



American Heart Association®

Heart Ball

*Mid-South
Heart Ball*

THE HEART OF THE FUTURE

FEBRUARY 15, 2025 • 6:00 P.M. • THE PEABODY HOTEL

Where there's a need, there's a way.

Making a difference starts with the will to see a need. We're proud to support the tireless efforts of the American Heart Association, which never stops looking for ways to serve communities near and far.

Proud supporters of the 2025 Heart Ball.



**FIRST
HORIZON FOUNDATION.**

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FROM THE
Friends of Heart

Dear AHA Family,

On behalf of the 2025 Friends of Heart Committee, we extend our heartfelt gratitude for your invaluable support of this year's Mid-South Heart Ball and Heart of Memphis initiative.

The Mid-South Heart Ball is more than an event—it is a celebration of hope, resilience, and community. Your involvement helps us fuel groundbreaking research, champion public health education, and advocate for policies that promote heart health. The impact of your contribution extends beyond the ballroom, touching the lives of countless individuals and families affected by cardiovascular diseases throughout our region.

As we step into 2025, we honor a century of progress while embracing the promise of tomorrow. Inspired by tonight's theme, "Heart of the Future," we remain committed to innovative solutions and healthier communities. Your generosity fuels this journey, making every heartbeat a step toward a brighter future.

Thank you for being an essential part of this mission. Your support makes a difference—one life, one family, and one community at a time.

With heartfelt gratitude,

Your 2025 Friends of Heart Committee



Leading the way with heart. And innovation.

At Methodist Le Bonheur Healthcare, we are committed to advancing cardiovascular care in the Mid-South. As one of the first healthcare systems in Tennessee to offer Pulsed Field Ablation technology, we provide a safer, more efficient treatment option for patients with atrial fibrillation. This is just one of the many ways we are shaping the future of heart health and striving to improve every life we touch.



methodisthealth.org

FROM THE MID-SOUTH BOARD

Chairman & President

Dear Friends,

On behalf of the American Heart Association, we are honored to share our heartfelt appreciation for your incredible support of the 2025 Mid-South Heart Ball and Heart of Memphis initiative.

As the 2025 Mid-South Board Chair and Board President, we have witnessed firsthand the power of community and the profound impact your generosity has on the lives of individuals and families across our region. Your support is more than a contribution—it is a lifeline, fueling critical research, advancing public health initiatives, and championing equitable care for all.

Tonight, as we gather under the inspiring theme "Heart of the Future," we are reminded that the work we do today lays the foundation for a healthier tomorrow. The strides we make in heart health and advocacy are only possible because of dedicated individuals like you, who share our vision of a world free from heart disease and stroke.

Thank you for being an essential part of this journey. Your compassion, commitment, and support help shape a future where every heartbeat is stronger, and every life is given the chance to thrive.

With deepest gratitude,



Andy Davis
2025 Mid-South Board Chair



Dr. Cassandra Howard
2025 Mid-South Board President



STERN CARDIOVASCULAR

*Stern Cardiovascular is a proud sponsor of
the 2025 Mid-South Heart Ball and the
American Heart Association's mission!*

FROM THE *American Heart Association*

Dear Friend of Heart,

With profound gratitude and heartfelt thanks, welcome to the 2025 Mid-South Heart Ball. Tonight, we come together to celebrate a remarkable year of hard work while reflecting, honoring and celebrating the progress made through the determination, dedication and passion of all who support our mission.

This event holds deep significance, as the American Heart Association has been at the forefront of the fight for longer, healthier lives for over 100 years. Alongside you, our cherished family of volunteers, donors, and advocates, we have driven breakthroughs in science, policy, and care. Together, we continue to advance health and transform lives every day.

Tonight, we celebrate our shared dedication to saving and improving lives within this community over the past year. I extend my deepest thanks to you for your presence and for your steadfast, generous support of our community. Congratulations on a remarkable year. With anticipation, I look forward to countless achievements as we enter our second century of transformative impact.

Enjoy the celebration!

Gratefully yours,



Jeremy Beauchamp
Executive Vice President
American Heart Association Southeast



DASH LIGHT ON?

The Free **Fix Finder** Service
with shop referral

Exclusively at

AutoZone

AutoZone proudly supports the American Heart Association

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Have a ball!

Baptist Memorial Hospital-Memphis is proud to support the 2025 Mid-South Heart Ball. Our Advanced Heart Failure Program, certified adult heart transplant program and Pulmonary Hypertension Clinic help provide heart services for the region.

 **BAPTIST**[®]

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Get Better.



HEART OF MEMPHIS & MID-SOUTH HEART BALL

Friends of Heart

DR. STEVEN GUBIN

JOHNNY & KIM PITTS

BRYAN JORDAN

BEVERLY ROBERTSON

DOUG MCGOWEN

SUSAN SPRINGFIELD

MONICA WHARTON



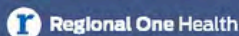
**MLGW proudly sponsors
the American Heart Association's
mission for a heart-healthy Memphis.**



Building a Healthier Community

Regional One Health is dedicated to our essential role of providing comprehensive medical care for patients from all over the Mid-South. As a sponsor of the American Heart Association's Mid-South Heart Ball, we're proud to support an organization that shares our mission of improving health and quality of life in our community.

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**Orgill is Proud to
Support the
American Heart
Association's
Mission!**

ORGILL

Thank You!

A heartfelt thank you to the dedicated volunteers and leaders of the American Heart Association for your unwavering commitment and tireless efforts in advancing heart health and saving lives. Your compassion, and leadership are invaluable in raising awareness, supporting research, and providing resources that help millions of people lead healthier lives. Your hard work and selflessness inspire countless others to join the cause and make a lasting impact on the fight against heart disease and stroke. We are deeply grateful for all that you do and for your continued dedication to making a difference in the lives of so many.





American
Heart
Association.

MID-SOUTH

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TURNER CONSTRUCTION

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THANK YOU TO OUR SPONSORS!

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CARDIOVASCULAR**

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SHELBY COUNTY GOVERNMENT

SUSAN SPRINGFIELD

VARSITY SPIRIT

W & T CONTRACTING CORPORATION

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At Delta Dental of Tennessee,
service to the community is at the
heart of everything we do.



 **DELTA DENTAL**™



[DeltaDentalTN.com/Community](https://www.DeltaDentalTN.com/Community)

To our 2025 Friends of Heart, on behalf of the American Heart Association,

Thank You!

This year would not have been possible without your support.
Thank you for your dedication to the Heart of Memphis and
your commitment to advocating for a healthier Mid-South!



Higginbotham™
Insurance and Financial Services

Insurance, Financial and HR Services built for you.
A single source solution inspired by your needs.

Higginbotham Insurance & Financial Services is proud to
support the **American Heart Association**.

[HIGGINBOTHAM.COM](https://www.HIGGINBOTHAM.COM)



River Street Management
is proud to support the

AMERICAN HEART ASSOCIATION
&
2025 MID-SOUTH HEART BALL

In Honor of Dr. Joe Samaha



American Heart Association®

Cor Vitae Society

Cor Vitae, Latin for heart of life, is the American Heart Association's annual giving society of individuals whose generous commitments are helping to change and save lives. Thank you to the Mid-South Cor Vitae Society.

PRESIDENT'S CIRCLE

ANONYMOUS

ANONYMOUS

PACESETTER'S CIRCLE

JAMES & MARGARET LACKIE

FREDERICK W. & DIANE SMITH

PULSE CIRCLE

BRYAN & KIMBERLY JORDAN

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WILEY & TERRIE RICHARDS

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SUSAN COX

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ELLEN & BRIG KLYCE

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CHRIS & STACY MCCALL

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DR. RUSH & CLARA GWEN WALLER

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IS PROUD TO SUPPORT THE MID-SOUTH HEART BALL

4MEMPHIS MAGAZINE IS AVAILABLE IN THE




Heart of Memphis

ACROSS SHELBY COUNTY
DOWNTOWN TO COLLIERVILLE
AT OVER 100 LOCATIONS



EVENTS
FASHION
CULINARY
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TONIGHT'S *Menu*

FIRST COURSE

Hearts of Bibb, Roasted Julienned Fennel, Jewel Tomatoes, Ciliegine Mozzarella, Kalamatas, Ciabatta Garlic Crostini, Lemon- Basil Vinaigrette

SECOND COURSE

Filet Mignon and Wild Striped Bass
Paella-Style Rice, Cumin Roasted Cauliflower, Provencal Tomato,
Sherry Demi-Glace, Smoked Pimento Lemon Butter (gf)

DESSERT

Strawberry Cheesecake
Lemon Curd, Whipped Vanilla Ganache

Banana Chocolate Tart
Sable Crust, Banana Cream, Espresso Ganache



American Heart Association.
Get With The Guidelines.®

Get With The Guidelines is a proven in-hospital approach to improving patient outcomes across cardiovascular and stroke focus areas. Each Get With The Guidelines program promotes consistent adherence to the latest research-driven guidelines and measurement, while providing data and information to professionals for continual improvement in patient care.

Baptist Memorial Hospital

GWTG Heart Failure & Stroke, Gold Plus Achievement

GWTG Target: Stroke Honor Roll Elite, Target: Heart Failure, Stroke & Type 2 Diabetes Honor Roll

Methodist Germantown

GWTG Stroke, Silver Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Methodist North

GWTG Stroke, Silver Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Methodist South

GWTG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll

Methodist University

GWTG Stroke, Gold Plus Achievement, Target: Stroke Honor Roll, Target: Type 2 Diabetes Honor Roll

Saint Francis Memphis

GWTG 10 Year Recognition, GWTG Stroke, Gold Plus Achievement,

Target: Stroke Honor Roll Advanced Therapy, Target: Type 2 Diabetes Honor Roll

Saint Francis Bartlett

GWTG Gold Plus Achievement, Target: Stroke Honor Roll Elite, Target: Type 2 Diabetes Honor Roll



discovery

Since 1949, we have funded \$5.9B in research. We are the largest nonprofit, non-governmental supporter of cardiovascular and cerebrovascular research in the United States



knowledge

Over 20 million people worldwide every year learn CPR through the AHA. In the U.S., around 90% of health care providers have received AHA training



Our global annual conferences showcase the latest research and innovations in heart and brain health



Learn and share the warning signs of stroke with your loved ones. Spot a stroke F.A.S.T.!

F FACE DROOPING
A ARM WEAKNESS
S SPEECH DIFFICULTY
T TIME TO CALL 911

THE FOUR CHAMBERS OF THE HEART



advocacy

The HEARTS Act passed to create a grant program, helping schools be better prepared to respond to a cardiac emergency



equity

Supported establishment of blood pressure screenings to monitor and refer seniors across the state of Tennessee



Blood pressure less than 120/80 is best.



Health and well-being of new moms and babies took a positive step forward, extending Medicaid postpartum care from 2 months to 12 months



Schools across Tennessee showed dedication to heart health, raising awareness and supporting a great cause, the Kids Heart Challenge

SPONSORED BY:

 STERN CARDIOVASCULAR



American Heart Association®

Well-being Works Better™

The pandemic changed the future of work for millions of employees, disrupting their work lives and putting a spotlight on the need to create a work culture that supports employee health – mind, heart and body. Building a culture where employees thrive is no longer an option, it's a business imperative.

The American Heart Association's Well-being Works Better platform helps business leaders promote health and well-being for all. The Workforce Well-being Scorecard assesses an employer's culture of health and well-being.

These organizations in the Mid-South were recognized based on their achievements:

FIRST HORIZON

HIGGINBOTHAM

HUNTER FAN COMPANY

IN HEALTH STRATEGIES

MEMPHIS SHELBY COUNTY SCHOOLS

CONTINUE THE CELEBRATION

Join us at our 2025 Signature Community Events and continue to celebrate the Heart of the Future.

STEM GOES RED

UNIVERSITY OF MEMPHIS STEM BUILDING

MARCH 28

MOVE MORE MONTH

APRIL

NATIONAL WALKING DAY

APRIL 2

HARD HATS WITH HEART

THE KENT

APRIL 3

STROKE MONTH

MAY

CPR AWARENESS WEEK

JUNE 1-7

GO RED FOR WOMEN LUNCHEON

HILTON MEMPHIS

SEPTEMBER 12

HEART WALK

SHELBY FARMS PARK

OCTOBER 26

LIVE AUCTION

Paradise on 30A

"Live in the sunshine, swim the sea, drink the wild air." – Ralph Waldo Emerson

Escape to paradise at Villa Sienna, a stunning coastal retreat nestled in a private, gated community in Seagrove Beach on scenic 30-A. This spacious six-bedroom, three-story home comfortably accommodates up to 21 guests, making it the perfect getaway for family vacations or a group retreat. With breathtaking Gulf Coast views from nearly every room—including the luxurious master suite—you'll experience true tranquility. Relax by your private pool or take a leisurely stroll down to the beach with included beach chairs and umbrella. Spend 7 unforgettable nights in this coastal haven and create lifelong memories in one of Florida's most sought-after locations.



Blackout dates include the summer high season, Spring and Fall Breaks and holidays.

Value: \$18,200

It's A Parade Inside My City

"I'm just going to go out and do what I do best." – Ja Morant



Experience the electrifying energy of Ja, Jaren, Des, and your hometown team from the comfort of a luxury suite at FedExForum as they take on the top team in the Western Conference, the Oklahoma City Thunder on Wednesday, March 5th. This exclusive experience accommodates up to 17 guests and includes four parking passes for the Gossett Motors Garage—ensuring a hassle-free arrival. Whether it's a family outing, birthday celebration, corporate event, or a night out with friends, this premium setting offers the perfect way to enjoy an unforgettable game day experience. Don't miss your chance to watch the action unfold in ultimate style!

Catering provided by auction winner. Available for March 5th game vs Oklahoma City Thunder
Value: \$4,000

LIVE AUCTION

Timeless Elegance

"Jewelry has the power to be this one little thing that can make you feel unique." - Coco Chanel

Beauty. Quality. Integrity. Imagination.
These four words define Mednikow and will be top of mind when you set your eyes on the beauty before you. Celebrate life's most important occasions with your favorite piece from Mednikow's fine collection!

\$5,000 Mednikow gift card or credit to personal Mednikow account

Value: \$5000



AUCTION RULES

Bidder numbers are issued in advance. Once assigned a number, each bidder is responsible for the use of the number throughout the evening. Bidders must be at least 18 years of age to participate in the live or silent auction.

Timeline: The Silent Auction opens Thursday 2/13 and closes at 8:00 p.m. on 2/15. Announcements will be made 10, 5, and 1 minute before bidding closes. Check Out will begin approximately one-half hour after the conclusion of program. The Auction Committee reserves the right to lower the minimum bids and change closing times.

Live Auction: Items will be on display in the auction area for viewing. The Live Auction will begin after dinner and will continue until all items have been auctioned. To bid on any item during the Live Auction, raise your bidder paddle. Only those bids recognized by the Auctioneer will be considered a valid bid. The winning bidder must give name and bid number to one of the Live Auction assistants, which will then be recorded with the item and amount bid, and transmitted to the Auction officials for processing.

Payment & Receipt of Items: All purchases must be paid for in full by the end of the evening of the Heart Ball. If you did not sign-up for Express Check-Out, payment may be made by cash, check or credit card at Check-Out. After payment is made, a receipt will be issued by the cashier. This receipt serves as a record of your purchases and potential tax deductions. Any sold items that are not taken home the night of the event must be picked up from the American Heart Association (AHA) office by the end of March. After that time, the AHA reserves the right to pass to another bidder.

Fair Market Value: All values listed are either the donor's estimate or the appraised value. Any amount you pay in excess of the fair market value would normally be available to you as a charitable contribution for tax purposes. Please check with your tax advisor for specifics.

Disclaimer: All goods & services (items) have been donated to the AHA by the person or company listed on each item. All items are subject to the terms and conditions specified by the donors. By purchase, the buyer waives any claim for liability against either the AHA or the donor of the item. The AHA makes no warranty as to item performance or safety. The AHA has attempted to describe the item and provide all details given. Every item is sold "as is" without recourse. All sales are final. The AHA will not refund any amounts paid for these items. No exchanges or refunds are permitted. Please read descriptions carefully as some items have certain specifications, limitations and/or blackout dates. Unless otherwise specified, all items must be used within one year of the Heart Ball. Unless specified, dates/times are to be arranged at the mutual convenience of the donor and buyer. It will be the buyer's responsibility to contact the donor to arrange for services or delivery, unless otherwise specified. All resort and private vacation homes are offered to adults and minors accompanied by adults.

MOBILE BIDDING INSTRUCTIONS

- To start bidding, scan the [Auction QR Code](#).



- Scroll through the packages listed.
- To learn more about a package, click on the picture for the details.
- To place a bid, scroll down the details page. The bid amount will be listed. Click BID to place your bid.
- If you are outbid on an item, you will receive a text message alerting you.

Social Hour and Silent Auction sponsored by:





American
Heart
Association®

WE ARE A RELENTLESS FORCE

*The mission of the American Heart Association is to be a
relentless force for a world of longer, healthier lives.*

A leading priority of the American Heart Association is to fund research that increases an understanding of the causes, treatment and prevention of cardiovascular diseases and stroke. The American Heart Association has a tradition of support for research spanning more than 65 years. Research is the foundation of all other aspects of the AHA's lifesaving work, generating a tremendous impact on people's lives. The American Heart Association is the leading funder of cardiovascular disease (CVD) and stroke research in the U.S. with more than \$5-billion invested in research since 1949.

In the 2022-2023 fiscal year, the American Heart Association funded more than \$1.4 million in research at the University of Memphis and University of Tennessee Health Science Center. The University of Tennessee Health Science Center received one of the American Heart Association's most prestigious research programs, the Strategically Focused Research Network. Strategically Focused Research Networks work together to focus on the understanding, prevention, diagnosis and treatment of a particular research topic of interest. The University of Tennessee Health Science is joined by other recipients of this program to collaborate and operate as a team to advance and further life-saving research. This funding is made possible by all our generous donors and supporters. Your generosity makes an impact.

