



American
Heart
Association.

American Heart Association.



go red

2026 San Diego

GO RED FOR WOMEN LUNCHEON

February 27, 2026

As women, our greatest resource
is each other. **Let's Go Red, Together!**



WELCOME FROM THE CHAIRPERSON

Dear Friends, Welcome and thank you for joining us today to support the amazing work and mission of the American Heart Association here in beautiful sunny San Diego! As the chairperson of this year's campaign, I am absolutely thrilled to be part of such an incredible organization.

For over a century, the Heart Association has been on a mission to create a healthier world for everyone. They've saved and improved lives, pioneered groundbreaking scientific discoveries, and championed evidence-based public policies in communities nationwide. Thanks to these efforts, we've seen a remarkable transformation in our nation's health and a significant drop in heart disease and stroke death rates. The Association is all about prevention and making a global impact. We want to spread health and hope far and wide. This mission, along with my personal connection to cardiovascular disease, inspired me to lead the charge in raising awareness and critical funds to help the Heart Association fight heart disease and stroke.

I am honored to be part of this life-saving movement, and I hope you'll join us today as volunteers, donors, and survivors. Together, we can make a real difference! Let's have an amazing day celebrating our collective success in advancing the mission of the American Heart Association.

With gratitude,

Louise Brandy

Louise Brandy
Chief Information Officer, Halozyne
Second Century Catalyst Supporter





SCHEDULE OF EVENTS

10:30AM-12PM

Registration & Heart-Healthy Expo Including
Networking & Silent Auction

**Silent Auction Closes at 11:55AM*

12:00PM-1:30PM

Luncheon, Program, Survivor Fashion Show,
Live Auction & Open Your Heart



PROGRAM

Welcome Remarks

Stephanie Simmons, CBS 8

Chair Remarks

Louise Brandy, Halozyyme

Live Auction

Clint Bell

Survivor Passion Speaker

Stephanie Tesch

Survivor Fashion Show

Curated and Produced by Kristi Brooks

Clothes donated by Bloomingdale's

Hair and Makeup by Bellus Academy

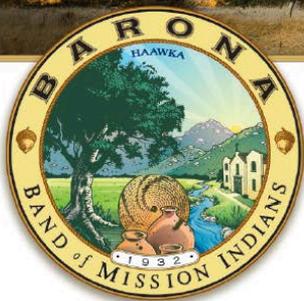
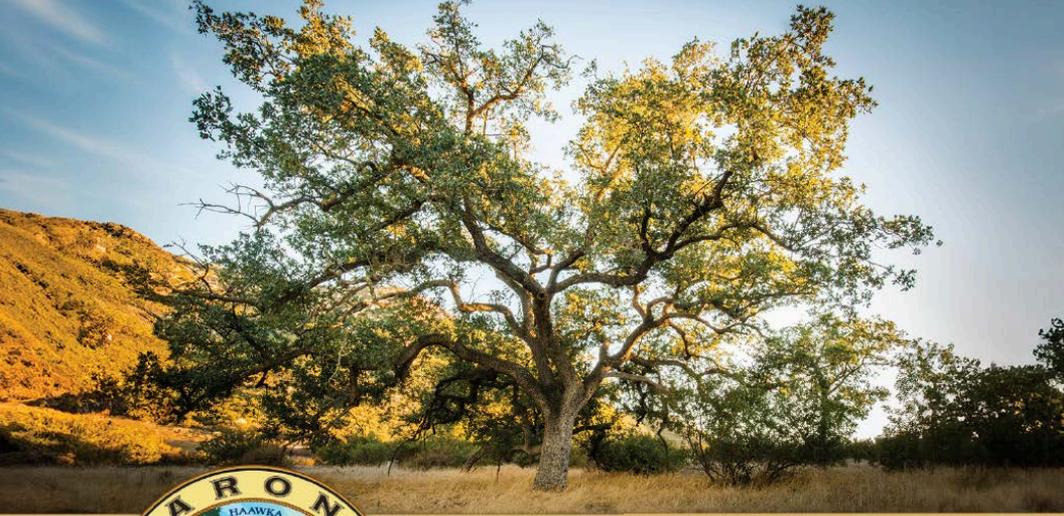
KRISTI
brooks

Editorial | Production | Celebrity

bloomingdales



BELLUS
ACADEMY



Barona Band of Mission Indians proudly supports **American Heart Association**

© 2025 Barona Tribal Gaming Authority. www.barona-nsn.gov



Phyllis Schwartz and her pals Laggie and Grillo once again want to welcome everyone to the San Diego Heart Association's 2026 Go Red for Women Luncheon!

The critters are staying heart healthy by hopping around SD County in a play based on their book *Laggie and Grillo: An Unlikely Friendship*.

Our website www.phyllisfeelsgreat.com includes performances and their next book out this summer: *Laggie and Grillo: The Sea Glass Mystery*



f Phyllis Schwartz- Author
@ phyllischwartz_author
www www.phyllisfeelsgreat.com

Connecting you to the world

The sky's the limit with Alaska Airlines.

Alaska
AIRLINES



go red



GET SOCIAL!

1

Snap It

Encourage your social media network to join the Nation of Lifesavers and learn Hands-Only CPR by watching a 60 second video at heart.org/HandsOnlyCPR

2

Tag Us

Show us your **red**. Post your photos and use #SDGoRed
@AHASouthernCA on Facebook
@AHASouthernCA on Instagram
@AHACalifornia on X



3

Share It

Hit post to help us share the event!

EXECUTIVE LEADERSHIP TEAM



Chairperson
Louise Brandy
CIO, Halozyne



Carrie Craig
Bose



**Dr. Alexandra
Kharazi**
CVTS Medical Group



Felicia Lyon
Alvarez & Marsal



Juli Moran
Deloitte



Martha Mosier
*Pacific Sotheby's
International Realty*



**Lucky
Narasimhan**
Deloitte



Nancy Rohland
National University



J'Keren Sears
Alaska Airlines



Sumi Shrishrimal
iRhythm Technologies



Grace Ullum
Sharp Healthcare

♥

SURVIVOR FASHION SHOW

♥

Produced and styled by Kristi Brooks

KRISTI
brooks

Editorial | Production | Celebrity

Kristi Brooks spent a decade in Los Angeles dressing celebrities for everything from red carpet premieres to international

press junkets with clients including Sharon Stone, Chloe Sevigny, Liam Hemsworth, and Scott Eastwood. She moved back to San Diego to get away from the limelight and to raise her family. Eleven years of marriage and two kids later, she is settled in the Southern California countryside and still loves fashion. Today you can find Kristi producing fashion shows, styling editorials and celebrities, and appearing as an expert on several news networks.

♥

SURVIVOR MODELS

♥

Liana Abascal
Jenylyn Carpio
Claire D'Andrea
Julie Habelmann
Monique Hall
Pamela Kahn
Monika Levenson
Steff Natter

Trisha Norwood
Robyn Peacock
Jenn Pham
Stephanie Tesch
Angie Todd
Marissa Ulloa
Laura Vargas
B Verde



Empowering Women's Heart Health

Sharp HealthCare is proud to be the local sponsor of the American Heart Association's Go Red for Women movement to raise awareness about cardiovascular disease — the number one cause of death among women.

Learn more at sharp.com/womensheart.

SHARP

CORP06201 ©2026 SHC



SAN DIEGO

WHERE TECHNOLOGY LEADERS CONNECT



The Society for Information Management San Diego

is a Proud Sponsor of The 2026 Go Red for Women Luncheon.

SIM is the premier professional membership association for the world's top technology leaders. SIM San Diego offers technology executives several opportunities for professional and personal growth, including:

Giving back to the community through scholarships, mentorship, community involvement initiatives, and educational programs.

Networking with contemporaries, business executives, technology experts, and community leaders.

Training and career development through knowledge sharing and cultivation of the next generation of technology leaders.

Advocating for the technology community of local and national importance.



Learn More



BUILDING HEALTHIER FUTURES TOGETHER.

Swinerton proudly supports the American Heart Association and the 2026 Go Red for Women Luncheon.

SWINERTON

swinerton.com | CA License No. 92

SONY

Sony's sponsorship of the **American Heart Association** luncheon underscores our unwavering commitment to the community.



Explore Sony Products

go red

GUEST SPEAKERS



Emcee
Stephanie Simmons, CBS8



Auctioneer
Clint Bell



Survivor
Passion Speaker
Stephanie Tesch



Strong Hearts Power Strong Communities.

We proudly support
the 2026 Go Red for Women
Luncheon and the work advancing
women's heart health.



www.mitchell.com



We Are Proud Sponsors of Go Red for Women

We stand united in the mission
to inspire and equip women with the
knowledge and resources they need
to live longer, healthier lives. With
education and advocacy, we all
can make a difference.

Learn More at NU.edu

Pacific | **Sotheby's**
INTERNATIONAL REALTY

Pacific Sotheby's
International Realty
proudly supports
Go Red for Women
and the AHA in
strengthening the health
of the communities
we call home.

PACIFICSOthebysREALTY.COM



**Palomar is a proud sponsor of the
2026 Go Red for Women Luncheon**

Solid ground isn't a guarantee.
Solid coverage is.

Earthquake insurance for everyday
peace of mind.



PLMR.com

Survivor Spotlight

Stephanie Tesch



Stephanie A. Tesch, a social worker and mother of two, was blindsided by two heart attacks in July 2025. With no family history or traditional risk factors, she defied the 'typical profile' of a heart patient. Today, Stephanie reflects on the months leading up to her heart attacks and offers a raw look at recovery. Stephanie describes how true healing requires more than just medicine; it demands an ecosystem of a safe community, affordable health care, mental health supports, and well-funded research and education.



Helping every community get the very best care.

Cigna Healthcare® proudly supports the American Heart Association and their incredible efforts to educate and enable women to live their healthiest and most vital lives.

Wishing everyone a lovely afternoon and continued well-being.



All Cigna Healthcare products and services are provided exclusively by or through operating subsidiaries of The Cigna Group.

991048 02/26 © 2026 Cigna Healthcare. Some content provided under license.

Honored to Support 2026 Go Red for Women® Luncheon

Ligand is proud to support the American Heart Association's mission to improve women's heart health.



LIGAND

www.ligand.com



Deloitte.
Together makes progress



Building healthy futures together

Deloitte is committed to creating positive change where we live and work, empowering people to lead healthier, fulfilling lives. We are proud to work with the American Heart Association's Go Red for Women campaign, supporting its mission to advance women's heart health awareness and make a lasting impact on the well-being of women everywhere.

Copyright © 2026 Deloitte Development LLC. All rights reserved.

Happy, healthy neighbors. That's our mission.

Kaiser Permanente is a proud supporter of the American Heart Association's Go Red for Women.

At Kaiser Permanente, we continuously strive to improve the conditions for health and equity in our communities. Our doors, hearts and minds are always open to help you thrive.

Learn more at kp.org/sandiego



KAISER PERMANENTE®

LEGENDARY WOMEN OF THE HEART

Throughout the history of the Go Red for Women movement, women have been inducted into the San Diego Legendary Women of the Heart Society for their work in shaping and influencing the impact of the American Heart Association within San Diego. These influential women have been nominated by members of our Executive Leadership Team and AHA Board of Directors for their dedication to the health of San Diego. The Legendary Women of the Heart have served as ambassadors of the American Heart Association, inspiring and empowering women to take charge of their health for a better tomorrow.



SAN DIEGO LEGENDARY WOMEN OF THE HEART

Betty Beyster
Joye Blount
Joyce Butler
Nikki Clay
Karen Cohn
Valerie Cooper
Lori DeMaria
Martha Dennis
Joan Embery
Barbara Enberg
*Marye Fox, PhD.
Ronne Froman Blue
*Audrey Geisel
Lee Goldberg
Susan Hoehn
Reena Horowitz
Joan Jacobs

Jeanne Jones
Shelia Lipinsky
Mary Lyons, PhD.
Marie Olesen
Zandra Rhodes
Rana Sampson
Darlene Shiley
Hannah Step
Gaby Sulpizio
Robin Tharp Nordhoff
*Sally Thornton
Debbie Turner
Dixie Unruh
Lori Walton
Ruth Westreich
Judy White
Armi Williams

*In Memoriam

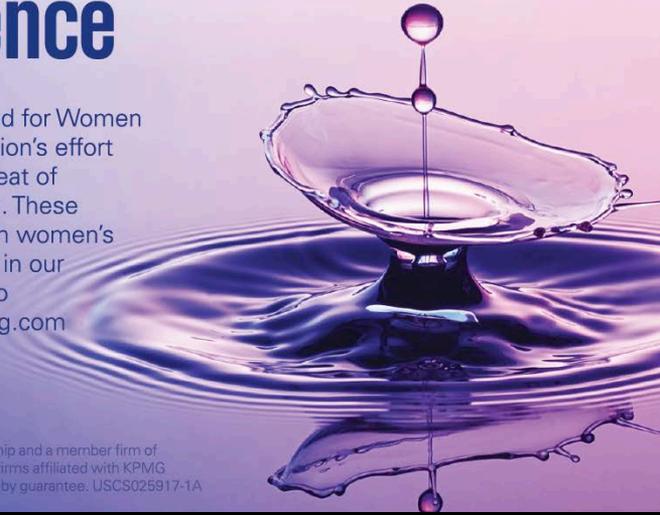


A little help can make a big difference

KPMG is proud to support Go Red for Women and the American Heart Association's effort to raise awareness about the threat of cardiovascular disease in women. These efforts have a profound impact on women's health and make a big difference in our communities and the people who live there. Discover more at kpmg.com

KPMG. Make the Difference.

© 2025 KPMG LLP, a Delaware limited liability partnership and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. USCS025917-1A



TGR MANAGEMENT
— CONSULTING —

Proud sponsor of the
Go Red for Women Campaign



**Supporting Women
Supporting Heart Health**

www.tgrmanagement.com



PNC Bank is proud to support the American Heart Association's Go Red for Women Campaign!



OPEN YOUR HEART

With more than one in every three adults in the United States living with cardiovascular disease or the after-effects of stroke, our lifesaving work is more important than ever.

Go Red for Women's Open Your Heart helps ensure the health of future generations. Open Your Heart unrestricted funds are the very foundation of our ability to simultaneously continue our work at the forefront of scientific discovery and benefit community health. This year we are focused on four key areas of work:

Quality of Life:

We are ensuring that all Americans have an opportunity to live a healthier, longer life – no matter their ethnicity, income, education level or neighborhood.

A Longer, Healthier Life Begins at Birth:

We are giving more kids born with congenital heart defects the chance to grow up and lead long, healthy lives by supporting research, outreach and advocacy.

Science Advancement:

We are committed to funding cutting-edge heart and stroke research to ensure our programs are on the forefront of changes occurring across the globe. The new knowledge and advances that result will benefit millions of lives.

Everyone Can Be a Lifesaver:

We are the nation's leader in resuscitation science, education, and training. We are preventing strokes and enhancing stroke care through simulations, advocacy and outreach to the public, patients and healthcare providers.

go red



Raise Your Paddle & Join Us for Our Open



Your Heart Moment!



SCAN HERE TO
DONATE

- KPMG is matching all **\$1,000 gifts up to \$15,000**
- Alaska Airlines providing **Atmos Gold status** to all donors at the level of **\$500**
- A generous donor is matching all gifts at our survivor level of **\$250 up to \$10,000**





Enterprise-Intelligent AI for ERP Transformation

Because strong systems and strong hearts start at the core.

Proud Sponsor in the Fight Against Heart Disease in Women.



tesseralabs.ai



Delivering the Future Through Nearshore Innovation

ITJ partners with U.S. Life Sciences and Healthcare leaders to build and scale high-impact nearshore technology teams across LATAM, designed for growth, speed, and precision.

ITJ is proud to sponsor the **2026 Go Red For Women Luncheon.**



We are proud to **Go Red** for Women in support of the American Heart Association!



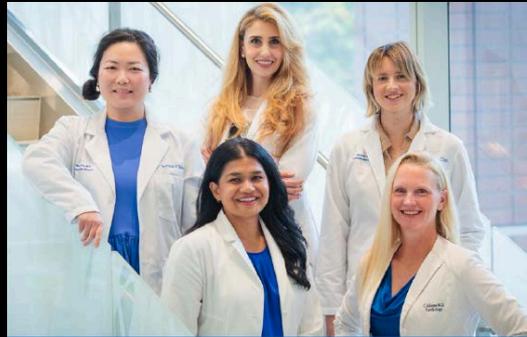
When the markets twist, you can turn to us for personalized financial advice.



Erin K. Bethge CFP®, CPWA®
Financial Advisor
858.859.4031
erin.bethge@raymondjames.com
13500 Evening Creek Dr N Ste 100
San Diego, CA 92128-8111
trailheadwealthpartners.com

Raymond James & Associates, Inc., member NYSE/SIPC

Investing involves risk and you may incur a profit or loss regardless of strategy selected.



Expert Heart Care for Women Here for You. Here for Good.





CVS Health® is here for women.

CVS Health proudly supports the American Heart Association's Go Red for Women® movement as a national sponsor committed to supporting women's heart health at every age and stage by funding lifesaving cardiovascular research and education.

CVShealth.com/Content/GoRed

Go Red for Women is nationally sponsored by



American Heart Association.

American Heart Association.





Circle of Red®

Circle of Red is an inspirational group of dedicated supporters who have the passion, motivation, and inspiration to drive change in the community. They're devoted to amplifying the reality that heart disease and stroke is the leading cause of death in women and support Go Red for Women's mission with their time, influence and financial commitment. Circle of Red Members are standing together with Go Red for Women to change the women's health across the globe.

Circle of Red Chair

Dr. Alexandra Kharazi

Circle of Red Vice-Chair

Lucky Narasimhan

Circle of Red Members

Beth Bowman
Louise Brandy
Sheila Brown
Carrie Craig
Debbie Day
Laurie Edwards-Tate
Krystal Gillis
Lee Goldberg
Beverly Hess
Nancy Hughes
Ludmila Kharazi
Felicia Lyon
Tiffany Marquez

Melissa McLenon
Juli Moran
Martha Mosier
Erin Naviaux
Andrea Nicolas
Linda Niggli
Linda Sansone
Phyllis Schwartz
J'Keren Sears
Sumi Shrishrimal
Laura Sturr
Debbie Turner
Vicki Zeiger



ZIO®
BY iRHYTHM

Hands-Only CPR

Join a Nation of Lifesavers today.



TWO STEPS TO SAVE A LIFE

1

Call 911.



2

Push hard and fast in the center of the chest.



Know it. Feel it.
Push it. Keep it.

Transforming a Nation of Bystanders into a Nation of Lifesavers.

**FINCH
THORNTON
BAIRD** LLP

ATTORNEYS AT LAW

Proudly supporting 2026 Teen
of Impact Maren Demian
and her passionate campaign
to advance women's heart
health.

CONSTRUCTION, BUSINESS & COMMERCIAL LAW | FTBLAW.COM

 **Community**
Health Group

Community Health Group
is dedicated to improving the
health of our members through
access to quality care and
exceptional service to the
diverse people we serve.

**The Community is
What Counts!**

619-422-0422 | www.chgsd.com



American Heart Association.



Woman of Impact™

Woman of Impact brings together a selective group of female leaders who are passionate, inspiring, and community minded. Together, they are raising critical funds to support the mission of the American Heart Association and educating women about the risk factors and warning signs of heart disease and stroke. The woman who makes the greatest impact during the nine-week campaign will be named the Woman of Impact winner.

Campaign Timeline

February 6, 2026 – April 9, 2026

2026 SAN DIEGO NOMINEES



Dr. Darla Calvet
Blue Tiger Consulting



Julie Ceron
Alaska Airlines



Nancy Hughes
Connect1 Consulting



Melissa McLenon
UCSD Health



Ashley McEvers
Pacific Sotheby's



Nadia Sarwar
Mumta Wellness



Rose TaFoya
R Events
Management



Lucilla Rastelli
Avasant

To learn more about our nominees
& support their goals, scan the QR code:





American Heart Association®

Teen of Impact™

Teen of Impact brings the work of the American Heart Association to life in communities across the country. Through this signature 9- week campaign, teens are inspired to act for their own hearts and the hearts of the people who mean the world to them. For too long, cardiovascular disease has been thought to only effect the older generations. The reality is that heart disease and stroke can affect anyone at any age.

Together, Teen of Impact nominees reach thousands of people, inspiring their communities to take charge of their health. Each nominee gets the chance to make a direct impact on their community. They do things like spreading the word about CPR, promoting mental well-being, and even working on policies that can save lives.

Campaign Timeline

February 6, 2026 – April 9, 2026

2026 SAN DIEGO NOMINEES



Maren Demian



Tanay Shah



Rihanna Fahed



Charley Whilliams

To learn more about our nominees
& support their goals, scan the QR code:





American Heart Association.

American Heart Association.



THANK YOU 2026 SPONSORS

American Heart Association.



Go Red For Women is nationally sponsored by



Second Century Catalyst Sponsors



LOUISE BRANDY

CYNTHIA FREID

CATHY L. WONG

locally sponsored by



Beyond the Table Sponsors

Alaska Airlines • Barona • Community Health Group • Deloitte • Finch, Thornton & Baird, LLP • iRhythm Technologies • ITJ • Kaiser Permanente • Medvantx • Mitchell, an Enlyte Company • National University • Pacific Sotheby's International Realty • PNC Bank • Raymond James • Scripps Health • SIM San Diego • Slalom • Sony Electronics Inc. • Swinerton • Tessera Labs • TGR Management Consulting

Media Sponsors



SILENT AUCTION

20+ spectacular packages for you to bid on...
20+ ADDITIONAL OPPORTUNITIES TO SUPPORT A
WOMAN YOU LOVE!

THANK YOU TO OUR IN-KIND DONORS!

Alaska Airlines

Aviara Golf Academy

BARK! Box

Bose

BRK Provectus Aviation

Del Mar Wine & Food Festival

Elizabeth Ireland Photography

Ellese Therapeutic Massage

Estancia La Jolla

Flagship Harbor Tours

Glen Ivy Spa

Grand Del Mar Golf Club

Grapeline Wine Tours

Juli Moran

Kendra Scott

La Valle Golf Club

Live Painting Junuen Art

Lloyd Moss Life Coaching

Manchester Grand Hyatt

Marine Room

Nathalie Boisvert

Omni La Costa Spa

San Diego Mojo

San Diego Padres

San Diego Seals

Satori Designs

Sente Bella MedSpa

Snug Pet Resort

Sony

TerraPawz

A Touch of Magic - Patrick Marotta

The Gondola Company

The Old Globe

Veronica Beard

Vuori

Wave

Wilson Creek

Yanni's Restaurant

YIP Fitness

LIVE AUCTION PREVIEW



JET IN STYLE

This is your chance to elevate your travel experience with top-tier comfort and sophistication! Travel in style with two first-class tickets on Alaska Airlines.



SUITE LIFE AT THE BALLPARK

VIP Padres vs. Yankees experience on September 6 — four Chairman's Club tickets, Lexus Premier parking, premium all-inclusive hospitality, and a Joe Musgrove autographed ball.



THE FIREHOUSE EXPERIENCE

A One-of-a-Kind Firehouse Experience — private dinner for eight at Firehouse #1, featuring unforgettable stories, connection, and an inside look at life on the front lines.



SAN DIEGO DAY OF ADVENTURE

Enjoy a private Discovery Flight for one with Provectus Aviation, including ground school and one hour of flight time, paired with two Bose A30 Aviation headsets. Then relax with a one-night stay at Estancia La Jolla, including breakfast for two.



THE ULTIMATE MATCH DAY

Enjoy the suite life for up to 12 guests at your choice of a San Diego Wave match — Sunday, July 26 vs. Seattle Reign or Friday, August 21 vs. Utah Royals. Includes two parking passes.

go red

BOARD OF DIRECTORS

**Thank You, from the American Heart Association's
2025-2026 Board of Directors**

Chair of the Board

Debbie Day, MBA
Mitchell, an Enlyte Company

President of the Board

Sheila Brown, RN, FACHE
Palomar Health

Chair-Elect

Sonia Tucker, MBA
San Ysidro Health

President-Elect

Howie Tran, MC, FACC
UC San Diego Health

Leadership Development Chair

Juli Moran, MBA
Deloitte

Giving Society Ambassador

Louise Brandy
Halozyme

MEMBERS

Richard Armenta, MPH, MA, PhD
Amy Bonomi, PhD, MPH
Jason Broad, MBA, FACHE
Matthew Clark, MBA
Kelly Davis
Royya Modir, MD
Neal M. Rao, MD
Sharon Smith, MSN, PhD
Ernesto Villanueva, EdD
Jay Wurtzler, CFP, CDFA



American Heart Association®

Cor Vitae Society

President's Circle

Louise Brandy ♥

Cynthia A Freid

Cathy and Kenneth Wong

Pulse Circle

Felicia Lyon ♥

Thuy Anh Nguyen

Mark Payne ▫

Pacesetter's Circle

Chris Howard

David Wick

Champions Circle

Mark and Maria Allan

Cheryl Anderson

Sam Attisha

Jeremy Barton

Donna Beck

Beth Bowman ♥

Mary and David Carroll

Tony K. Choi

Farrah and Larry Cohen

Carrie Craig ♥

Sherman and Geri Dance

Debbie Day ♥

Nicole Dragoo

Laurie Edwards-Tate ♥

Dr. and Mrs. Patrick and Anjie Frias

Carol and Art Garrett

Robert Gdowski

Kurt Gering

Tom Gildred

Lee Goldberg ♥

Ila Goldstein

Erik Harder

Rodolphe Herve

Dennis and Lucina Heipt

Beverly Hess ♥

Dr. Andrew Ho, Temecula Center for Cardiac Care

Dr. Kami Hoss

Tina and Bill Howe

Nancy Hughes ♥

Arleen Kagan

Cynthia Kellogg

Alexander and Ludmila Kharazi ♥

Dr. Alexandra Kharazi ♥

Douglas Kimmelman

Naresh Lachmandas

Carol and George Lattimer

Phyllis J. Schwartz and Paul Y. Levesseur ♥

Greg Loegering

Deborah Maki

Tiffany Marquez ♥

Neal McFarlane

Juli Moran ▫ ♥

Martha Mosier ♥

Linda and Michael Niggli ♥

Andrea Nicolas ♥

John E Opelt

Prasanna Parthasarathy

Alan Prohaska

Waldemar Radziszewski

Susan J. Reed

Cheryl Rogers

Tiffany Rosik

Judy and John Sansone

Linda Sansone ♥

J'Keren Sears ♥

Dr. and Mrs. Robert M. Stein

Jennifer and Daniel Torpey

Dr. Howie Tran and Mrs. Jessica Tran

Debra L. Turner ♥

Jay Wurtzler

Vicki and Carl Zeiger ♥

Latin for heart of life – Cor Vitae is our annual philanthropic giving society of the American Heart Association.

♥ Circle of Red or InspiRED Dual Membership

▫ Paul Dudley White Legacy Society Dual Membership



American
Heart
Association.

American Heart Association.



SEE YOU NEXT YEAR! 2027 GO RED FOR WOMEN SPONSORS

Go Red For Women is nationally sponsored by



Second Century Catalyst Sponsors



LOUISE
BRANDY

CYNTHIA
FREID

CATHY L.
WONG

locally sponsored by



Mitchell

PNC Bank

Sony

American Heart Association®



**THANK
YOU!**

Go Red for Women is nationally sponsored by

