



American Heart Association®

Heart Ball

New Orleans Heart Ball

SPEAK EASY

Friday, April 10
7 - 10 p.m.
New Orleans Sheraton



American Heart Association®

Heart Ball

OUR MISSION

The American Heart Association is on a mission to be a relentless force for a world of longer, healthier lives.

OUR GOAL

Building on over 100 years of trusted leadership in cardiovascular and brain health, by 2028 the American Heart Association will drive breakthroughs and implement proven solutions in science, policy and care for healthier people and communities. The greatest discoveries in health must reach people where they are.

FROM THE CHAIRPERSON

Welcome to this year's New Orleans Heart Ball!

It is an honor to serve as Chair for this special evening, and I am grateful to each of you for joining us in support of the American Heart Association.

This year, our focus is on raising awareness about stroke - its prevention, its impact, and the importance of timely intervention. Many may not realize that Louisiana is part of the "Stroke Belt," the region of the country with the highest rates of stroke incidence and mortality. The good news is that, thanks to the dedication of organizations like the AHA, advances in research, innovation, and education have made stroke a treatable medical emergency. When recognized and treated quickly, stroke can often be reversed or its long-term impact minimized. Perhaps more importantly, by understanding and managing cardiovascular risk factors, individuals can reduce their risk of ever having a stroke by up to 80%. Through this event, we hope to educate and empower our community to take action that can truly save lives.

Tonight, we celebrate your generosity, commitment, and the life-saving work of the AHA. Together, we can make a meaningful difference in the health and well-being of our community. It is my hope that, in my lifetime, through the incredible work of the AHA and its partners, stroke and heart disease will no longer be leading causes of death and disability, but rather rare events with minimal impact. I hope you enjoy the evening and thank you for supporting the AHA's mission to improve heart and stroke health in New Orleans and beyond.

With heartfelt gratitude and hope for a healthier future,



Alyana Samai

Corporate Vice President, Neuroscience &
Musculoskeletal Service Lines,
LCMC Health

FROM THE HEART

Dear Friend of Heart,

Welcome to this extraordinary celebration of impact and progress. Tonight, we gather not simply for an event, but to honor what you have made possible. This is a moment to reflect on a year of bold action, shared purpose and life-changing work, all powered by your commitment to the mission of the American Heart Association.

For more than a century, the American Heart Association has led the fight for longer, healthier lives. But the real story is what happens when passionate people like each of you join forces. Together, we've advanced science, shaped policy, and opened doors to better health for countless families in our community. Every milestone we celebrate tonight is a testament to your generosity and determination.

This evening is about celebrating the difference you've made over the last year. You are the heartbeat of our mission, and because of you, lives have been saved, hope has been restored, and a healthier future is within reach.

Thank you for standing with us, for giving so generously, and for believing in what's possible when we work together. Here's to the incredible progress we've achieved, and to the even greater impact we will create in the years ahead.

Enjoy this celebration!



Jeremy Beauchamp
Executive Vice President
American Heart Association, Southeast

AGENDA

7:00 p.m. – Registration & Silent Auction

7:45 p.m. – Dinner & Program

8:15 p.m. – Live Auction & Open Your Heart

9:00 p.m. – Special performance by No Idea Band

9:30 p.m. – Silent Auction Closes

9:40 p.m. – Auction Check Out

THANK YOU

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EVENT LEADERSHIP

Heart Ball Chairperson



Alyana Samai

Corporate Vice President, Neuroscience
& Musculoskeletal Service Lines,
LCMC Health

Executive Leadership Champion



Walt Leger III

President / CEO
New Orleans and Company



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Kristen Simpson

Carlene White



American Heart Association®

Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives.

**MANY THANKS TO
THE NEW ORLEANS
COR VITAE SOCIETY MEMBERS.**

Donald T. Bollinger	CJ Ladner
Elder Brown	Keith Ladner
Charlene B. Clausen	Walt Leger III
Jessica Trepagnier Dantin	Ann Marr
Caleb Didriksen	Jerry S. McKee
Annette Dowdle	Marlene Messa
Dr. Keith Ferdinand	Scott Messa
Dr. Daphne Ferdinand	Dr. Alisha Reed
David Gallo	Melita St. Romain
Phil Gunn	Hillary Hafner Rosales
Gregory J. Hamer	Mike Scott
The Doctors Irimpen	Charlotte Scott
Dr. Stephen Jones	Courtney Scrubbs
Chelsea Keenan	Jamie Sias
	Jeanne Turner



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AUCTION DONORS

Adventure Quest Laser Tag	Loft 18
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Baton Rouge Marriott	Ogden Museum of Southern Art
Beau Chene Country Club	Phina
Becky Fos Gallery	Pixie Dust
Brasa Restaurant	Reginellis
Cafe Degas	Rock 'n' Sake
Casey Langteau Gallery	Rock 'n' Bowl / Ye Olde College
Gattuso's Neighborhood Restaurant	Saints Foundation
City Park Conservancy	St. John's Restaurant
DG Pro Studios	Symmetry Jewelers
Dickie Brennan & Company	Tamela and Demario Davis
Dr. Bob's Folk Art	Tanya Kinett Gallery
Embassy Suites	Terrance Osborne
Emeril Lagasse Foundation	The Backyard
Five O Fore	The Italian Barrel French Quarter
Fleming's Steakhouse	The Ritz-Carlton
Fringe & Co.	Tipitina's
GameOn Social Hub	Total Wine
George Rodrigue Foundation	Tulane Athletics
Global Wildlife Center	Wandering Goat Bakery
Houmas House	Whiddon Wingshooters
Le Petite Theatre	Wild Lotus Yoga
Le Ponce	WWII Museum
The Pharmacy Museum	



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SPECIAL THANKS

Crescent Crown

Southern Eagle

Southern Glazer's

Tito's Handmade Vodka



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AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

Timeline: The Silent Auction opens 4/3/26 and closes at 9:30 p.m. tonight. Announcements will be made 10, 5, and 1 minute before bidding closes. Check-Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

Payment & Receipt of Items: Credit Cards will be charged on Monday and a receipt will be issued. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office by the end of March. After that time, the AHA reserves the right to pass to another bidder.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.



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GET SOCIAL!

Use **#NOLAHeartBall** in your social media posts throughout the evening.



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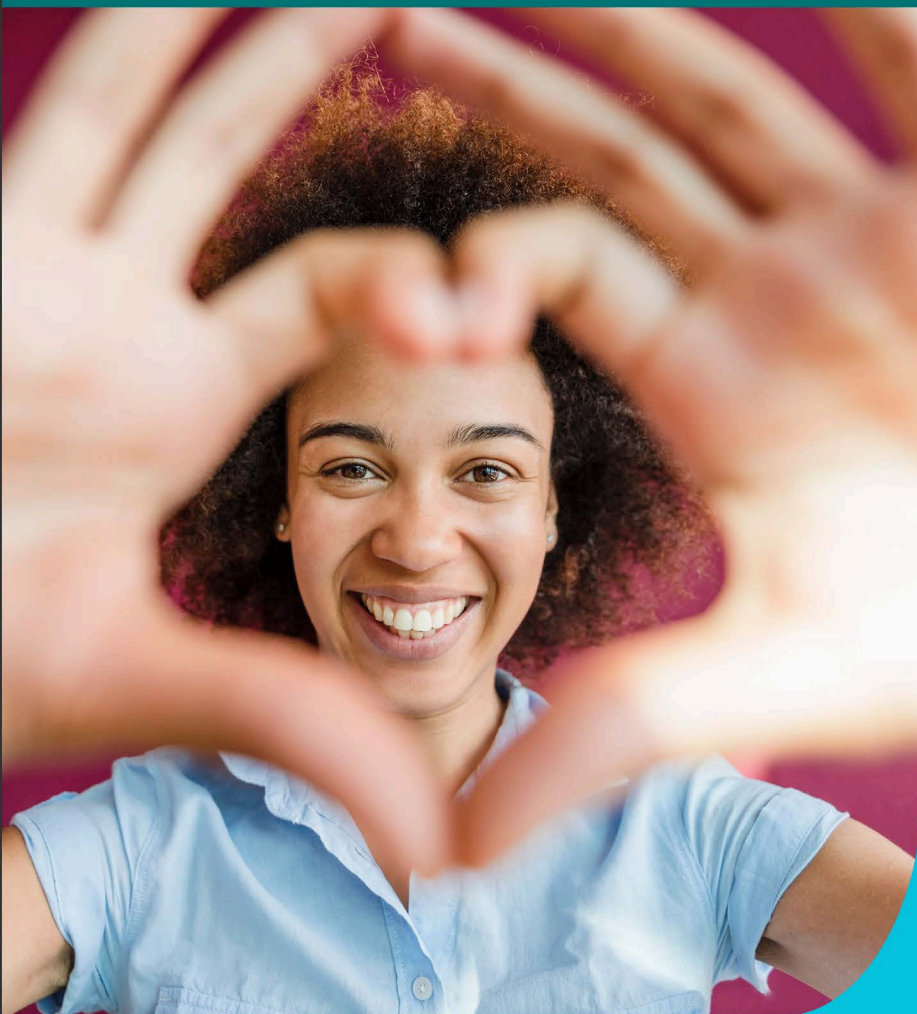
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We put our heart into helping yours.

LCMC Health is where expertise, innovation, and passion for heart health come together.



We're proud to sponsor this year's New Orleans Heart Ball and support Alyana Samai in her leadership as 2026 Heart Ball Chairperson.

Our passion for supporting the health of our community runs deep.



Alyana Samai, MPH
Corporate Vice President
Neuroscience & Musculoskeletal Services
LCMC Health



LCMChealth.org/heartcare

LCMC 
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Keeping the rhythm
of New Orleans strong.

New Orleans & Company proudly
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New Orleans Magazine and St. Charles Avenue are supporters of the New Orleans Heart Ball and the mission of the American Heart Association.

AVENUE

For over 30 years, *Avenue* has been the voice of local philanthropy, celebration, society and culture in New Orleans. With coverage of over 150 events yearly, the pages of *Avenue* will keep you informed on the latest local happenings.

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New Orleans

MAGAZINE

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