



American Heart Association.



PLEASE JOIN US FOR THE
NEW MEXICO
GO RED FOR WOMEN

TUESDAY, MARCH 3, 2026
10:30 AM-1:00 PM

HOTEL ALBUQUERQUE AT OLD TOWN
800 RIO GRANDE BLVD NW
ALBUQUERQUE

SHERRI.WELLS@HEART.ORG

FOR MORE INFORMATION
[HEART.ORG/NEWMEXICOGORED](https://heart.org/newmexicogored)

GO RED FOR WOMEN IS
NATIONALLY SPONSORED BY



PRESENTING SPONSOR



WELCOME

Since 2004, the American Heart Association's signature women's initiative, Go Red for Women, has addressed the awareness and clinical care gaps of women's greatest health threat, cardiovascular disease (CVD). Moving forward we are prepared to meet the evolving needs of women now, and at every age, every stage, and every season of their lives as their trusted, relevant source for credible, equitable health solutions.

Driving Forces for Future Impact

Research We Will Champion Life-saving Discoveries for Women and by Women.

Women continue to be underrepresented — and underfunded — in both research and STEM fields. We're addressing this through Research Goes Red, STEM Goes Red and efforts to increase funding and research on CVD in women.

Mental Well-being We Will Help Women Find Their Best Selves.

Women are twice as likely to be diagnosed with depression, and through the pandemic, 80% said their load increased at home and work. We're developing solutions to promote positive well-being and support across every stage of a woman's life.

Maternal Health We Will Stand Up for Moms.

The U.S. has one of the worst maternal mortality rates among developed countries, and pregnancy-related deaths are on the rise. CVD is the culprit. Black women pay the highest price, followed by Native American, Asian, and Hispanic/Latina women. We're advocating for more equitable health care and we are determined to close the gaps in education, resources, and support that disadvantage so many women during pregnancy and beyond.

LETTER FROM OUR EVENT CHAIRS



We are honored to serve as Co-Chairs of the 2026 New Mexico Go Red for Women Luncheon. Thank you for joining us as we work together to improve and save the lives of women across our state. Cardiovascular disease continues to be the number one killer of women, yet so many women still don't know their risk factors or recognize the signs. Go Red for Women is changing that by advancing research, expanding education, and empowering women to take charge of their heart health. For both of us, this mission is deeply personal.

April was born with a congenital heart defect and later lost her mother to congestive heart failure. After nearly 40 years in the title insurance industry, she has seen the impact that heart disease has on families throughout New Mexico and beyond.

Lanie's mother survived five strokes at age 48 and a massive heart attack ten years later. That experience reshaped her family's outlook on health and prevention. Lanie also faced her own life-threatening medical emergency, and doctors told her that her strong, healthy heart made all the difference.

Our stories are different, but the message is the same: women's heart health cannot wait.

That's why this year's theme, Red Means Go, resonates so strongly.

Go for your health.

Go for your future.

Go for every woman you love.

Today we are surrounded by survivors, advocates, supporters, and community leaders who believe that every woman deserves the chance to live a longer, healthier life. Your presence and your generosity fuel this movement and create lasting change right here in New Mexico.

Thank you for standing with us. Thank you for showing up for the women you love. And thank you for helping us Go Red for Women.

April Kovari

President & State Manager,
Fidelity National Title of New
Mexico

Lanie Norton

Assistant Controller,
JB Henderson Construction
Co., INC

PROGRAM

10:30 REGISTRATION/NETWORKING
SILENT "PURSE-ONALITY" AUCTION

11:10 BALLROOM DOORS OPEN
UNM Neuro Choir

11:30 LUNCH

EVENT MC
Jessica Garate

CHAIR ADDRESS & GO RED SPONSOR REMARKS

RED DRESS AWARD
Sponsored by Blue Cross and Blue Shield of New Mexico

SURVIVOR FASHION SHOW
Sponsored by Lovelace Health System

SURVIVOR VIDEO & OPEN YOUR HEART

HANDS ONLY CPR DEMONSTRATION
By Bernalilo County Firefighters

MENU

SOUTHWEST CHOP ENTREE SALAD

Achiote Grilled Chicken, Spinach, Romaine, Spring Mix, Grape Tomato, Scallion, Cucumber, Roasted Corn, Boiled Egg, Serrano Vinaigrette

DESSERT OPTIONS (FAMILY STYLE)

Assorted French Macarons, Bon Bons, and Petit Fours

Mini Flourless Chocolate Torte

Espresso Creme Anglaise, Candied Pinon

Vanilla Shortbread

Lemon Turmeric Curd, Italian Meringue

NEW MEXICO GO RED FOR WOMEN



2022-2023

Suzanne Mirabal

VP, First National 1870 Bank



2023-2024

Brenda Begley

VP of Sales, Clear Channel Outdoor



2024-2025

Martha Carpenter

Director, NAI SunVista Commercial RE



2024-2025

April Kovari

President, Fidelity National Title



2025-2026

Lanie Norton

JB Henderson Construction

"BEFORE YOU ARE A LEADER, SUCCESS IS ALL ABOUT GROWING YOURSELF.
WHEN YOU BECOME A LEADER, SUCCESS IS ALL ABOUT GROWING OTHERS."

If you would like to discuss becoming a part of the Go Red for Leadership team, please contact Sherri Wells at sherri.wells@heart.org

NEW MEXICO GO RED FOR WOMEN

THANK YOU TO OUR LEADERSHIP

2026 GO RED FOR WOMEN CHAIR



APRIL KOVARI
CEO/PRESIDENT
FIDELITY NATIONAL TITLE OF NEW MEXICO

2026 GO RED FOR WOMEN CO-CHAIR



LANIE NORTON
JB HENDERSON CONSTRUCTION

NEW MEXICO BOARD

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Presenting Sponsor



Fashion Show Sponsor



Silver Sponsor



Stroke Awareness Sponsor



Red Dress Sponsor



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THANK YOU TO OUR SPONSORS

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Enterprise Bank
Fidelity National Title of New Mexico
First National 1870 Bank
Future Focused Education
Jaynes Corp
J.B Henderson Construction Company
JPR Inc
Kay Marcotte
KOAT
Main Street Anesthesia
Michelle Rainwater/CABI
New Mexico Gas Company
Old Republic National Title
Pasando Tiempo Winery
Presbyterian Health
R1 Realty of New Mexico
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The Noel Company
The Sparrow Group
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NEW MEXICO GO RED FOR WOMEN

THANK YOU TO OUR **IN-KIND SPONSORS**



Enchanted Events Photo Booth



**Cumulus proudly supports the
2026 New Mexico Go Red for Women Luncheon**



A portrait of Jessica Garate, a woman with long, dark, wavy hair, smiling. She is wearing a red top with a large bow at the neckline. The background is a blue and white abstract design with light rays.

Jessica Garate

**KRQE News 13
is proud to sponsor
the American Heart Association
and Women's Heart Health.**

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Albuquerque Business First
is proud to sponsor the
2026 New Mexico Go Red
for Women Luncheon

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bizjournals.com

JOIN THE CIRCLE OF RED TODAY

Circle of Red is a powerful, passionate group of women and men making an impact in the fight against heart disease.

Circle of Red was created to rally women and men to support important, life-saving initiatives and gives women and men the opportunity to foster relationships, and have access to social networks while building lifetime and rewarding friendships.

Membership dues are \$1,000 annually and can be paid in quarterly installments. We also have a \$2,500 Gold and \$5,000 Cor Vitae level.

BENEFITS INCLUDE:

- (2) tickets for the luncheon
- Individual Recognition in the Go Red for Women Event program
- Group Circle of Red photo opportunity/Billboard

To become a member, email Sherri.Wells@heart.org

FASHION SHOW

Go Red for Women

FASHION MODELS

1. Dr. Sheila Eshraghi, UNM
2. Diego Arrossa, community heart disease survivor
3. Dr. Cordova de Ortega, UNM
4. David Wiegand, The Sparrow Group
5. Dr. Leticia Archuleta, community heart disease survivor
6. Daineles Castro, EMT
7. James Dickey, Delta Dental
8. Doug Lenberg, community heart disease survivor
9. Abinash Achrekar, UNM
10. Cliff Wilson, Lovelace Health System
11. Sharon Czech Stewart, UNM
12. Eric Bailey, The Sparrow Group
13. Monica Jojola, Montech Inc.
14. Emiliano Moriel, community heart disease survivor

Fashion Show sponsored by



Lovelace
Health System

RED DRESS AWARDS

No change is too small, and every accomplishment is significant.

The American Heart Association (AHA), the world's leading nonprofit organization focused on heart and brain health, sought nominations for the New Mexico Go Red for Women Red Dress Award, given annually to individuals who embody heart-healthy living or actively encourage others to live a healthy lifestyle. The award is presented by Blue Cross and Blue Shield of New Mexico.

"No change is too small, and every accomplishment is significant," said Janice Torrez, CEO of Blue Cross Blue Shield of New Mexico. "Living a healthy lifestyle isn't something you do once or every now and then. It's making a commitment to form habits that become a part of your everyday life. We're both proud and excited to be a part of honoring these individuals."

"It's not just about achieving a healthy weight and getting fit. It's about getting enough sleep, managing stress and practicing mindfulness," said Sherri Wells, executive director for AHA-New Mexico. "Nominees are those who have maintained a healthy lifestyle change for a year or more", Wells said.

Red Dress Award sponsor



BlueCross BlueShield
of New Mexico

NEW MEXICO GO RED FOR WOMEN



RED DRESS FIRST PLACE

DEBORAH
MARRAZZO



RED DRESS SECOND PLACE

DR. LETICIA
ARCHULETA



RED DRESS THIRD PLACE

VALERIE
MARTINEZ

Hall of Fame

2026



Deborah Marrazzo
First Place



Dr. Leticia Archuleta
Second Place



Valerie Martinez
Third Place

2025



Patricia Martinez
First Place



Sandra Saavedra
Second Place



Kiki Garcia
Third Place

2024



Joanie Griffin
First Place



Brenda Atencio
Second Place



Terrie Chavarria
Third Place

2023



Shayai Lucero
First Place



Adria Padilla
Second Place



Laura Lingad
Third Place

2022



Marla Carrillo
First Place



Laura Fallen
Second Place

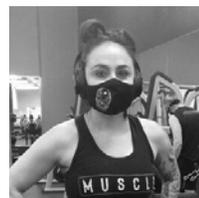


Sandra Fahlender
Third Place

2021



Adrienne Chacon
First Place



Rhiannon Gallegos
Second Place



Azella Humetewa
Third Place

THANK YOU TO OUR **CIRCLE OF RED MEMBERS**

TOM AND KERRI ANTRAM

KAREN BARD

MARTHA CARPENTER

NATHAN COGBURN

LINDA HENDERSON

MONICA JOJOLA

JILL KLAR

APRIL KOVARI

SUZANNE MIRABAL

LANIE NORTON

MARTHA PORTER

BEVERLEE MCCLURE SHAW

KAREN SPEILBUSCH

ROBERT TAYLOR, MD

US EAGLE FEDERAL CREDIT UNION

UNM Health is proud to support the American Heart Association



While helping prepare the **next generation of heart-health experts.**

The trusted choice for inpatient rehabilitation

Encompass Health is the largest system of rehabilitation hospitals, trusted by patients, caregivers and medical professionals. We are proud to support the life-saving efforts of the American Heart Association and the American Stroke Association.



Encompass Health is a national sponsor of Together to End Stroke



American Stroke Association
A Division of the American Heart Association

Together to End Stroke®

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of the*
**2026 Go Red
for Women
Luncheon.**

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A proud sponsor of the
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**Go
Red**
for Women



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*Protect your
smile. Protect
your heart.



Smile.
We've got this.

Delta Dental of New Mexico promotes women's oral health & heart health. We are proud to support the **American Heart Association**.



100 Sun Avenue, Suite 400
Albuquerque, NM 87109

DeltaDentalNM.com



THANK YOU

FOR JOINING US ON OUR MISSION TO BE A
RELENTLESS FORCE FOR A WORLD OF
LONGER, HEALTHIER LIVES.