



American  
Heart  
Association.

American Heart Association.



# GUEST GUIDE

2026 PHILADELPHIA  
GO RED FOR WOMEN  
EXPERIENCE



American Heart Association.



**ED JIMENEZ, M.B.A.**  
**PRESIDENT AND CEO**  
*MAIN LINE HEALTH*

Dear Go Red for Women Experience Guests,

On behalf of everyone at Main Line Health, it is my pleasure to welcome you to the Go Red for Women Experience, presented by the American Heart Association of Greater Philadelphia.

Heart disease remains the leading cause of death for women, yet it is often misunderstood, underdiagnosed and undertreated. This event is a powerful reminder that awareness, education and advocacy save lives

Together, we believe awareness must lead to action. That's why we embrace a simple but powerful idea: **Red Means Go.**

A reminder that small, meaningful steps can make a lasting difference in women's heart health.

Today, we encourage every woman to take three important steps:

- Go discuss your family history
- Go know your numbers
- Go advocate for yourself and for others

These actions are simple, but they are powerful — and they can save lives.

We are deeply committed to advancing cardiovascular care, investing in research and innovation, and delivering compassionate, patient-centered care at every stage of life. We've been proud to stand alongside the American Heart Association for many years in empowering women with the knowledge and confidence to take charge of their health.

This experience brings together inspiring stories, expert insights and a shared mission to make a difference. Thank you for being part of this movement — and for taking the next step toward a healthier future.

With gratitude and best wishes for a memorable and impactful event,

**Ed Jimenez**  
**President and CEO**  
Main Line Health



American Heart Association®



## EVENT REGISTRATION

Welcome to the 2026 Philadelphia Go Red for Women Experience! We are so excited to celebrate with you on Wednesday, May 13, at The Bellevue Hotel!

Please be aware that upon check in you will be asked to have your credit card on file. To expedite the check in process please have your credit card ready when you approach the registration desk. Rest assured, your card will NOT be charged unless you make a donation.

Thank you and we look forward to celebrating with you!



American Heart Association.



# THANK YOU TO OUR EXECUTIVE LEADERSHIP TEAM



**Rosemary J. Loverdi, Esq.**  
**2026 Campaign Chair**  
Partner  
*Dilworth Paxson, LLP*



**Stephanie Austin**  
Survivor &  
Philanthropist



**Eman A. Hamad, M.D.**  
Medical Director, Heart  
Failure Transplant and  
MCS Program  
*Temple University Hospital*



**JoAnn Magnatta, M.Ed.**  
Consultant



**Mia McKay**  
Vice President,  
Commercial Sales  
*Fidelity National Title  
Insurance Company*



**Tracy Miller, M.S.**  
Vice President,  
Northeast Region  
*Aramark*



**Denise Monahan**  
Philadelphia and  
Southern New Jersey  
Regional President  
*M&T Bank*



**Anne Papageorge, M.B.A.**  
Senior Vice President,  
Facilities Design &  
Real Estate Services  
*University of Pennsylvania*



**Jennifer Snyder, Esq.**  
Partner & Co-Chair, Labor  
& Employment Group  
*Dilworth Paxson, LLP*



**Lauren Underwood, M.B.A.**  
Executive Director, Women's  
Health Marketing &  
Market Access  
*Organon*



**Barbara Wadsworth,  
D.N.P., RN, FACHE**  
Chief Clinical Officer  
*Main Line Health*

# THANK YOU TO OUR **TOP SPONSORS**

Go Red for Women is nationally sponsored by



Team Up to Take Down High Blood Pressure Collaborators:



Live Fierce. Take Action. Nation of Lifesavers Sponsors:



Greater Philadelphia's Go Red Champion Sponsor:



Platform Sponsor:



National Life is Why Campaign Supporters:



Go Red for Women Faces of Heart Sponsor:

**Stephanie and Matthew S. Austin, M.D.**



American Heart Association.



# 2026 GO RED FOR WOMEN EXPERIENCE

**WEDNESDAY, MAY 13, 2026 | 11:00 A.M.**  
**THE BELLEVUE HOTEL**  
*200 South Broad Street, Philadelphia, PA 19102*

## ***JOIN US IN YOUR BEST RED!***

### ***We encourage pre-event registration.***

Please provide email addresses and cell phone numbers of all guests to ensure quick check in and to optimize the guest experience. We will be accepting name changes and/or table requests through **Friday, May 1.**

*Please send RSVPs and any dietary restrictions to [Sara.Siegel@heart.org](mailto:Sara.Siegel@heart.org).*

## **GO RED FOR WOMEN EXPERIENCE AGENDA**

**10:45 a.m. – Registration Begins**

**11:15 a.m. – Registration Closes**

**11:30 a.m. – Program Begins**

**12:15 p.m. – Lunch is Served**

**12:45 p.m. – Pop Up Activations + Networking Reception**

**12:45 p.m. – VIP Reception (*Invitation Only*)**

**2:00 p.m. – Event Concludes**

**New this  
year!**

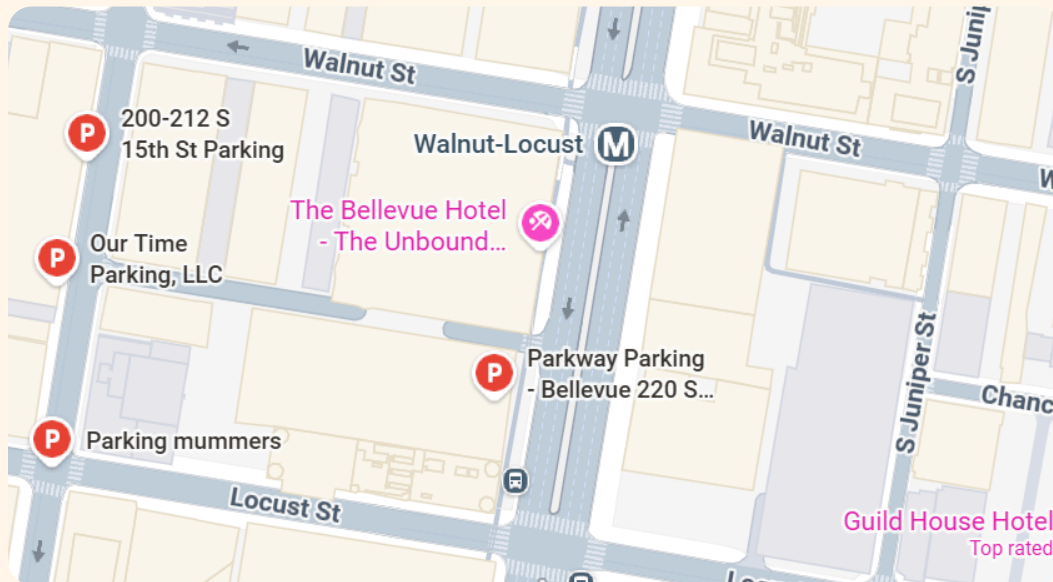




American Heart Association.



# PARKING



## **The Bellevue Hotel Garage**

**220 South Broad Street, Philadelphia, PA 19102**

## **Juniper & Locust Parking**

**1327 Locust Street, Philadelphia, PA 19107**

Three minute walk (0.1 miles) to The Bellevue

## **Academy House Parking Garage (Park America Inc.)**

**251 South 15<sup>th</sup> Street, Philadelphia, PA 19102**

Four minute walk (0.2 miles) to The Bellevue

*Although there are many parking options available, all options are public and not reserved for this event. Therefore, please consider carpooling or using a car service, and allow additional time for arrival.*

**Please enter the via the **street level entrance on Broad Street** (200 South Broad Street) to ensure a smooth check-in experience.**



American Heart Association.



# 2026 GO RED FOR WOMEN CELEBRATION OF SURVIVORS

During our Open Your Heart moment, we will focus on the stories of local survivors through our Faces of Heart program. Faces of Heart is sponsored by Stephanie and Matthew S. Austin, M.D. We will recognize 20 Faces of Heart honorees who have survived heart disease and stroke and are making an impact.

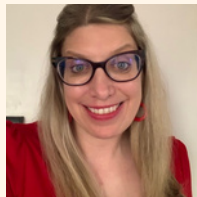
The Open Your Heart moment is an opportunity for guests to make a personal, mission-driven contribution to the vital work of the American Heart Association. Your gift will bolster the mission of the Heart Association and the Go Red for Women campaign by providing invaluable education and research for heart disease and stroke.



Anne Barr



Andrea Christopher-Smith



Robyn Cioffari



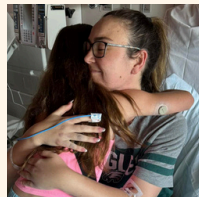
Heather Daube



Danielle Days



Alanna Gardner



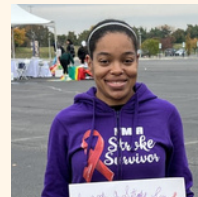
Courtney Green



Felicia Hardrick



Julie Iacovelli



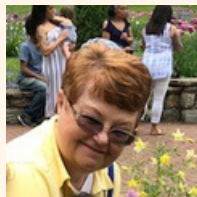
Dominique Jones



Sophia Lewis



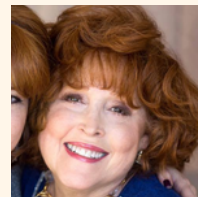
Kazia McNeill



Lucy Morris



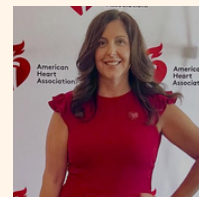
Cailine Petzold



Debbie Platzkere



Rachel Reilly



Christie Rocco



Beth Saverio



Amy Torres



Zipporah Washington



American Heart Association.



# 2026 GO RED FOR WOMEN CIRCLE OF RED



Circle of Red is a dynamic, committed and passionate group of individuals who have the resources to significantly impact the community by providing a personal philanthropic gift of \$2,500 or more.

### **Circle of Red members receive the following benefits:**

- **Opportunity to participate in the Circle of Red photoshoot**
- **Two (2) tickets to the Go Red for Women Experience**
- **Prominent recognition at the Go Red for Women Experience**
- **Invitation to Circle of Red activities and events throughout the year**
- **Exclusive opportunities to build meaningful relationships with like-minded leaders**
- **The satisfaction of leading the charge for lifesaving change.**

We look forward to welcoming you into the Circle of Red, a passionate group united in the fight to improve women's heart health right here in Philadelphia. Together we can raise awareness, inspire change and save lives. To learn more or become a member, please contact Victoria Duda at [Victoria.Duda@heart.org](mailto:Victoria.Duda@heart.org).



American Heart Association.



# WHAT TO EXPECT AFTER THE PROGRAM

## New this year!

Following lunch, join us for interactive pop up experiences!

Experiences will include:

**Hands-Only CPR  
Demonstrations**

*(Sponsored by IBX & Jefferson)*

**Notes for STEM Leaders**

*(Sponsored by Penn Medicine & Temple Health)*

**Women's Heart Initiative**

*(Sponsored by Main Line Health)*

**Photo Booth**

*(Sponsored by QVC & HSN)*

**Hearts in Bloom**

*Build a bouquet with heart*

**Fuel Your Heart**

*(Sponsored by Main Line Health)*

**Red Means Go**

*(Sponsored by Main Line Health)*

**Tribute Tree**

*(Sponsored by Dilworth Paxson, LLP)*

**Heart Powered**

*Join us at the heart of progress*

***The Red Means Go pop-up activations will be complemented by coffee, dessert and networking in the Clover Room following the program.***



American Heart Association.



# THANK YOU FOR YOUR SUPPORT!

The lifesaving work of the American Heart Association would not be possible without you.

We look forward to seeing you on  
**Wednesday, May 13, at**  
**The Bellevue Hotel!**