



American Heart Association.
Heart Ball

2026
Mid-South

*Heart
Ball*



Leading the way
with heart.
And innovation.



Methodist Le Bonheur Healthcare is a proud sponsor of the 2026 Mid-South Heart Ball and the American Heart Association's mission.

Across the Mid-South, our comprehensive cardiovascular program unites leading experts, innovative treatment approaches, and coordinated services to support heart health at every stage. Together, we are advancing cardiovascular care and working to improve every life we touch.



methodisthealth.org/heart

FROM THE MID-SOUTH BOARD OF DIRECTORS

Chairman & President

Dear Friends,

On behalf of the American Heart Association, thank you for your extraordinary support of the 2026 Mid-South Heart Ball and your commitment to advancing heart health across the Mid-South.

As Board Chair and Board President, we see firsthand how this community shows up not just with generosity, but with purpose. Your support fuels lifesaving research, expands access to education and prevention, and strengthens efforts to ensure every person has the opportunity to live a longer, healthier life. This work simply does not move forward without partners like you.

Tonight, we come together to celebrate the collective impact made possible by your leadership and generosity. Your support helps move critical work forward, from funding groundbreaking research to advancing community programs that save lives and improve health outcomes across our region.

Thank you for standing with us, leading with compassion, and believing in what is possible. Because of you, the American Heart Association continues to drive impact, inspire hope, and protect the hearts of those we serve today and for generations to come.

With sincere gratitude,

Andy Davis
Mid-South Board Chair



Dr. Cassandra Howard
Mid-South Board President



Today's help. Tomorrow's hope.

Making a difference starts with the will to see a need. We're proud to support the tireless efforts of the American Heart Association, which never stops looking for ways to serve communities near and far.



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FROM THE

American Heart Association

Dear Friend of Heart,

Welcome to this extraordinary celebration of impact and progress. Tonight, we gather not simply for an event, but to honor what you have made possible. This is a moment to reflect on a year of bold action, shared purpose and life-changing work, all powered by your commitment to the mission of the American Heart Association.

For more than a century, the American Heart Association has led the fight for longer, healthier lives. But the real story is what happens when passionate people like each of you join forces. Together, we've advanced science, shaped policy, and opened doors to better health for countless families in our community. Every milestone we celebrate tonight is a testament to your generosity and determination.

This evening is about celebrating the difference you've made over the last year. You are the heartbeat of our mission, and because of you, lives have been saved, hope has been restored, and a healthier future is within reach.

Thank you for standing with us, for giving so generously, and for believing in what's possible when we work together. Here's to the incredible progress we've achieved, and to the even greater impact we will create in the years ahead.

Enjoy the celebration!
Gratefully yours,



Jeremy Beauchamp
Executive Vice President
American Heart Association Southeast



Health with heart.

At Cigna Healthcare[®], we want to see people healthy at every stage of their lives. That's why we're proud to support those committed to creating better health and vitality.

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American
Heart
Association.

THE **HEART** OF
MEMPHIS

HEART OF MEMPHIS & MID-SOUTH HEART BALL

John & Leslie Daniel Living Heart Award Recipient



Duncan Williams

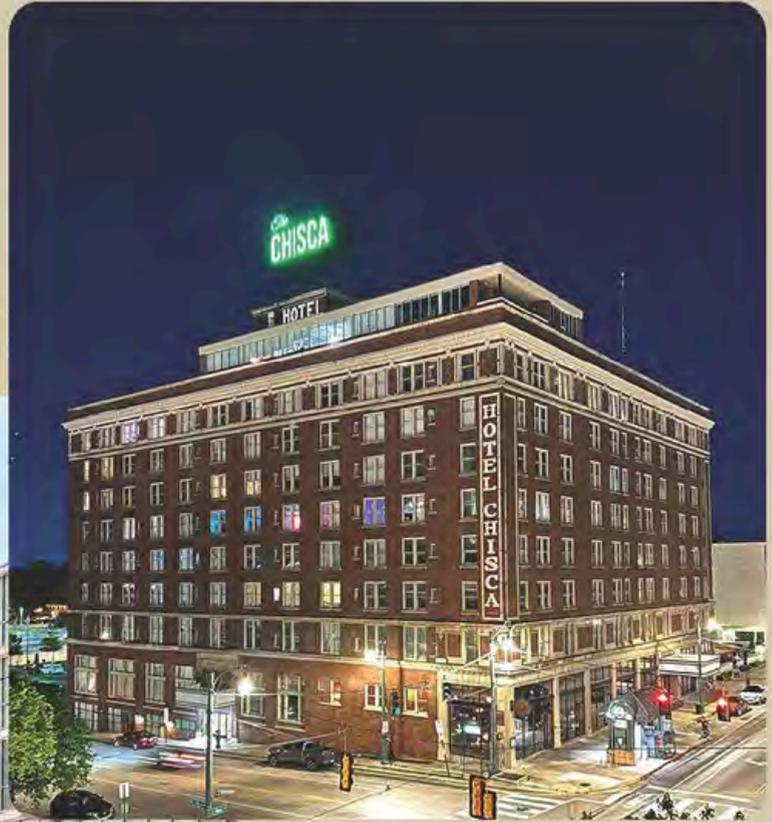
📍 272 Main S St. | Memphis, TN 38103

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The **CHISCA**

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The Chisca on Main - Luxury Apartments are a proud sponsor of the 2026 Mid-South Heart Ball and the American Heart Association's mission!



Have a ball!

Baptist Memorial Hospital-Memphis is proud to support the 2026 Mid-South Heart Ball. Our Advanced Heart Failure Program, certified adult heart transplant program and Pulmonary Hypertension Clinic help provide heart services for the region.



baptistonline.org | 901-226-LVAD (5823)

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MARQUES YOUNG
EDWARD JONES

GINA NEELY



At DWAM, we believe that building a stronger community begins with healthy hearts. By supporting the American Heart Association in the Mid-South, we're helping to fund groundbreaking research, empower our neighbors through education, and bring lifesaving programs to people across our region. We're proud to stand alongside the AHA as they lead the fight against heart disease and stroke—the leading causes of death for both men and women in the United States.



5350 Poplar Ave. Suite 600 • Memphis, TN 38119 • (901) 435-4250 • www.dwassetmgmt.com

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2026 Campaign Supporters



Johnny & Kim Pitts



Celebrating more than 38 years, Adams Keegan is a national HR, payroll, benefits, recruiting and employer services firm based here in Memphis, TN.

— ♥ —
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Congratulations to Mid-South Heart Ball Honoree

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ESOFUND

is a proud supporter of the American Heart Association



MLGW proudly sponsors the American Heart Association's mission for a heart-healthy Memphis.



American Heart Association®

Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives. Thank you to the Mid-South Cor Vitae Society.

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CONGRATULATIONS TO

Lori Sepich

2026 NATIONAL
GO RED FOR WOMEN
CLASS OF SURVIVORS



TONIGHT'S
Menu

FIRST COURSE

Gem Romaine and Boston Lettuce,
Chickpeas, Cucumber, Dried Currants, Roasted Sunflower Seeds,
Red Sweetie Drops, Feta Crumbles and Oregano-White Balsamic
Vinaigrette

SECOND COURSE

Filet Mignon Moonshine Glace, Pecan Crusted Black Cod Citrus
Lemon Butter, Mascarpone Farrow,
Roasted Brussel Sprouts, Blackened Roma Tomato

DESSERT

Chocolate Strawberry Cheesecake
Whipped White Chocolate Ganache
Fresh Strawberries
Chocolate Sauce



i have a
heart for
Memphis

Independent Bank is proud to support the Mid-South Heart Ball and the American Heart Association.

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AT OVER 100 LOCATIONS



PEOPLE
PARTIES
PLACES
PROSPERING





American Heart Association.
Get With The Guidelines.

Get With The Guidelines is a proven in-hospital approach to improving patient outcomes across cardiovascular and stroke focus areas. Each Get With The Guidelines program promotes consistent adherence to the latest research-driven guidelines and measurement, while providing data and information to professionals for continual improvement in patient care.

Baptist Memorial Hospital - Memphis

GTWG Heart Failure & Stroke, Gold Plus Achievement

GTWG Target: Stroke Honor Roll Elite, Target: HF Honor Roll Optimal, Target: Heart Failure & Stroke Type 2 Diabetes Honor Roll

Baptist Memorial Hospital - DeSoto

GTWG Heart Failure Bronze & Stroke Gold Plus Achievement

GTWG Target: Stroke Honor Roll, Target: HF Honor Roll Optimal, Target: Stroke Type 2 Diabetes Honor Roll

Methodist Germantown

GTWG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll, Target: Type 2 Diabetes Honor Roll

Methodist North

GTWG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Methodist Olive Branch

GTWG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll Elite

Methodist South

GTWG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Methodist University

GTWG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Saint Francis Memphis

GTWG 10 Year Recognition, GTWG Stroke, Gold Plus Achievement,
Target: Stroke Honor Roll Advanced Therapy, Target: Type 2 Diabetes Honor Roll

Saint Francis Bartlett

GTWG Stroke Gold Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Memphis

MAGAZINE

— Since 1976 —

Memphis Magazine is a proud media sponsor of the 2026 Mid-South Heart Ball and the American Heart Association's mission.

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Proud to be a supporter of the American Heart Association.

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**LA PRENSA
LATINA**
BILINGUAL MEDIA



American Heart Association.

Well-being Works Better™

Your business is only as healthy as your employees.

Well-Being Works Better™ is the American Heart Association's proven approach to helping workplaces thrive. Designed to strengthen both people and performance, this platform equips organizations with science-backed tools and resources that support mental well-being, physical health, and a culture of care. Because when employees are healthier, businesses are stronger—and together, we can build workplaces where well-being truly works better.

These organizations in the Mid-South were recognized based on their achievements:



**The Cigna Group
Higginbotham**



**Baptist Memorial Hospital
BlueCross BlueShield
of Tennessee
First Horizon**



**Hunter Fan Company
Shelby County Government**



Orgill

**Memphis-Shelby County Schools
Ring Container Technologies
Turner Construction**



Continue the Celebration

Join us at our 2026 Signature Community Events

STEM GOES RED

UNIVERSITY OF MEMPHIS

MARCH 13

MOVE MORE MONTH

APRIL

NATIONAL WALKING DAY

APRIL 1

HARD HATS WITH HEART

FEDEX FORUM

APRIL 7

STROKE MONTH

MAY

CPR AWARENESS WEEK

JUNE 1-7

GO RED FOR WOMEN LUNCHEON

HILTON MEMPHIS

AUGUST 28

HEART WALK

SHELBY FARMS PARK

OCTOBER 24

Live Auction



Diamonds & Ducks

Donated by Mednikow and The Peabody Memphis

Slip away for the ultimate sweetheart staycation, where Southern charm meets serious sparkle. Ducks and Diamonds is a perfectly curated night of romance, indulgence, and iconic Memphis luxury.

Begin with a one-night stay in the legendary Presidential Suite at The Peabody, where elegance reigns and the famed Peabody Ducks add a touch of whimsy to your unforgettable escape. Toast to love before heading to an intimate dinner for two at Chez Philippe, known for its refined atmosphere and exquisite cuisine, ideal for celebrating an anniversary or simply each other. The pampering continues with two indulgent services at The Feather Spa, leaving you relaxed, refreshed, and glowing.

And because every love story deserves a little sparkle, enjoy a luxury jewelry gift card to Mednikow, Memphis' premier jeweler, perfect for marking the moment with diamonds that last far beyond the night. Romance, relaxation, and a hint of glamour, this is one night that turns into a lifelong memory.

The Suite Life with the Grizzlies

Donated by Wiley and Terrell Richards

Live it up like a VIP at FedExForum with The Suite Life with the Memphis Grizzlies! You and 9 guests will enjoy the ultimate game-day experience from Suite 117, where the views are prime, the energy is electric, and the vibes are all first-class.

Cheer on the Grizzlies in style with plush seating, private space to spread out, and brag-worthy access that puts you right in the heart of the action.

Whether you're hosting clients, rallying friends, or planning the ultimate night out, this is courtside excitement, elevated. Grab your crew, raise a toast, and settle into suite life. Go Grizz!



Live Auction



The Glenwood Getaway

Donated by Duncan and Abbie Williams

As friendly as it is scenic, Jackson is an all-season playground for outdoor enthusiasts. Skiing the Tetons, exploring Yellowstone National Park and Grand Teton National Park hiking, fishing The Snake River, white water rafting, photography tours, farmers markets, art galleries, festivals, sled rides into the elk refuge, and so many more fun adventures to be enjoyed.

Sitting just 1 block from town square and many fabulous dining options, The Glenwood will provide a great place to land when you are not outside exploring. The 4-bedroom, 3 and a half bath townhouse will sleep 8 comfortably. There is a rooftop deck with grill, fire pit and hot tub to enjoy as well. After 7 days and 6 nights you won't want to leave. Available to be bid on for any season and date will be mutually agreed upon.

The Roost Retreat

Donated by Duncan and Abbie Williams

Experience an intimate getaway for you and your closest friends/family that will leave you feeling refreshed and rejuvenated. Indulge in this unique experience and get away from it all with luxurious overnight accommodations for ten at The Roost, the legendarily beautiful rural retreat near Clarksdale, Mississippi.

Arrive in the afternoon, breathe in the surroundings, and become seduced by the outdoors. There is fishing and hiking, you can shoot skeet or just hang out in the pool. If you are interested in touring the area, we can help with suggestions and arrangements.

In the evening, Michelin recognized chef Felicia Suzanne will be preparing a fabulous dinner for your group. Breakfast will be prepared before you head off in the morning. This is an experience for 10 people. Date to be mutually agreed upon but must be used between April and August 2026.





Auction Rules

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

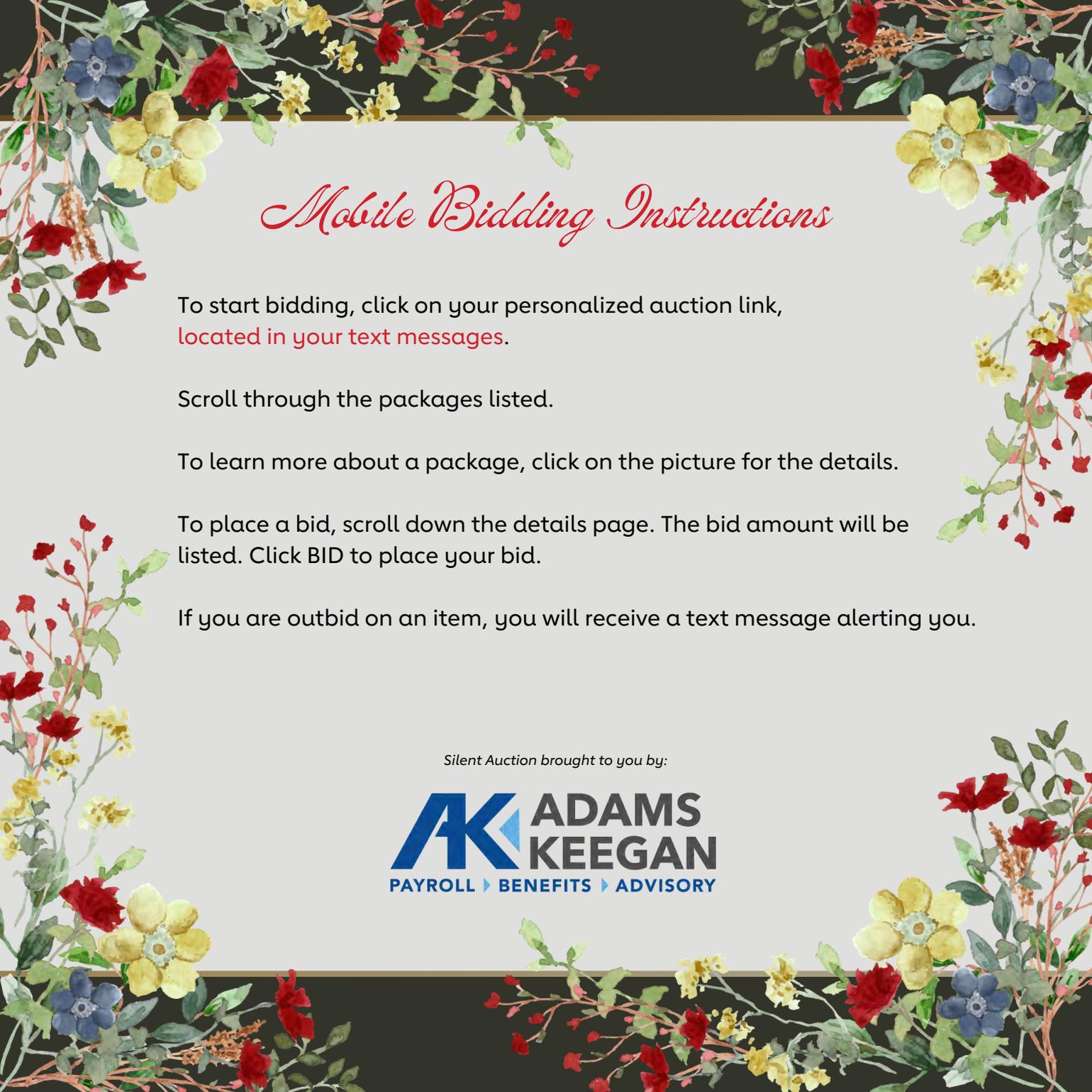
Timeline: The Silent Auction opens Thursday 2/5 and closes at 8:00 p.m. on 2/7. Announcements will be made 10, 5, and 1 minute before bidding closes. Check Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

Payment & Receipt of Items: All purchases must be paid for in full by the end of the evening of the Heart Ball. If you did not sign-up for Express Check-Out, payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued by the cashier. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office by the end of March. After that time, the AHA reserves the right to pass to another bidder.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.



Mobile Bidding Instructions

To start bidding, click on your personalized auction link,
located in your text messages.

Scroll through the packages listed.

To learn more about a package, click on the picture for the details.

To place a bid, scroll down the details page. The bid amount will be listed. Click BID to place your bid.

If you are outbid on an item, you will receive a text message alerting you.

Silent Auction brought to you by:





American Heart Association®

Heart Ball