of healthcare disparities through comprehensive clinical programs, sex- and gender-based research, community partnerships and education.

Dr. Rosen has been a practicing cardiologist for over 30 years. She co-authored the book, *Heart Smarter for Women: Six Weeks to a Healthier Heart* published in 2022 and co-produced the documentary “Ms. Diagnosed” which premiered at the Cinequest film festival in 2020.

A longtime volunteer for the American Heart Association, Dr. Rosen serves as the American Heart Association volunteer President 2025-2026. Dr. Rosen received the 2018 American Heart Association Women in Cardiology Mentoring Award and in 2021, she received the Heart Association’s Physician of the Year Award. Dr. Rosen is the 2023 recipient of the WomenHeart Wenger Award for Excellence in Medical Advocacy and was named to Modern Healthcare’s 50 Most Influential Clinical Executives class of 2024. She received the 2025 American Medical Women’s Association (AMWA) Lila A. Wallis Women’s Health Award.

Dr. Rosen graduated from the six-year medical program at Boston University School of Medicine and is a Fellow of the American College of Cardiology, the American College of Physicians, and the American Heart Association.

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S&P Global

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Essential Intelligence® is our central offering. It is the powerful combination of data, technology, and expertise. Our clients leverage it to view the world with greater clarity, make decisions with increased conviction, and take actions that lead to greater prosperity.

Jennifer Theiss

Head of Data & Research Sales, S&P Global



Jennifer Theiss is the head of sales for S&P Global’s Data & Research division within Market Intelligence. Jennifer has held several roles at S&P (which merged with IHS Markit in 2022), including head of Desktop and Channel sales, head of Software sales, head of Private Markets sales, head of Equity sales, a regional Account Manager role and more. Jennifer has worked in several S&P offices, including New York, London and Boulder, Colorado. Prior to S&P, Jennifer was an Equities research sales analyst at Goldman Sachs. Jennifer earned a bachelor’s degree in finance and international studies from Boston College, graduating magna cum laude, and an MBA from New York University. Outside of work, Jennifer enjoys skiing, biking, traveling and she is currently learning how to sail.

Carolyn Martin

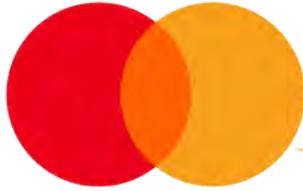
Senior Sales Specialist, S&P Global’s Data and Research Team



Carolyn Martin is a Senior Sales Specialist at S&P Global, where she leverages deep expertise in financial data, analytics, and research solutions to support buy-side clients. At S&P Global, Carolyn combines consultative sales acumen with a strong understanding of Market Intelligence products to help clients deliver strategic results. She prioritizes building trusted client relationships and delivering tailored insights that enhance decision-making. Prior to her time with S&P Global, she was a Sales Executive with M Science, a portfolio company of Jefferies Financial Group, a data-driven research and analytics firm. Prior to this role she was an Associate Project Manager with Guidepoint, an expert networking firm dedicated to delivering business insights.

MEET YOUR MENTORS

Mastercard



Mastercard powers economies and empowers people worldwide. With our customers, we deliver a wide range of payment choices, making transactions secure, simple, smart and accessible. Our core payments and commercial and new payment flows, work so everyone, everywhere can participate in the digital economy on their own terms. This combined with our value-added services, are responsible for acquiring, engaging, and retaining customers by managing fraud and risk, enhancing cybersecurity, and improving the digital payments experience.

Kelly Wei

Technical Program Manager Analyst



Kelly Wei (she/her) is a new graduate from Brown University where she studied Computer Science — specializing in Artificial Intelligence and UI/UX Design — and Social Entrepreneurship. There, she was involved in student government, the residential community as a Residential Advisor, and identity-affiliated groups such as the Chinese Students Association, Brown’s QuestBridge Chapter, and Women in Computer Science. Kelly also studied abroad at the Chinese University of Hong Kong

where she explored the city’s rich architectural history and studied Cantonese. Joining Mastercard in August 2025, she works as a Technical Program Manager Analyst to support program planning and oversight of the AI Center of Excellence’s initiatives and projects. Outside of work, Kelly enjoys trying new food (keeping her streak on Beli alive), crocheting, and long walks in the sun around the city.

Melanie Chen

Associate Product Specialist, Product Management



I’m Melanie and I am currently working as an Associate Product Specialist at Mastercard. I graduated from the University of Pennsylvania in May with a Bachelor’s and Master’s degree in Computer Science. During my time at Penn, I was involved in a few tech, cultural, and athletic clubs. Before college, I attended a STEM-focused high school in NJ where I competed in various robotics competitions.

MEET YOUR MENTORS

Mastercard

Lyse Pierre

Product Management Specialist, Security Solutions



Lyse Pierre is a first-generation immigrant born in Haiti & raised in Orlando, Florida. She earned her Bachelor's degree in Business Marketing from the University of Central Florida, where she gained valuable experience through internships at Seacoast Bank & Robinhood. Lyse joined Mastercard in August 2023 as an Associate Product Specialist in Cyber & Intelligence. She manages cybersecurity solutions & product strategy. Outside of work, Lyse is passionate about continuous learning & exploring new hobbies. She enjoys dancing Salsa, Bachata, & Kompa, playing Mahjong, & diving into books.

Marieth Sosa

Associate Specialist, Legal Services



Marieth Sosa is an Associate Specialist on the Americas Legal team at Mastercard. In her role, she supports a variety of legal operations, analysis, and initiatives within the regions while partnering closely with cross-functional groups. She earned her Bachelor's degree in Women's & Gender Studies and Human Rights from Columbia University in 2025, where she also built extensive experience as a paralegal in human-rights advocacy. Marieth is passionate about bridging the gap between social impact and financial institutions. Outside of work, she enjoys reading, spending time with friends + family, painting, and engaging with humanitarian-focused programs.

MEET YOUR MENTORS

JPMorganChase

JPMorganChase

JPMorganChase is a leading global financial progress through service and innovation for over 225 years. We are serving with purpose by supporting global and local economies by delivering value for our shareholders and investing in the progress of our clients and our employees. Our firm is only as strong as the communities we serve, and we are dedicated to creating opportunities for financial growth worldwide.

Gabriel Pirtle

VP, Payments Product Manager



Gabriel Pirtle is the General Manager of Payment Experiences for the CCB PxS product team. He joined the team in 2025 after four years with JPMorgan Wealth Management, where he managed the financial forecasting algorithm and front-end experiences for Wealth Plan’s advisor and client mobile/web products. Prior to Wealth Management, Gabriel worked at Harris Associates and Oakmark Funds, and he began his career at JPMorgan as part of the firm’s Technology Analyst Development Program. Gabriel earned his degree in mechanical engineering from Purdue University, where he also competed in track and field. Outside of work, he is often golfing, reading, or cooking, and he is passionate about mission work in Haiti.



Sherean Ali

VP, Payment Products Manager

MEET YOUR MENTORS

Other

Kiani Morisi

Healthcare Technology Fellow, mTuitive



I am a recent graduate of the University of Pennsylvania as a Biology major and Psychology minor. Currently, I am working in the healthcare technology space for a software development company called mTuitive. I am extremely passionate about healthcare and part of the American Heart Association's 2026 Class of Survivors. Making an impact in the healthcare space is a lifelong goal of mine!

Mary Cianni, PhD

Clinical Associate Professor of Organizational Consulting, NYU



Mary Cianni, PhD, is an experienced consultant, professor, and thought leader dedicated to helping individuals, teams and organizations thrive. In March 2024, Mary published her Forbes book, *The Consultant's Compass: Navigating Success with Courage, Curiosity, and Compassion*. She holds a PhD in Counseling Psychology from Penn State University and lives in the Bronx NY with her husband Richard.

Liz Collins

Partner/Principal, EY



As a Principal in EY's People Advisory Services, Liz Collins focuses on strategic talent initiatives and large-scale transactions and transformations in the banking, capital markets and asset management sectors. Liz has been providing strategic insights as a thought leader on workforce challenges to clients globally for 20+ years. She has led and participated in a variety of leadership, talent, culture and workforce related activities involving strategy development, program design and delivery, experience design and delivery, organization design, and communications and change management. She has a Masters in Organizational Psychology with an emphasis in change and leadership and regularly partners with thought leaders across the organizational behavioral sciences field.

MEET YOUR MENTORS

Other ctd.

Sidra Ahmad

Data Scientist II, Advertising R&D Product Insights, Spotify



Despite not liking her math or science classes in school, Sidra became a data scientist and has been working at Spotify for the past seven years. She is a lifelong New Yorker (Queens Get The Money!) who attended public schools before studying International Relations at New York University. Her interests are politics, movies, and sports.

Arnab Ghosh

Senior Solutions Architect, Amazon Web Services



Arnab Ghosh is a Senior Solutions Architect at Amazon Web Services (AWS), where he helps organizations design scalable, secure, and cost-effective cloud solutions. With over 15 years of experience in software engineering and cloud architecture, he has deep expertise in complex cloud migrations, security, and generative AI solutions. Arnab is passionate about mentoring students and early-career professionals, and enjoys sharing practical guidance on career development, problem-solving, and building a successful career in technology.

Sonal Bhatia

Purpose-driven Pharma Executive, Former Chief Medical Officer, Pfizer



Sonal is an internal medicine physician and purpose-driven executive leader, inspired to heal beyond boundaries. She is empowering teams to transform healthcare to impact humanity. She graduated from the University of Toronto, Canada with a dual major in Cell & Molecular Biology and Spanish Studies, and after attaining her medical degree, she completed her residency in Internal Medicine from the Mount Sinai School of Medicine in New York.

MEET YOUR MENTORS

Executive Leadership Team

Ashley Hart

Chief Marketing Officer, Intellect



Ashley Hart is the Chief Marketing Officer of Intellect, where she leads the company's global go-to-market strategy and brand transformation for its AI-powered Quality Management System platform. She is a results-driven, award-winning marketing executive with more than 25 years of experience in enterprise and growth-stage technology companies, including leadership roles at Microsoft, Oracle, and Infor.

Ms. Hart is known for aligning brand, growth, and innovation to deliver measurable business outcomes and has a strong track record in digital marketing, demand generation, and strategic brand development. At Intellect, she plays a central role in modernizing the corporate brand and advancing the company's market presence in regulated industries.

Amanda Eckel

SVP Client Partnership & Innovation, BGB Group



Amanda has dedicated her professional career to healthcare advertising, as demonstrated by her two decades of experience. She excels at the art of integrating customer insights and strategy to flawless, well-planned storytelling and customer experience. She has worked in both the US and EU in traditional healthcare provider and consumer advertising, innovative digital marketing, medical education and media launching multi-indication brands across all major therapeutic areas. Her brand work has resulted in industry

award winning creative both in the unbranded disease awareness space and the branded space. After graduating with a degree in writing from Johns Hopkins University, Amanda has worked in client services, strategy, and growth roles. Her responsibilities include getting behind the "why" of everything and asking that of our customers, our clients, and ourselves. She keeps her teams looking forward in order to anticipate future brand needs and to always have a competitive strategic brand vision in place.

MEET YOUR MENTORS

Executive Leadership Team

Sonali Bhavsar

Chief Data and AI Officer, GEP Worldwide



With more than 22+ years of experience in data, IT, and business strategy, Sonali has a proven track record of delivering robust and innovative data foundation capabilities with machine learning and AI for Fortune 100 firms across industries. Her passion is the applicability of Global Data Management and Governance for transforming Data and AI, helping enterprises make data-informed decisions. Sonali's mission is to enable data-driven transformation and innovation for her

clients, partners, and teams, by defining and executing data and AI solutions and strategies that align with their business objectives and outcomes. She is also passionate about diversity and inclusion, and advocates for empowering executive women in leadership positions.

Tracy Paul, MD

**Global Director Medical Affairs,
Cardiovascular Therapeutic Area, Merck**



Tracy K. Paul, MD is a practicing cardiologist with additional expertise in cardiac critical care and echocardiography and demonstrated dedication to the advancement of equitable cardiovascular outcomes for women and ethnically diverse populations. Dr. Paul is a recipient of the National Minority Quality Forum's 40 Under 40 in Minority Health award. As a Senior Medical Affairs Director in Merck Research Laboratories, Dr. Paul develops and executes medical strategic initiatives to

advance value and implementation goals and support drug development of potential cardiovascular drugs through cross-functional collaboration and external stakeholder engagement.

MEET YOUR MENTORS

Executive Leadership Team

Rachel-Maria Brown Talaska, MD

Associate Clinical Professor of Cardiology , NYU Langone Health



Dr. Rachel Maria Brown Talaska earned a bachelor's degree in History of Science, History of Medicine from Yale University. She earned her medical doctorate from Tufts University School of Medicine and went on to complete her residency in Internal Medicine at Northwestern University McGaw Medical Center in Chicago, IL. Following residency, she completed fellowship in cardiovascular disease at New York Presbyterian-Cornell Medical Center and was appointed Chief Fellow during her final year of

fellowship. Dr. Brown Talaska went on to practice acute inpatient cardiac care at Northwell Health- Lenox Hill Hospital where she held multiple leadership roles, including Director of Cardiac Intensive Care Unit, Director of Consultative Cardiology, and Director of Inpatient Cardiac Services. During her tenure there, Dr. Brown Talaska was the site Director for three heart failure clinical trials: CARE-HK, TRANSFORM-HF and SPIRRIT-HFpEF. She has since transitioned to part time acute inpatient care at NYU Langone Health. Additionally, Dr. Brown Talaska serves on the board of the American Heart Association STEM committee as an executive leader, is an Ambassador for the American Heart Association, and is the Chair of the New York American College of Cardiology Diversity, Equity, and Inclusion Task Force



A REVOLUTION IN WOMEN'S HEALTH HAS BEGUN

Men have always been the default in medicine, which has left women understudied, undertreated and misdiagnosed. Northwell created the Katz Institute for Women's Health, a network of experts devoted to every aspect of women's care.

Because when we raise the health of women, we raise everyone.

Learn more at Northwell.edu/Katz

Northwell Health is a proud sponsor of the New York City STEM Goes Red campaign

NYC STEM Goes Red
is Locally Sponsored by:



NorthwellSM

Katz Institute for
Women's Health

RAISE HEALTH



American Heart Association.

NYC STEM Goes Red is Locally Sponsored by:

10 Ways to Improve Your Heart Health

infor

1

Balance calorie intake with physical activity.



2

Add a variety of fruits and vegetables.



3

Incorporate whole grains.



4

Focus on healthy protein sources, mostly from plants and seafood.



5

Use non-tropical liquid plant oils.



6

Eat minimally processed foods.



7

Minimize added sugars.



8

Cut down on salt.



9

Limit alcohol. (If you do not drink alcohol, do not start.)



10

Follow these recommendations whether eating at home or dining out.



Need more food for thought? Go to heart.org/eatsmart.



American Heart Association®
Healthy for Good™

STRESS & STRAIN:

BODY & BRAIN

Life moves fast, and it's OK to feel overwhelmed. Everyday worries — such as work, health or the state of the world — can weigh on your overall well-being.

The American Heart Association offers simple tools to help ease the impact of everyday stressors. Small steps including breathing, moving or reaching out can make a big difference. Check out these tips to help manage your stress. If you need more support, connect with your health care professional.



WHY IT MATTERS

Simply put, stress can kill. People with high levels of chronic stress or psychological distress are more likely to die of various causes, research shows, including heart disease and stroke.

Chronic stress is also linked to anxiety disorders and major depression. And stress can underlie other problems, such as irritability, sleep disruption, headaches, changes in appetite, gut discomfort and reduced fertility.

TRY THESE STRESS-BUSTERS

Fight stress by focusing on your physical and mental health.



Get out of the house:
 Take a walk in nature and enjoy the sights and sounds.



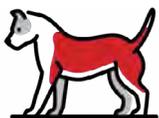
Sleep tight: Set a regular bedtime and wakeup routine and turn off or dim electronic screens as bedtime approaches.



Use your network:
 Reach out and connect regularly with family and friends.



Put your mind to it: Explore mindfulness, a type of meditation that focuses your attention on your present experiences without interpretation or judgment.



Lean on a furry friend:
 Pets may help reduce physiological reactions to stress.



Work it out: Regular physical activity — a recommended 150 minutes of moderate activity, 75 minutes of vigorous activity, or a mix of both weekly — can help relieve tension, anxiety and depression and give you immediate benefits from exercise.

For more tips on the mind-heart-body connection, visit heart.org/BeWell.



American Heart Association.

NYC STEM Goes Red is Locally Sponsored by:



Gratitude is good medicine

A regular gratitude practice can make you healthier and lead to:



Better mood



Better sleep



Lower blood pressure



Improved immune function



Pair it up

Do your gratitude right after something else you do every day, like brushing your teeth or eating lunch. This makes the habit stick.

How to start a gratitude habit

Soak it in

Savor those grateful feelings and feel good about yourself. If you enjoy your new habit, you're more likely to stick with it!



Repeat daily to build a habit!



Jot it down

Grab some paper or a notebook you already have, nothing fancy. Then, just write down anything you feel grateful for.

"I don't know what to be grateful for!"

It doesn't have to be Thanksgiving-level to count. Focus on anything simple like:

“For the clouds”

“For my heart that keeps beating”

“For my friend”

“For this sandwich”

“For this day”



POWER UP TO **MOVE MORE**

Do you have trouble staying energized for your post-workday workout? We feel you! Try these tips to keep your energy going strong so you can move more.



Hydrate: Drink water throughout the day and especially before, during and after physical activity.



Fuel up: Snack on healthy carbs, such as vegetables, fruits and whole grains, when your energy is starting to lag.



Fight fatigue: Alternate sitting and standing during the day. Wear comfy shoes you can easily walk in to keep your legs and feet feeling fine.



Refresh: Try stress-relieving activity breaks, such as lunchtime walks, meditation and yoga to rejuvenate and refresh anytime.



Breathe: Practice breathing deeply by inhaling through your nose and exhaling through your mouth slowly to deliberately send more oxygen to your brain and body.



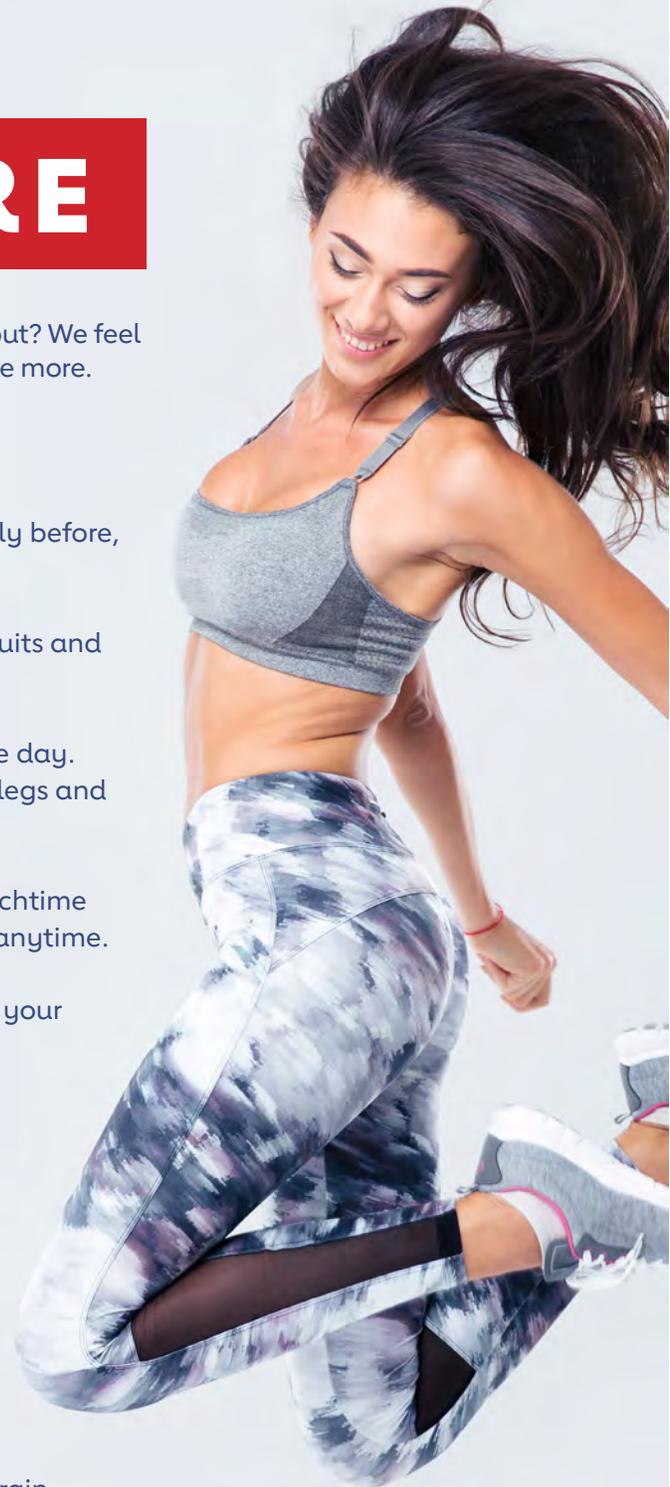
Eat for energy: Avoid eating saturated fats. They digest slowly and can take away oxygen and energy-delivering blood from your muscles.



Don't wait: Make it a habit to go right from work or school to your workout or activity. If you stop at home, you may be tempted to skip it.



Refuel: Refuel after your workout with lean protein, healthy carbs — such as a turkey sandwich on whole grain bread — and plenty of water so your body can recover more quickly.



EAT SMART MOVE MORE BE WELL

Find more ways to be Healthy for Good at
heart.org/HealthyForGood.